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FOR IMMEDIATE RELEASE

TeaZa® Energy Launches New Text Alert Program - VIP Mobile Club

The new text alert program for improved communications is the newest feature for savings and convenience in online ordering. Other user experience improvements include build your own variety pack options and a new auto ship program.

Clearwater, FL (May 23, 2018) - [TeaZa® Energy, LLC](#) - a company that produces, manufactures and sells a tobacco-free, nicotine-free alternative to smokeless tobacco products - has launched the [VIP Mobile Club](#), an SMS text alert program to improve the user experience for its customers.

With nearly 60 percent of TeaZa® Energy customers regularly accessing their account portal through their mobile device, the VIP Mobile Club is just one of the ways TeaZa® Energy is improving the user experience for their customers. Earlier this year, TeaZa® Energy began offering other features for savings and convenience in online ordering, including [build your own variety pack](#) options and a new [auto ship program](#).

“Our customers are extremely loyal, they are always eager to engage with our brand,” said Matt Morrow, Chief Operating Officer of Retail Operations and Distribution at TeaZa® Energy. “We’re always striving to find ways to improve the user experience for our customers and stay more connected with them.”

The new text alert program sends customer service and exclusive promotional text messages to TeaZa® Energy customers who’ve opted in as mobile subscribers. With the new program, customers can not only conveniently communicate with TeaZa® Energy customer service team members about the status of their order, they can also receive notifications about special offers and promotions.

There are 3 ways to subscribe:

1. Visit teazaenergy.com/teaza-vip-mobile-club and submit mobile phone number to opt in.
2. Text “TEAZA” to 55702 from mobile device.
3. During keyword campaigns, text the keyword being promoted to 55702 from mobile device for exclusive offer codes.

Quick facts:

- Offers are exclusive to VIP Mobile Club subscribers, and subscriptions require a cell phone number to opt in and receive notifications via text message.
- Subscribers can communicate with TeaZa® Energy customer service team members by texting “HELP” to (727) 498-4679 during business hours (M-F 9 a.m. - 5 p.m. EST.)
- To opt out, subscribers can simply text “STOP” to (727) 498-4679 or short code 55702.



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About TeaZa® Energy

TeaZa® is a tobacco-free, nicotine-free alternative to smokeless tobacco products proven effective by independent research. Doctor-formulated with natural ingredients, TeaZa® pouches are gluten-free, nut-free, vegan and contain zero sugar, zero calories and are power-packed with herbs and vitamins including green tea, ginseng and B-vitamins. TeaZa® Energy is available in: Peppermint, Spicy Cinnamon, Black Cherry, Bangin' Black Cherry Bomb, Tropical, Coffee and Fire flavors. Caffeine-free TeaZa® Chill with Relora® is available in Cool Mint and Tropical flavors. TeaZa® products do not contain any banned or prohibited substances or ingredients listed as prohibited by the MLB or NCAA. TeaZa® is processed in Clearwater, FL, in a certified Good Manufacturing Process (cGMP) facility, the standard for all supplements not regulated by the FDA. Visit TeaZaEnergy.com. TeaZa Energy Social: [Facebook](#), Twitter [@teazaenergy](#), [Instagram](#), [YouTube](#), [Google +](#).

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