Miva

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Miva Launches New Agency Partner Program
Miva is helping ecommerce agency partners deliver world class Miva experiences

San Diego, CA – – Miva has announced the launch of a new partner program for Miva-certified agency partners. Launched ahead of IRCE 2018, the agency partner program is designed for creative and interactive agencies to leverage the power of the Miva Platform for their clients' B2B and B2C ecommerce needs.

"We're thrilled to have the opportunity to partner with some fantastic agencies in the ecommerce space. We view each agency as a true partner, and are looking forward to providing the best training resources and ongoing support available to help our agency partners deliver world-class Miva experiences to all our clients." says Brennan Heyde, Vice President of Developer Relations at Miva.

The foundation of the new Partner Program for Miva is a training and educational platform called MivaLearn, which was announced at MivaCon 2018 and launches later this summer.

MivaLearn provides free, guided, online training and certifications for both agencies and their developers to help them become experts in building enterprise level Miva online stores.

Heyde continues, "Our 10 years of institutional experience has enabled us to establish and refine the skillset needed to leverage the robust Miva ecommerce platform to build outstanding shopping experiences and achieve our clients' goals. MivaLearn was created as a platform to share technical knowledge and resources with our partners that equip them to deliver top-notch service."

Miva clients can find an agency partner for their upcoming ecommerce project with the brand new Agency Partner Directory by visiting miva.com/miva-agency-partners . This new directory gives ecommerce businesses an easy way to find design and development professionals trained in harnessing the rich features and functionality available on the Miva enterprise ecommerce platform.

Miva storeowners can utilize the directory's profile pages to find information on the agency's available services, plus case studies, testimonials, and Miva certifications. All agencies listed in the directory have development experience in building online stores on the Miva platform, while many also offer a broad range of creative and marketing services. Filtering in the directory allows custom searches by agency expertise, project size, hourly rate, verticals, certification, and company size.

"We're really excited about getting introduced to new ecommerce companies and showing them what we can do for them on the Miva platform," says Nathan Tayloe, co-partner at Tayloe/Gray. Tayloe/Gray's listing in the Miva agency directory showcases the work they've done for three clients on the Miva platform, G-Code, Dry Case, and Liquid Logic.

Miva will be IRCE 2018, at Booth #1507, talking to existing partners and meeting with new agencies. To set up a time to meet with a member of the Miva partnership team, click here.

About Miva, Inc.

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit http://www.miva.com for more information.