

Who is Real Time Cases?

Real Time Cases serves as the bridge between the higher education classroom and the professional world. Based in Washington, DC, we deliver engaging, video-based case study activities that bring the vibrant real world of Business into the classroom. Students learn through experience and confront real problems facing relevant companies in the moment, as they are happening.

Real Time Cases are delivered through an accessible online platform that lets students hear directly from today's business leaders as they share valuable insight and pose unresolved questions and challenges that are neither contrived nor hypothetical. The video-focused and authentic nature of our materials delivers a more approachable and engaging learning experience than traditional case studies, as evidenced by a survey of over 400 registered student users who indicated that if given the choice, 91% would prefer to use Real Time Cases versus traditional cases.

Through Real Time Cases' online platform, students not only submit their course work to the professor, but may also deliver their feedback to the subject companies. In this manner, the learning process moves beyond academia and can lead to internships and long-term employment opportunities. From the company perspective, this interactivity leads to significant Millennial and Generation Z engagement, as well as exposure to student-generated, game-changing ideas from tomorrow's largest consumer group.

Real Time Cases are available across the entire Business curriculum. Coverage includes disciplines such as Marketing, Management, Entrepreneurship, Organizational Behavior, Human Resources Management, Strategy, Operations Management, Sales, Finance, Hospitality, and Healthcare Management.

To streamline adoption and implementation, all Real Time Cases include valuable company and industry background information, along with comprehensive Teaching Notes outlining case objectives, theories, guided discussion topics, major considerations, and practical assignments. Whether professors aim to assign a four-week project or a one-day activity, the flexible nature of Real Time Cases and their supporting materials enable instructors to easily work them into their class schedule.

STATISTICS ABOUT REAL TIME CASES:

- Over 200 video-based, interactive cases in Business and Hospitality
- Over 40 corporate business partners, ranging from entrepreneurial startups to high-growth companies to those with 10,000+ employees
- Over 1,000 professors and tens of thousands of student users on the platform
- Over 40 universities and colleges either have used or are actively using
- Real Time Cases are in use from Freshman-level courses up to MBA/MS-level

DETAILS OF THE FINANCING:

- Our multi-year financing is \$6.83 million.
- The financing funds working and growth capital.
- The financing entity is SWaN Ed, LLC, an affiliate of SWaN & Legend Venture Partners, Leesburg, VA & New York, NY
- We are not currently in the market for additional financing.
- Other details of the financing are not public information.

FOR MORE INFORMATION: