



16745 West Bernardo Drive  
Suite 400  
San Diego, CA 92127

**Contact**  
Katy Ellquist  
Miva, Inc.  
kellquist@miva.com

May 22, 2018



## Customers Honor Miva with G2 Crowd Awards

*Enterprise Ecommerce Platform Tops Spring 2018 Relationships and Results Indexes*

**San Diego, CA** – Miva, Inc. has been honored with two ecommerce awards based on the responses of verified users gathered in the G2 Crowd review process. Miva came out top in the [Relationship Index for E-Commerce Platforms | Spring 2018](#) and the [Results Index for E-Commerce Platforms | Spring 2018](#).

G2 Crowd's Best Relationship score looks at criteria such as Likelihood to Recommend (88% for Miva vs 82% industry average), Ease of Doing Business With (93% for Miva vs 86% industry average and Quality of Support (93% for Miva vs 83% industry average).

The Best Results index considers Meets Requirements (89% for Miva vs 86% industry average) and User Adoption (95% for Miva vs 76% average), in addition to Likelihood to Recommend. It also looks at two important ROI Factors: Time to Go Live (1.9 months for Miva vs 3.1 months average) and the Estimated ROI, i.e. the number of months it will take to pay for the investment. With Miva, the timeframe was 7.3 months, compared to an average of 11.1 months.

"We were very pleased that our customers appreciate Miva's commitment to support them and their businesses," says Melanie Kalemba, SVP of Sales and Marketing for Miva. "The G2 Crowd awards demonstrate how satisfied users are with our product."

G2 Crowd's reports are based on ratings by business professionals. Miva received ten or more reviews and five responses for each of the relationship-related and results-related questions to qualify for inclusion in the Results Index.

"Rankings on G2 Crowd reports are based on data provided to us by real users," said Michael Fauscette, Chief Research Officer, G2 Crowd. "We are excited to share the achievements of the products ranked on our site because they represent the voice of the user and offer terrific insights to potential buyers around the world."

Learn more about what Miva users have to say (or leave your own review of Miva) on G2 Crowd's [Miva review](#) page.

**About G2 Crowd**

[G2 Crowd](#), the world's leading business solution review platform, leverages more than 381,000 user reviews to drive better purchasing decisions. Business professionals, buyers, investors, and analysts use the site to compare and select the best software and services based on peer reviews and synthesized social data. Every month, more than one million people visit G2 Crowd's site to gain unique insights.

**About Miva, Inc**

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit <http://www.miva.com> for more information.