



**TeleWellnessMD Media Contact:**

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**FOR IMMEDIATE RELEASE**

**TeleWellnessMD™ Launches New Text Alert Program - VIP Mobile Club**

*The telehealth services company is improving the user experience for their clients through a new text alert program for improved communications. Other improvements include increased flexibility in appointment scheduling and more affordable pricing for prescription therapies.*

**Clearwater, FL (May 22, 2018)** - [TeleWellnessMD™](#) - a telehealth services company that provides wellness-based medical consulting, program recommendations and prescription wellness therapies through an online platform and network of licensed medical providers in each state - has launched the [VIP Mobile Club](#), an SMS text alert program to improve the user experience for their clients.

[Research](#) demonstrates the need for patient follow-up, as half of patients fail to recall medical provider recommendations unless prompted.<sup>1</sup> With the ultimate goal of improving communication gaps that cause missed appointments and lack of patient follow-through, the new text alert program will provide clear and timely reminders to help keep patients on track with their prescription therapy protocol.

"Following the plan of care consistently is critical for patients to improve their health," said Brent Agin, M.D., TeleWellnessMD™ founding physician. "As health care providers, we want to help facilitate successful outcomes for our patients, and improving communications is an essential component of that success."

With half of TeleWellnessMD™ clients regularly accessing their patient portal through their mobile device, the VIP Mobile Club is just one of the ways TeleWellnessMD™ is improving their services for their clients. Earlier this year, the company expanded their nationwide physician and pharmacy networks, allowing for increased flexibility in appointment scheduling and more affordable pricing for prescription therapies.

The new text alert program sends customer service and exclusive promotional text messages to TeleWellnessMD™ clients who've opted in as mobile subscribers. With the new program, clients can not only conveniently communicate with TeleWellnessMD™ advisers about provider appointments, they can also receive special offers for prescription refills.

**There are 3 ways to subscribe:**

1. Visit [info.telewellnessmd.com/vip-mobile-club](http://info.telewellnessmd.com/vip-mobile-club) and submit mobile phone number to opt in.
2. Text "WELLNESS" to 55702 from mobile device.
3. During keyword campaigns, text the keyword being promoted to 55702 from mobile device for exclusive offer codes.

**Quick facts:**

- Offers are exclusive to VIP Mobile Club subscribers, and subscriptions require a cell phone number to opt in and receive notifications via text message.
- There is no direct medical provider assistance available through the VIP Mobile Club.
- Subscribers can communicate with TeleWellnessMD™ advisers about Wellness Consultation appointments and prescription refills through the VIP Mobile Club client

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services line by texting "HELP" to (727) 217-5327 during business hours (M-F 9 a.m. - 5 p.m. EST.)

- To opt out, subscribers can simply text "STOP" to (727) 217-5327 or short code 55702.

**About TeleWellnessMD™**

TelewellnessMD™ provides medical consulting, program recommendations and prescription wellness therapies for general health, age management, nutrition and other wellness health care needs through an online platform and network of licensed medical providers in each state. Visit [telewellnessmd.com](http://telewellnessmd.com). TeleWellnessMD™ Social: [Facebook](#), [Google+](#), [YouTube](#).

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<sup>1</sup> Laws, M. Barton, et al. "Factors Associated with Patient Recall of Key Information in Ambulatory Specialty Care Visits: Results of an Innovative Methodology." PLOS Medicine, Public Library of Science, 1 Feb. 2018, [journals.plos.org/plosone/article?id=10.1371%2Fjournal.pone.0191940](https://journals.plos.org/plosone/article?id=10.1371%2Fjournal.pone.0191940).

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