

Cyber Defense Global Awards are now open for entry. We are in our 6<sup>th</sup> year and most importantly, we're taking the awards around the Globe. We're inviting entries from all countries with cybersecurity companies that wish to apply. The winners will be unveiled and announced at <a href="IPEXPO EUROPE">IPEXPO EUROPE</a> on October 3, 2018.

Early Bird Entry Deadline for Submission for our Judges is: July 15, 2018

Early Bird entry price to apply, on a per category basis is <u>only \$595 USD</u> (nearly 40% off, approximately 510 € and only 445 £)

Normal Entry Deadline for Submission for our Judges is: September 7, 2018

The price for entry on a per category basis is normally **\$995 USD** (approximately 852 € and only 745 £).

Late Entry Deadline for Submission for our Judges is: September 28, 2018

The price for late entry on a per category basis will be \$1295 USD (approximately 1110€ and only 970 £)

LATE ENTRIES ALLOWED - HOWEVER THEY WILL NOT MAKE PRINT EDITION IF CHOSEN AS A WINNER. LATE ENTRY WINNERS WILL RECEIVE ALL OTHER BENEFITS

The winners will be unveiled and announced at <u>IPEXPO EUROPE</u> on October 3, 2018 in London, England and online (guaranteed) and in our year end print edition (if entry received by September 7, 2018) of Cyber Defense Magazine.

# Why are our Awards So Important?

This will be our sixth year of delivering these awards for the most innovative and valuable cyber defense companies from around the globe. We've been a major media sponsor of the RSA Conference for years in the USA and are expanding throughout Europe and Asia as we deliver over 100 pages of a high quality, color, glossy print edition magazine to thousands of attendees at the biggest InfoSec conference in the world, in these key locations. There is prestige associated for winners of these awards.



It helps with media coverage, sales, marketing, investment and credibility above the noise. With over 3,000 cyber defense companies around the globe boasting the best executives, team, products or services, we help you get above the noise of this large group – we only select a small number in select categories. It will be your opportunity to shine in the spotlight throughout year end of 2018 and beyond. We have the following growing INFOSEC and IT readership (many are cyber defense product and service buyers) professionals audience:

#### Social Media Status as of 6/1/2018:

- Over 100,000 InfoSec Readers, Monthly
- Over 153.000 InfoSec Twitter followers
- Over 38,000 InfoSec Facebook followers
- Top 1% of LinkedIn InfoSec profile, Top 3% Worldwide

All winners will be published in the annual year end Cyber Defense Magazine print edition and will have their award personally delivered to their booth by CDM during the IPEXPO Conference 2018. If you are not at this conference you can easily arrange for us to ship you your award. There are also many options to help you leverage the marketing opportunities, electronically, throughout the year.

### **About Cyber Defense Global Awards 2018**

This is Cyber Defense Magazine's sixth year of honoring cyber defense innovators. Our submission requirements are for any startup, early stage, later stage or public companies in the INFORMATION SECURITY (INFOSEC) cyber defense space who believe they have a unique and compelling value proposition for their executives, products or services.





### What Winners Will Receive:



Award logo shield and description published in the annual edition distributed throughout the IPEXPO Conference 2018 in London, England.



Your Company's name and award-winning product in "Cyber Defense Global Awards of 2018" listing in the printed edition of the magazine.



Unlimited full-page press release/ executive or product or service release /article promotion about the award that can be used by you for media circulation throughout the year.



Certificate and acrylic award will be hand delivered to your booth or mailed. A high-resolution PDF of the award will be emailed to you for your press release along with the shared rights of award logo usage throughout the year.





# Interested in Applying?

Submissions begin here: http://www.cyberdefensemagazine.com/global-awards-2018-apply-now/

- Step 1. Select a Category to Apply for a Cyber Defense Global Award for 2018.
- Step 2. Select your early bird discount package from the drop-down list (if applying by 7/15/2018)
- Step 3. Click the Apply Now button and make your application payment

While our Judges will decide (based upon follow up information we'll request from you) if you will be a finalist and possibly a winner for your category, these include four possible awards per category. They are "BEST", "HOTTEST", "EDITOR'S CHOICE", "MOST INNOVATIVE" and "NEXT GENERATION". If you already believe your product deserves one of these four award types in your category, simply make note of that in your communications with our team. We'll then follow-up with you, shortly, to collect more information about your company, products and/or services.

### **About the Judging**

The judges are CISSP, FMDHS, CEH, certified security professionals who will be voting based on their independent review of the Company materials on the website of each submission including but not limited to data sheets, white papers, product literature and other market variables. CDM has a flexible philosophy to find more innovative players with great executives, new and unique technologies, than the one with the most customers or money in the bank. CDM is always asking "What's Next?" so we are looking for Next Generation Cyber Defense Products and Services. Announcements will be for finalists in Q4 2018 and winners at IPEXPO EUROPE 2018.

Need to see what you'll have to fill out for our judges?

http://www.cyberdefensemagazine.com/global-awards-2018-nomination-details/

We don't accept submissions on this Nomination Details page without a pre-payment for your application. Please review this page in advance of payment if you need to for information purposes only.

If you have additional questions, reach us at marketing@cyberdefensemagazine.com or call us

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DON'T MISS OUT ON SPECIAL PACKAGES DURING IPEXPO EUROPE 2018 INCLUDING OUR <u>INNER CIRCLE MARKETING PROGRAM</u> AND <u>CYBER DEFENSE TV HOT SEAT</u> VIDEO INTERVIEWS.