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FOR IMMEDIATE RELEASE

### **BACKERKIT IS NOW INTEGRATED WITH EASYSHIP**

Crowdfunding creators can now distribute their products internationally with ease, have taxes and duties guaranteed, and save up to 70% of shipping costs, all directly from BackerKit's platform

**New York – May 15, 2018** – BackerKit is the latest crowdfunding platform to be integrated with Easyship, the all-in-one shipping tool. According to Kayla Anderson, BackerKit's Partner Liaison, "The Easyship template available in BackerKit is specially formatted to make it incredibly easy to manage all your shipments. This keeps your data organized and consistent, saving you a lot of time so you can stay focused on your product." By eliminating the need to make additional edits to orders, uploading BackerKit shipments to Easyship is seamless.

BackerKit's crowdfunding creators now have access to an array of fulfillment options through Easyship. They can take advantage of the 100+ shipping solutions available, and tap into Easyship's network of more than 40 warehouses worldwide, from China and Singapore to the US, Europe, and Australia.

Additionally, they can opt for Easyship's full distribution services, including collection from the factory to the distribution to backers in over 220 countries worldwide.

Seeing the full breakdown of taxes and duties for every country, along with cost savings on shipping of up to 70% will keep crowdfunding creators on budget while at the same time, providing the best shipping service to their backers regardless of where they are located.

Tommaso Tamburnotti, Co-Founder of Easyship, commented - "We're proud to announce this integration with BackerKit. They share our mission of providing crowdfunding creators the key tools and technology needed to successfully fulfill orders post-campaign. We look forward to helping their creator community ship their products with ease to backers all around the world!"

To learn more, visit: <https://pages.easyship.com/partners/crowdfunding/backerkit>

## **About Easyship**

Easyship is a technology company that offers one-stop shipping solutions to anyone looking to grow their business. Integrated with 100+ shipping options worldwide, Easyship provides rates, discounts, and complete visibility on international shipping regulations, taxes and duties, available couriers, and rates from one single account. The user-friendly platform seamlessly integrates with major online marketplaces and crowdfunding platforms, providing an all-in-one shipping management tool from in-cart checkout to delivery. Now anyone, from eCommerce sellers to crowdfunders, can ship worldwide without hesitation.

[www.easyship.com](http://www.easyship.com)

## **About BackerKit**

BackerKit helps creators, makers, and entrepreneurs follow their passions as they bring their ideas to life. We offer the necessary software and support to help project creators manage and communicate with their fans. We've collaborated with thousands of artists, product designers, tabletop game makers and more from all over the world. Focus on what you love, we'll take care of the rest.

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