**Press Release:**

# GROWING AI-ASSISTED CONVERSATIONAL DISCOVERY…

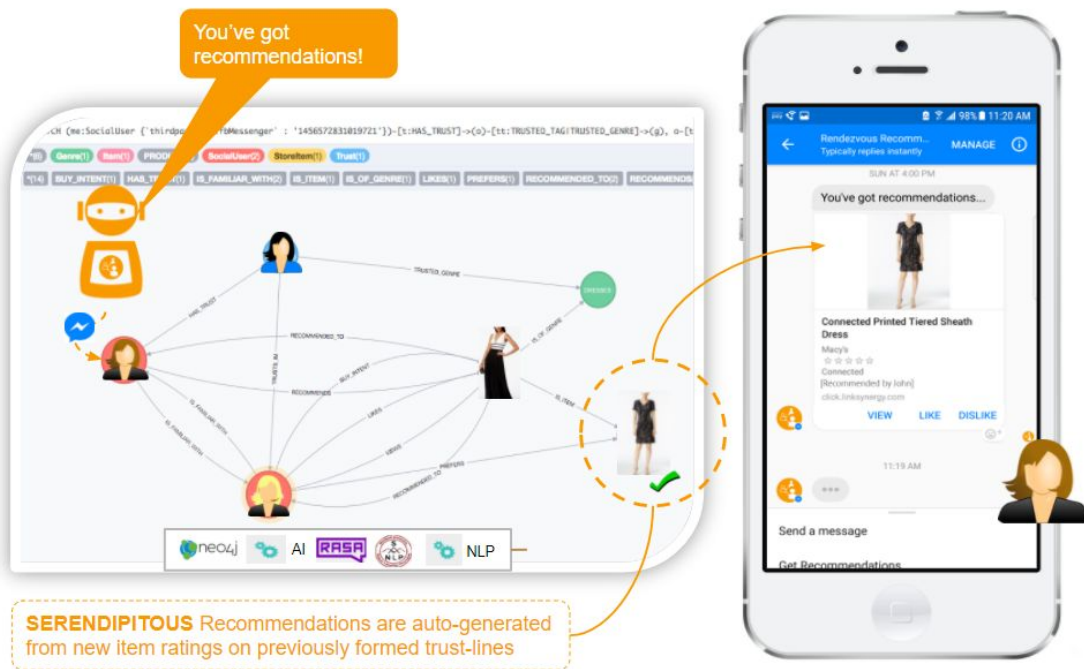

- *Over 100k real people engaged in 6 continents!*
- *Getting personalized recommendations from trusted sources*

SAN FRANCISCO,CALIFORNIA, May 16, 2018 – Rancard Inc. today announced a major Rendezvous social recommendations milestone: achieving an engagement milestone of over a hundred thousand real users in 6 continents! These users are predominantly from the US, Egypt, Canada, Philippines, Australia among others.

The users who are subscribers of Facebook Messenger have found a new way to get their friends opinions on literally anything – retail, places and services.
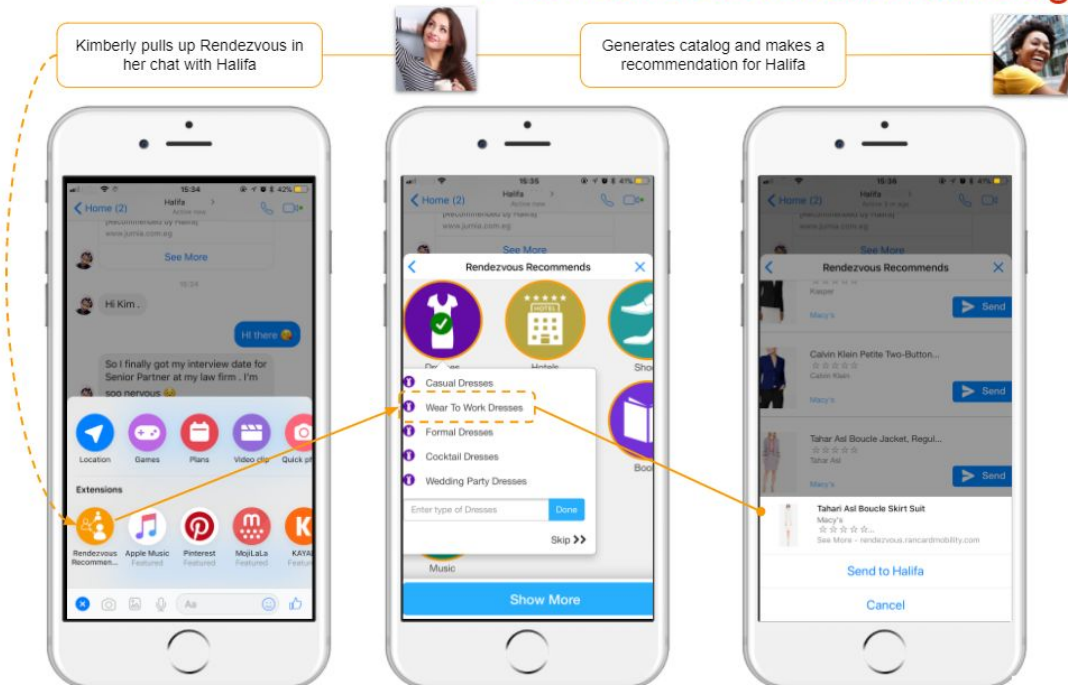
Rendezvous is unusual but most natural as a recommendation engine because it's all about getting you results based on whose opinion you trust in a specific genre- See www.socialrecommendations.com

# How Rendezvous Works



**SERENDIPITOUS** Recommendations are auto-generated from new item ratings on previously formed trust-lines

Users can share catalogs to get their friends opinions in Messenger and eventually across other channels including WhatsApp, iMessage, WeChat, etc.

# Friends & Shareable Catalogs



Kimberly pulls up Rendezvous in her chat with Halifa

Generates catalog and makes a recommendation for Halifa

Ultimately, Rendezvous users get serendipitous recommendations as their trust graph grows...The Rendezvous zeitgeist shows the most requested categories are music, fashion apparel, electronics…



## Rendezvous Zeitgeist
Data from 6,000+ recommendation requests

Ends-

**About Rancard**

Rancard delivers social recommendations technology for online retail and places via Rendezvous, a social graph with AI-enabled interfaces. Featured by Facebook at F8 2017 and 2018, Rendezvous enables users engage through a Messenger bot and chat extension to share and receive trusted recommendations from selected friends on actual items in retail, places destinations and services. The engagement method is conversational:

users dialog with the Rendezvous bot to obtain recommendations from their friends in a requested genre, and/or share a curated item catalog to friends for opinions/validation. They can also invoke the Rendezvous Messenger Chat Extension to introduce actual shoppable items into their peer conversations.

Messenger bot at https://m.me/rndzvu (best onmobile) and more information at www.socialrecommendations.com.