



**For Immediate Release**

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## **Miva to Exhibit at IRCE 2018**

*Solution Architects Will Be Available for Complimentary Planning Sessions*

**San Diego, CA** – Miva, Inc. will again be exhibiting at IRCE 2018, the ecommerce industry's largest conference and exhibit event, in Chicago from June 5 – 8. Miva's IRCE attendees at booth #1507 include members of the executive, sales and marketing, and technology teams.

Miva will be showcasing a variety of new technical enhancements for the enterprise ecommerce platform during the event. Earlier this year, Miva released new features like advanced search functionality and a native integration with Square to their already robust ecommerce platform that help B2B and B2C merchants operate more efficiently and sell more effectively via one platform.

"IRCE is a terrific opportunity for our teams to meet face to face with ecommerce merchants, industry professionals, and technical partners to create awareness of the extensive capabilities of the Miva ecommerce platform," says Melanie Kalemba, Miva's SVP of Sales & Marketing. "Our Strategy and Solutions team will also be available during the conference for one-on-one strategy sessions to help storeowners discover ways they can grow their business with Miva."

To reserve a complimentary strategy session with an expert Miva Solutions Architect during IRCE 2018, ecommerce professionals and attendees are encouraged to pre-book [here](#).

New for 2018 — an onsite barista will be brewing up free espresso drinks at the Miva booth on June 6 and 7. No reservation needed.

### **About Miva, Inc.**

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit <http://www.miva.com> for more information.

### **About IRCE 2018**

Since 2005, IRCE has been the flagship event of the ecommerce industry. IRCE delivers high value and industry-leading conference content – boasting over 130 sessions and 200 speakers – and produces the largest and most diverse trade show in the industry. IRCE welcomes thousands of attendees every year to Chicago. More information about IRCE can be found at [www.irce.com](http://www.irce.com).