



by Star Storage

STARCAPTURE

## Multichannel Document & Data Capture

Optimized business processes for digitally fit companies delivering high-value customer engagement and collaboration.

[star-capture.com](https://star-capture.com)

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# Information is a key resource within your company.

StarCapture enables organizations to act and adapt quickly to market needs by getting information from paper, quickly and accurately.

01.

## WHAT IS STARCAPTURE

StarCapture is an integrated document and data capture platform with advanced document capture and data extraction capabilities that transforms unstructured content into actionable knowledge.

StarCapture helps your businesses to run more efficiently by transforming paper into digital assets, classifying, sorting and extracting data from all types of paper and electronic documents and forms.

02.

## HOW STARCAPTURE HELPS YOU



### **Build paperless operations to fuel-up the business workflows:**

transform paper into valuable knowledge ready to be used in paperless business processes; scan & index in one or many distributed locations, automated data recognition, send documents and data to enterprise applications;



### **Gateway for electronic document archiving / Records management:**

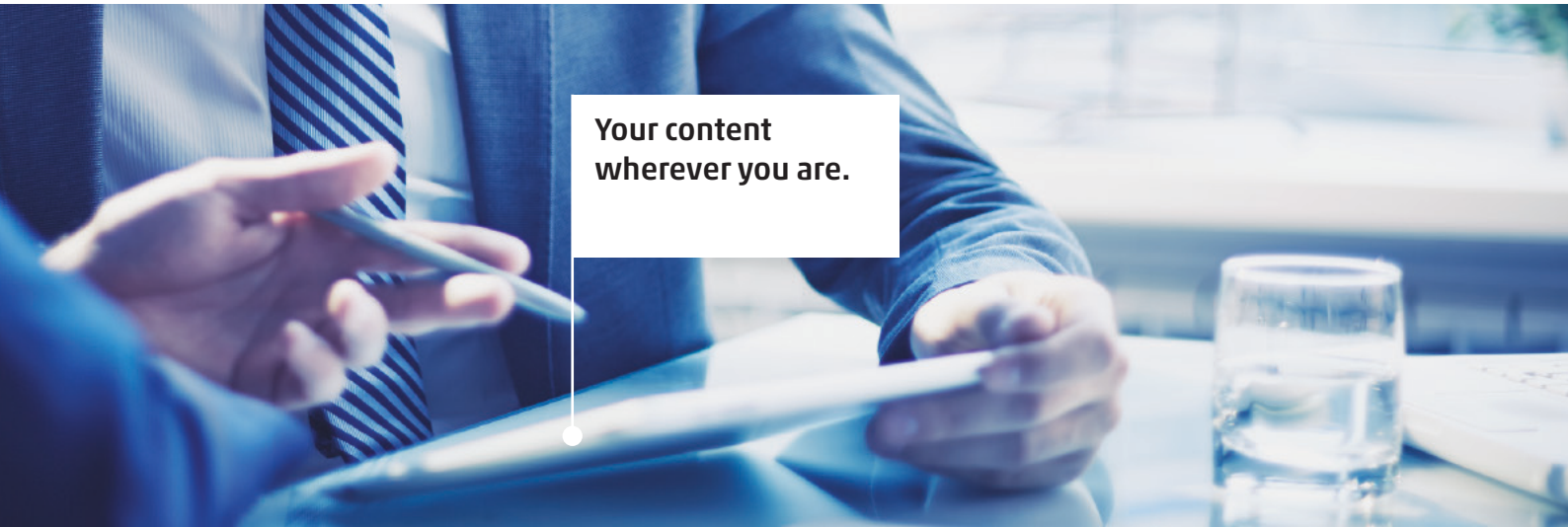
index and digitally sign your converted or computer generated documents and export them to legal compliant archives for record keeping;



### **Scan, Digitize & Deliver documents to leading Industry Applications:**

Now, you can capture data originating from paper, office documents, fax etc. and convert it into real value information that is easily delivered to business applications such as ECM, BPM, CRM, ERP or information portals like SharePoint.

WHAT IS STARCAPTURE?



Your content  
wherever you are.

03.

## STARCAPTURE PRODUCT FAMILY



### StarCapture **Desktop**

Ad-hoc Standalone Capture - Single user interface for document capture with all imaging functionalities included and unmatched data model flexibility for business user.

