



National FFA Foundation selects StratusLIVE's fundraising technology

The FFA was founded by a group of young farmers in 1928. Their mission was to prepare future generations for the challenges of feeding a growing population. They taught that agriculture is more than planting and harvesting - it's a science, it's a business, and it's an art.

FFA continues to help the next generation rise up to meet those challenges by helping its members to develop their own unique talents and explore their interests in a broad range of career pathways.

FFA membership today is comprised of 653,359 student members in grades seven through 12 who belong to one of 8,568 local FFA chapters throughout the United States, Puerto Rico, and the U.S. Virgin Islands.

The National FFA Foundation builds partnerships with industry, education, government, foundations and individuals to secure resources for the future of education, agriculture and student leader development.

.....

National FFA Foundation selected StratusLIVE because they were looking for:

- ▮ The ability to share & streamline efficiencies nationwide
- ▮ Comprehensive reports & dashboards out of the box
- ▮ A way to communicate better with members, alumni, & donors
- ▮ One central, integrated database

“
StratusLIVE is loaded with functionality that we will use to streamline and improve the efficiency of our fundraising tactics. With features like native integration to Microsoft Office, a direct plugin to Outlook, and the ability to access it on computers, cellphones, and tablets, we will be more efficient in communicating with our donors and employees alike.”

- Staci Glaser, Director of Donor Services,
National FFA Foundation

“
We are excited to add National FFA Foundation to our growing list of clients,” said Jim Funari, StratusLIVE CEO. “We are very pleased to know that our technology will play a role in helping FFA create future leaders throughout the United States.”

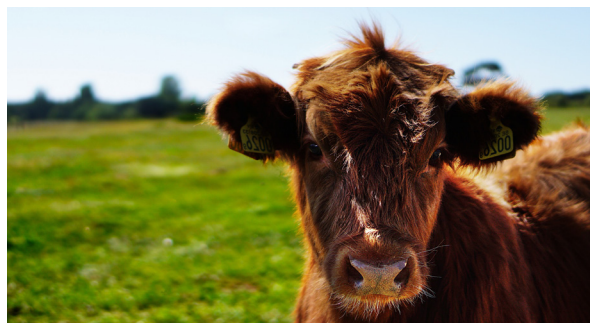
- Jim Funari, Chief Executive Officer,
StratusLIVE



New technology partnership with StratusLIVE is designed to support the National FFA Foundation's fundraising and donor management campaigns by streamlining fundraising tactics and communication nationwide.

StratusLIVE announced today that the National FFA Foundation has recently selected Stratus 365 as their new fundraising software platform to support their focus on youth development, education, leadership development, community service and agriculture.

The National FFA Foundation software selection process began in January 2018 with a comprehensive review of available Nonprofit CRM systems and culminated with the selection of StratusLIVE in May 2018.



Staci Glaser, Director of Donor Services, National FFA Foundation stated, "We currently use 14 separate systems at National FFA for everything from donation processing and tracking to marketing appeals and membership management, but they do not integrate with one another. StratusLIVE is a wonderful fundraising solution that will allow us to fully integrate with Microsoft Dynamics and house all constituent information in one central database. This will allow us to communicate better with our members, alumni, and donors."



In particular, FFA noted StratusLIVE's ease of use, commercial Microsoft platform, scalability, and profound nonprofit knowledge and expertise as key factors which set Stratus 365 apart from other competitors.

Glaser stated, "StratusLIVE is loaded with functionality that we will use to streamline and improve the efficiency of our fundraising tactics. With features like native integration to Microsoft Office, a direct plugin to Outlook, and the ability to access it on computers, cellphones, and tablets, we will be more efficient in communicating with our donors and employees alike."

"StratusLIVE provides a multitude of comprehensive reports and dashboards right out of the box, along with providing users the freedom to create custom reports as their needs grow and change over time. This will be key in supplying information for different teams throughout each department," said Glaser. "Out of the box functionality such as Moves Management, Gift Processing, and Marketing appeal tracking will all improve the way we work. StratusLIVE is the most developed solution that fits all of our needs."

"We are excited to add National FFA Foundation to our growing list of clients," said Jim Funari, StratusLIVE CEO. "We are very pleased to know that our technology will play a role in helping FFA create future leaders throughout the United States."

About National FFA Organization: The National FFA Organization is a national youth organization of 653,359 student members as part of 8,568 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. The organization is supported by 344,239 alumni members in 2,051 local FFA Alumni chapters throughout the U.S. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The National FFA Organization operates under a federal charter granted by the 81st United States Congress, and it is an integral part of public instruction in agriculture. The U.S. Department of Education provides leadership and helps set direction for FFA as a service to state and local agricultural education programs. For more, visit the National FFA Organization online at FFA.org and on Facebook, Twitter, and the official National FFA Organization blog.

About National FFA Foundation: The National FFA Foundation builds partnerships with industry, education, government, other foundations and individuals to secure financial resources that recognize FFA member achievements, develop student leaders and support the future of agricultural education. Governed by a 19-member board of trustees composed of educators, business leaders, individual donors and FFA Alumni, the foundation is a separately registered nonprofit organization. About 82 percent of every dollar received by the foundation supports FFA members and agricultural education opportunities. For more, visit FFA.org/Give.

About StratusLIVE: StratusLIVE is a leading provider of cloud-based, enterprise-class solutions for nonprofit organizations. The suite features enterprise-class relationship management, business intelligence, analytical marketing, online fundraising, and a Workplace Giving Platform designed to modernize workplace philanthropy. The entire product suite is natively integrated with Microsoft Dynamics 365.