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Contact

Merritt Whitley
Hearing Charities of America
1912 E. Meyer Blvd.
Kansas City, MO. 64132
816-333-8300
www.hearingcharities.org
mwhitley@sertomahq.org



Hearing Aid Project Sets \$10,000 Fundraising Goal in Honor of Better Hearing & Speech Month

Donors who help Hearing Charities of America’s Hearing Aid Project reach their goal help low income individuals receive hearing aids at no cost.

Kansas City, MO. May 10, 2018 – One quarter of Americans have hearing loss. Hearing Charities of America (HCOA) launched the [Hearing Aid Project](#) to give low income individuals across the country access to hearing aids at no cost. The Project addresses the widespread issue of hearing health and the effect hearing loss can have on quality of life, especially for those without the financial resources to buy hearing aids. The Hearing Aid Project’s mission is to promote a healthier hearing world, which aligns with Better Hearing & Speech Month in May. In honor of Better Hearing & Speech Month, the Hearing Aid Project is turning to donors to help meet a \$10,000 fundraising goal. Monies raised go toward refurbishing donated hearing aids and fitting them to those in need.

The Hearing Aid Project collects donated hearing aids and gives them new life through refurbishment. Once in working order, these hearing aids are fitted to an individual who is in need whose life is often changed by better hearing.

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Gail Chaney worked as a dedicated and professional nurse for 31 years. She was struggling to communicate with both doctors and patients every day. Communicating outside of work also became difficult, and Gail eventually pulled away from socializing. Three years of searching for assistance to get a hearing aid went by with no luck. Gail learned of the Hearing Aid Project, applied and was fitted with hearing aids at no cost thanks to donors who fund the Project.

“Receiving hearing aids has been so wonderful!” Gail exclaimed. “The benefits are already amazing. It’s wonderful to be able to hear what my great nephews, nieces and grandchildren have to say.”

There are millions of people who work hard, yet have financial difficulties for many reasons, such as their health and medical bills. Every cash donation goes to help those like Gail whose life was changed once she received her hearing aids and could communicate with family and friends again – just in time for Better Hearing & Speech Month.

Mary Cooke, like Gail, knows the feeling of isolation that comes with hearing loss. “I used to play piano,” Mary said. “But I have had strokes and seizures, so I am learning all over again. Without my hearing, it’s hard to hear the piano.” Mary’s hearing loss made her feel isolated from both music and those around her. “I think hearing has a lot to do with how you feel,” she added. “If you can’t hear, you feel lonely.”

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The Hearing Aid Project helps give back the joy in life of having personal connections and passions like playing piano. “There are sounds that are just too important to miss. We know that the gift of hearing changes hearing aid recipients’ lives,” says Steven Murphy, executive director, Hearing Aid Project. “We have received a tremendous support from people donating hearing aids. We have more hearing aids waiting for their next owner than we have the cash donations it takes to ship, refurbish and fit them to those who need them.”

All donations, of any amount, help the Hearing Aid Project carry out its mission.

\$500 provides one hearing aid to someone in need

\$250 refurbishes a pair of hearing aids

\$100 repairs one hearing aid

\$50 covers all shipping costs for a pair of hearing aids

\$25 supports a hearing aid recipient’s fundraiser

\$10 covers shipping costs to our repair lab

The Project has three components: Get, Give, Help. One, [get](#) hearing aids to low income individuals who need them. Two, [give](#) hearing aids and cash donations to the Hearing Aid Project. Three, [help](#) carry out the mission with an [online personal fundraiser](#), recruiting audiologists to participate, and/or hosting a [CELEBRATE SOUND Don't Walk in Silence®](#) event to benefit the Project.

If you are interested in making a cash donation to help the Hearing Aid Project meet its \$10,000 fundraising goal in May, please visit www.hearingaid donations.org.

About Hearing Charities of America

Hearing Charities of America is a nonprofit organization that supports those who are deaf or hard of hearing. The organization connects those who need information, education, hearing health services, and assistive devices with the resources they need to live a healthier hearing life.

If you would like to become more familiar with this charitable organization and its programs, please contact HCOA at 816-333-8300 or visit www.hearingcharities.org.

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