[star-capture.com/products/starcapture-desktop](http://star-capture.com/products/starcapture-desktop)



### StarCapture **Enterprise**

Enterprise Document Capture automation - Advanced document imaging workflows platform for enterprise processing centers in centralized, distributed or mixed scenarios for scanning, image processing, OCR, data correction and validation, EAI integration and export of captured data.

[star-capture.com/products/starcapture-enterprise](http://star-capture.com/products/starcapture-enterprise)

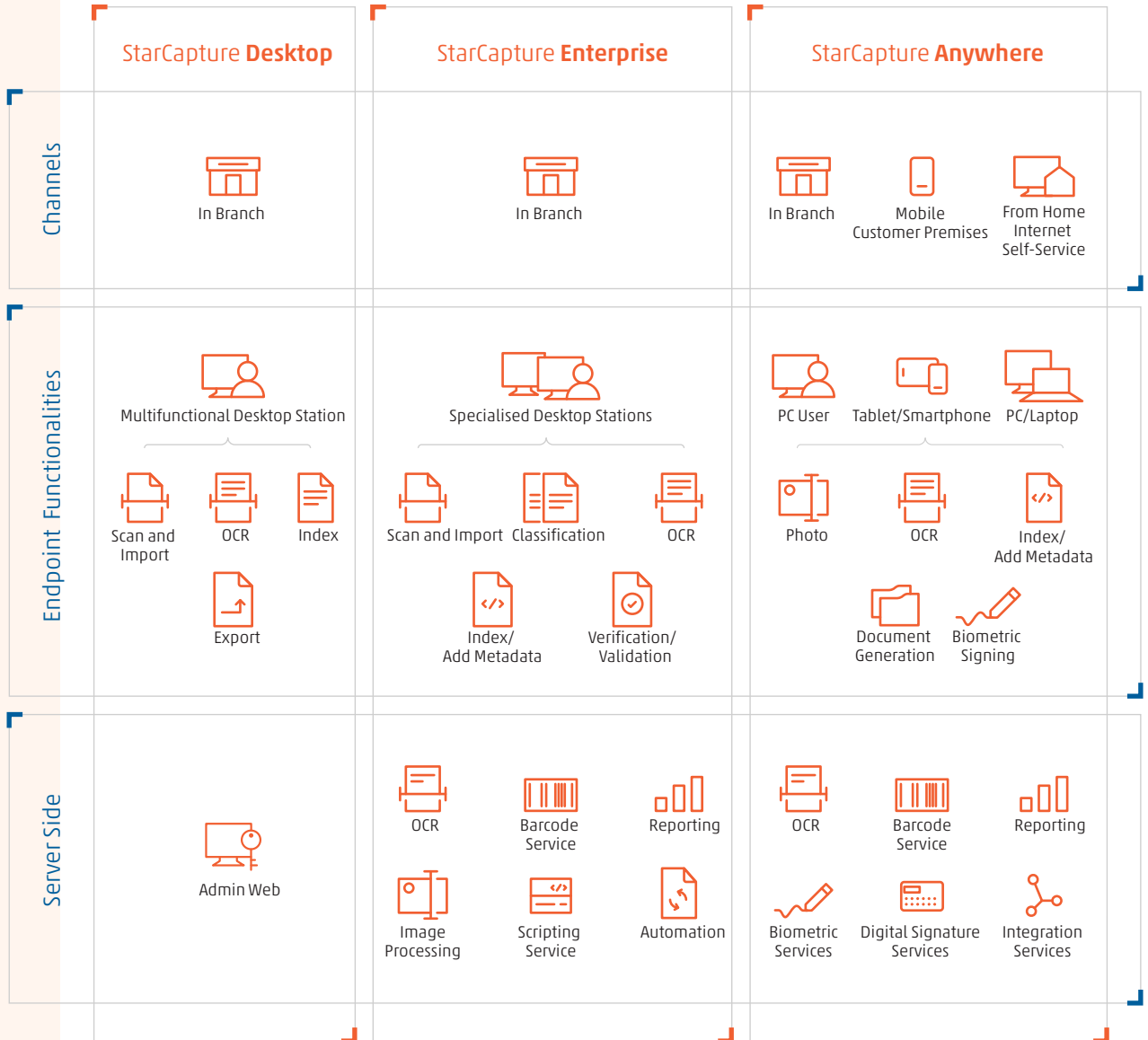


### StarCapture **Anywhere**

An innovative multi-channel solution (in branch, mobile, from home) that reduces the costs and time for customers and employees interactions through the use of form recognition, document composition and digital & biometric signatures.

