



Contact: Beverley David
Phone: (919) 419-2006
beverley.david@diviresorts.com

Divi Little Bay Beach Resort Reopens on St. Maarten, Plans to Host Patriots Cheerleaders in July
Resort's new features will be the backdrop for the Patriots Cheerleaders' Official 2019 Calendar



ST. MAARTEN — [Divi Little Bay Beach Resort](#) on [St. Maarten](#) has reopened just eight months after Hurricane Irma blew through the island, and the resort just announced it plans on hosting the [Patriots Cheerleaders](#) as they shoot their ever-popular annual swimsuit calendar and video productions.

"We're overjoyed that Divi Little Bay has reopened and that they're hosting the famed Patriots Cheerleaders this summer," said Marco Galaverna, Divi Resorts President & COO. "Rebuilding the resort has been a labor of love for management and staff, and I know they can't wait to welcome owners, guests, members, and now, the Patriots Cheerleaders too."

Fresh off a handful of charity events and appearances, the Patriots Cheerleaders selected Divi Little Bay on St. Maarten as their tropical destination to shoot their calendar and various videos from July 23 – 30. When they're not striking a pose for the camera, the cheerleaders will be interacting with guests with plenty of meet & greet opportunities including autographs, photos, games, activities and parties and participating in a community outreach project on St. Maarten. Plus, the cheerleaders will also be giving out calendars and posters to guests who booked during their stay.

"The Patriots Cheerleaders have become known for their annual swimsuit calendar and video productions set in tropical destinations, and this year, we're very excited to add an element of community service to the projects," said the Patriots Cheerleaders' Director Tracy Sormanti. "Since last year's hurricane, the resort has undergone extensive reconstruction, and it's our goal to showcase the results of both the island's and the resort's recovery efforts. St. Maarten is very much once again a vacation destination and the Divi Little Bay Beach Resort is the quintessential locale."

Representing the 5X Super Bowl Champion New England Patriots, the Patriots Cheerleaders entertain thousands of fans from the sidelines of Gillette Stadium, participate in goodwill missions and appearances and have entertained at high-profile events such as Super Bowls, Pro Bowls, and international games.

"We have a variety of exciting events planned for the week the Patriots Cheerleaders are here, so our guests and the people of St. Maarten have ample opportunities to meet the lovely ladies," said Divi Little Bay's General Manager Anne-Marie Brooks. "Plus, we're really looking forward to welcoming back our owners, members and past guests so they can see all of the wonderful upgrades we've made throughout the resort."

In July, the cheerleaders will take advantage of new amenities and features the newly rebuilt resort has to offer including:

- Units refreshed from top to bottom with all new lighting, furniture, window treatments, water-saving toilets, interior paint, shower doors, faucets, crown molding, baseboards, 49" LED TVs, laptop safes, bluetooth alarm/clock/radio, interior doors and hardware, patio doors, appliances, HVAC, in-room Wi-Fi, electrical devices and panels, solar water heaters, exterior lighting and repaired roofs.
- Updated menus at Seabreeze Restaurant
- Fort Amsterdam Cafe (formerly Bayview Cafe) has been transformed with gourmet coffee and a new menu
- Updated Seabreeze pool
- Newly reopened Aqua Mania water sports center
- Indulgence by the Sea Spa
- All on-site shops

Other features that are scheduled to reopen in the fall include:

- New eatery called The Shack featuring Caribbean BBQ, Jerk, Roti and more
- Stunning new main pool, pureocean pool (formerly the Casitas Pool), which has been enlarged with a new pureocean pool bar, waterfalls and expansive pool seating area
- New, modern look at pureocean Restaurant and terrace
- Larger deck and fresh décor at Gizmo's Bar & Grill
- Updated Infinity pool
- New kids space and game room

Plus, travelers who book between now and June 30, 2018 will receive 30% off with [Divi's Cool Breeze & Palm Trees](#) offer. With rates as low as \$169 per night room only and \$195 per person, per night all-inclusive, and travel dates through the end of 2018, it's the perfect time to book.



Those interested in traveling **during this special week** can book an exclusive offer, which includes 30% off rates and free daily breakfast for two, now through July 5th for travel from July 23 – 30, 2018.

[Divi Resorts](#) and [JetBlue](#) have also sponsored a [“Join The Party”](#) trip where the public is invited to enter to win:

- 7-night/8-day stay for 2 in a studio suite July 23 – 30, 2018, at Divi Little Bay Beach Resort on St. Maarten
- 2 roundtrip flights on JetBlue (from anywhere JetBlue flies in the U.S.)

For official contest rules and to enter, visit www.diviresorts.com.

Divi's Cool Breeze & Palm Trees offer runs from now until June 30, 2018 at 11:59 p.m. ET, for all 2018 travel dates. For reservations, book online at www.diviresorts.com/cool-breeze-palm-trees.htm or call 1-800-367-3484 (Toll-free US) or 1-919-419-3484 (International). For group reservations, please call 1-800-801-5550 or email groupsales@diviresorts.com.

This offer runs from now until through July 5, 2018 at 11:59 p.m. ET, for travel from July 23 – 30, 2018. For reservations, book online at www.diviresorts.com/divi-patriots-cheerleaders-2018.htm or call 1-800-367-3484 (Toll-free US) or 1-919-419-3484 (International). For group reservations, please call 1-800-801-5550 or email groupsales@diviresorts.com.

About Divi Resorts

Divi Resorts is the vacation expert of the Caribbean, with a collection of eight premium resorts spanning the five stunning Caribbean islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten. For more information on Divi Resorts, call 1-800-367-3484 or visit www.diviresorts.com.

About JetBlue

JetBlue is New York's Hometown Airline[®], and a leading carrier in Boston, Fort Lauderdale -Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 40 million customers a year to 102 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

JetBlue is the leading carrier in Boston in number of flights, customers carried and nonstop destinations served. JetBlue customers can also take advantage of the airline's more than a dozen partnerships with international carriers – such as Emirates, EL AL, Aer Lingus, Etihad, Qatar Airways and Cape Air – offering destinations around the world. The airline recently expanded its acclaimed Mint[®] offering to Las Vegas, San Diego and Seattle from Boston.