



**PIT BOSS**

**FOR IMMEDIATE RELEASE**

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## **Pit Boss Grills Names Melissa Cookston, the Winningest Woman in Barbecue, as Ambassador to #PITBOSSNATION**

**MEMPHIS, TENN., May 15, 2018** – Pit Boss Grills, the leading manufacturer of best-in-class grills, announced a smokin’ partnership with Melissa Cookston today. Melissa is the Winningest Woman in Barbecue, a 7-time world barbecue champion, an author, restaurateur, and is now a brand ambassador for Pit Boss Grills and the #PitBossNation.

“Pit Boss Grills aids everyone in being the boss of their own grill, turning home cooks into grilling and barbecuing rock stars just like Melissa Cookston. Melissa is going to help us spread the good news that it doesn’t take years of competing in barbecue competitions, and trial and error, to become the boss of the grill anymore. Now, all you need is a Pit Boss Grill and possibly a Melissa Cookston recipe to wow your family and friends with outstanding food, flavors, and quality barbecue from your own backyard,” said Jeff Thiessen, President at Pit Boss. “We encourage our customers to take charge, and to be the boss of their own grill, and Melissa embodies this message. She will be an excellent addition to our team!”

Offering the best value per square inch in the pellet grill industry, Pit Boss leads the industry with innovation, excellence, and a distinctly customer-driven approach. Pit Boss takes pride in delivering the best possible products, at an affordable price; crafting grills that are *Bigger, Hotter, and Heavier* than the competitions. More information on Pit Boss Grills can be found on their website <https://pitboss-grills.com/>.

“Pit Boss Grills are great and match my barbecue philosophy very well as they allow folks to be the boss of their own grill,” said Melissa Cookston, the Winningest Woman in Barbecue and new Pit Boss Grills brand ambassador. “I’ve always said, barbecue isn’t hard. If it tastes good to you, you are doing it right and now Pit Boss Grills and #PitBossNation provide the tools, as well as the information, that allow anyone to be a great pit boss and the boss of their own grill.”

**PHOTO:**  
[https://www.dropbox.com/s/4q5px6enrqtntrea/melissa-pit-boss\\_.jpg?dl=0](https://www.dropbox.com/s/4q5px6enrqtntrea/melissa-pit-boss_.jpg?dl=0)



**Melissa Cookston Online:**

<http://melissacookston.com/blog/>  
<https://www.facebook.com/MelissaCookstonCooks>  
[www.twitter.com/melissacookston](http://www.twitter.com/melissacookston)  
[www.instagram.com/melissa.cookston](http://www.instagram.com/melissa.cookston)  
[www.youtube.com/melissacookston](http://www.youtube.com/melissacookston)

**About Melissa Cookston:**

Melissa Cookston was born and raised in the Mississippi Delta and is a trailblazing female food entrepreneur smoking the competition.

Cookston is a seven-time world barbecue champion; owner of restaurants Steak by Melissa, a successful steak house in Southaven, Mississippi and Memphis BBQ Company, a successful barbecue restaurant with locations in Horn Lake, Mississippi, Fayetteville, North Carolina, and Dunwoody, Georgia; an author of two cookbooks, “Smokin in the Boy’s Room” and “Smokin’ Hot in the South;” and a celebrated southern Delta chef.

Recognized nationally from many appearances on national news and talks shows as well as cooking shows and the Food Network, Cookston served as a judge on season four of Destination America’s “BBQ Pitmasters,” and was named one of America’s most influential BBQ Pitmasters and personalities by Fox News in 2015.

**About Pit Boss Grills:**

Be the BOSS of your BBQ with Pit Boss Grills. Offering the best value per square inch in the pellet grill industry, Pit Boss is the proud manufacturer of the Wood Pellet Series, the Ceramic Charcoal Barbecue Series, gas grills, and vertical smokers - all at an affordable price, without sacrificing quality! **Pit Boss Grills** is a subsidiary of **Dansons, Inc.** which was founded in 1999 by Dan Thiessen and his two sons, Jeff and Jordan. Pit Boss Grills is known for their durability and craftsmanship. From portable grills like the Pit Boss Tailgater, to massive grills like the Pit Boss Austin XL – Pit Boss takes pride in creating the best products in the industry at the absolute best value. Last year, Dansons was awarded EY Entrepreneur of the Year (2017), showcasing its dedication to innovation. For more information about Pit Boss, please visit one of the websites below.

**Pit Boss Grills Online:**

<https://pitboss-grills.com/>  
<https://www.facebook.com/PitBossGrills/>  
<https://www.instagram.com/PitBossGrills/>  
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