[star-capture.com/products/starcapture-anywhere](http://star-capture.com/products/starcapture-anywhere)

STARCAPTURE PRODUCT FAMILY LINE-UP



SAMPLE HORIZONTAL / CROSS-INDUSTRY USE CASES

- Invoice Processing and Accounts Payable automation;
- Contracts scanning & archiving for Paperless Contracts Management;
- Digital Mailroom - scanning, classifying and distributing business correspondence;
- Automated Forms Processing;
- Paper free HR for Recruitment and Employees Documentation Archiving;
- Digitizing Legal Records for paperless legal case management;
- Full Paperless Processes with Digital and Biometric Signature.

06.

## SAMPLE INDUSTRY SPECIFIC USE CASES



### Healthcare:

- Zero-paper healthcare for Patient-Centered Care: scanning paper health records - centralized or distributed, mobile paper health records capture / eHealth records update.



### Energy, Oil, Gas & Engineering:

- As-Built Documentation / technical documentation scanning & archiving.



### Telco:

- Distributed / Mobile Customer Enrollment.



### Banking and Insurance:

- Banking Loan Processing;
- Insurance Claims Processing;
- Store front office captured documents;
- Distributed / Mobile Customer Engagement;
- Mobile Salesforce;
- Zero Distance Banking (Video Enabled Advisory services).



### Public Sector:

- Scanning, Classifying and Archiving documents supporting specific processes.

07.

## DOCUMENT & DATA CAPTURE STATISTICS

65%

of contracts, orders, bookings forms etc. are still signed on paper

51%

of companies currently scan documents but mostly for archive

38%

of companies are piled high with paper and paper processes

1/3

one out of three companies consider they scan only 50% of their documents

Source: AIIM Industry Watch Paper free in 2016 - Are We There Yet?

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# StarCapture Desktop

fast & flexible capture for business needs.

Scan, transform and digitally sign all your documents using the most flexible and configurable application for data capture available for end user.

01.

## BUSINESS NEEDS

- Multiple types of documents (payments, order forms, complaints, contracts, invoices etc.) to be scanned, indexed and archived in a single step by regular users;
- Intuitive interface with minimum training or IT involvement;
- Document automated classification;
- Data capture from documents using unlimited OCR;
- Configurable data model accessible for end user;
- Support for external value lists;
- Exports to different archives including legally compliant archives;
- Scheduled export to archive.

02.

