



NEWS RELEASE

For immediate release

Tiremetrix supports National Tire Safety Week with free tire recall and age checks.

Brighton, MI (May 18, 2018) — Tiremetrix, LLC, a provider of tire registration and tire recall software, will offer free web based all-brand tire recall and aging checks to independent tire and auto service dealers during National Tire Safety Week, which runs May 21-28, 2018. Dealers will be able to search by DOT tire identification numbers on all tires produced since the year 2000.

“We encourage dealers during NTSW to extend their service offerings beyond tire pressure, alignment, rotation and tread depth checks to include these additional safeguards,” states Joe Donehue, president of Tiremetrix, LLC. “With millions of recalled and aged tires still in service, NTSW presents a great opportunity to further build trust between motorists and the tire service industry. We just want to do our part, so making this available to dealers was a no-brainer.

According to the NTSB, in a typical recall only about 20 percent of affected tires are returned to the manufacturer. NHTSA attributes 3,200 injuries a year to aging tires. Most auto manufacturers recommend replacing tires that are six years old, regardless of tread wear.

During National Tire Safety Week, dealers can sign up for a free account at, ntsw.tireregistrationplus.com and immediately begin checking tires for recalls and aging issues. The website is optimized for mobile devices and can be used at the car-side on a tablet or phone. Dealers can also print a DOT Quick Check report for their customers.

Donehue continued, “Very simply, removing recalled and aged tires leads to safer roads for all.”

About Tiremetrix, LLC:

Tiremetrix, LLC is a privately-owned Michigan based automotive information software company. TPMS Manager and Tire Registration Plus are software-as-a-service products created by Tiremetrix and used by tire dealers and automotive service centers throughout North America. Tiremetrix provides software platforms used by service providers in over 80 countries worldwide.