## KEY FEATURES



**Intuitive user interface, tailored for enterprise or ad hoc document and data capture.**



**Decentralized document scanning and indexing.**



**Centralized administration.**



**Advanced scanning and manual image processing.**

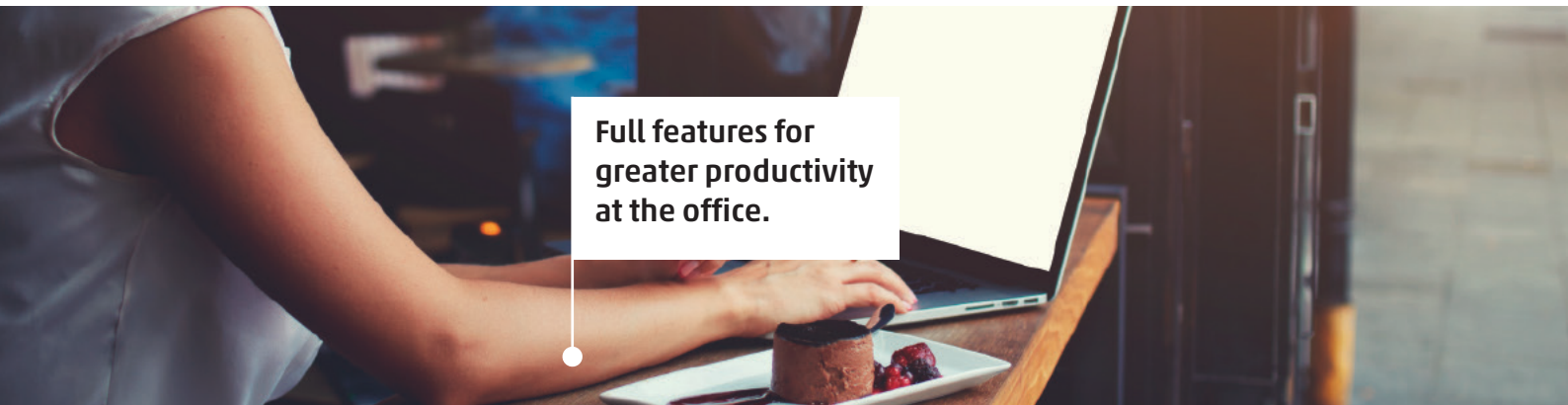


**Automated classification using multiple image fingerprinting algorithms and BCR.**



**Manual and semi-automatic document indexing functionalities.**

WHAT IS STARCAPTURE DESKTOP?



**Full features for greater productivity at the office.**



**Scripting for data lookups, generation, validation.**



**Flexible data model – extendible by end use.**



**Apply digital signature on every document.**



**Exports to target archival systems: SEAL, HCP, SharePoint, EMC Documentum or file system.**

03.

## KEY DIFFERENTIATORS

- Most flexible and configurable application for data capture available for end user;
- Single step - complete imaging application;
- Centralized administration;
- Flexible data model extendible by end user.
- Unlimited OCR and Off line profile;
- Automated, trainable documents classification;
- Able to process any type of file (not just images);
- Digital signature and time stamp from certified providers.

04.

## QUICK COMPONENT OVERVIEW



### Desktop application

- Scanning;
- Automated classification;
- Indexing;
- Validate&Export to HCP EMC Documentum, Microsoft SharePoint, file system, SEAL.



### Optional Server side components

- Scripting;
- Barcode recognition;
- Centralized export to other systems;
- Automated update for desktop application.

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# StarCapture Enterprise

## Document & data capture made quickly, easily and accurately.

It's never been easier to scan, digitally transform your paper documents and efficiently fuel-up your business processes with accurate data. Put your mind at ease knowing that you are in control over your most important asset: your data.

01.

### BUSINESS NEEDS

- Large volumes and multiple types of documents (payments, order forms, complaints, contracts, invoices etc.) to be processed and integrated in business workflows or archives;
- Intuitive interface and high quality images;
- Automated, quick, easy and accurate data capture from documents;
- Configurable workflow designer for rapid business changes;
- Lookups, correction, verification and validation features;
- Automated integration for data exchange and configurable exports to enterprise systems.

02.

### KEY FEATURES



**Intuitive user interface, tailored for enterprise or ad hoc document and data capture.**



**Centralized or distributed document scanning support.**



**Configurable document processing workflows designer.**



**Advanced scanning and manual image processing.**



**Manual and semi-automatic document indexing functionalities.**



**Correction, verification and validation features.**



**High performance OCR/ICR/BCR recognition for automated data capture.**



**Customizable script steps and automated exports to target systems (eg: DMS, CRM, ERP, BPM, Core Business, Databases, File Systems, collaboration portals).**



03.

## KEY DIFFERENTIATORS

- Designed for structured capture, for processing centers;
- Runs in the Internet Explorer web browser;
- Unlimited OCR and Plug-ins support;
- Powerful extension mechanism using scripting;
- SQL and Oracle support;
- Load Balancing and Failover Architecture;
- Batches with unlimited levels for documents hierarchical structure.

04.

## QUICK COMPONENT OVERVIEW



### Desktop application

- Scanning;
- Automated classification;
- Indexing;
- Validate&Export to HCP EMC Documentum, Microsoft SharePoint, file system, SEAL.



### Optional Server side components

- Scripting;
- Barcode recognition;
- Centralized export to other systems;
- Automated update for desktop application.

05.

## BUSINESS BENEFITS

50%

of companies obtained a 40% decrease of physical paper storage costs.

43%

of companies obtained a positive ROI in 12 months, 66% in 18 months.

42%

of companies grew their performance with 50% since implementation, almost all of them reaching at least 20%

50%

of companies consider scanning and capture produce a better ROI than other IT investments, 40% considering "same ROI level"

Source: AIIM Industry Watch Paper free in 2016 - Are We There Yet?

# StarCapture Anywhere

## multichannel customers & employees engagement.

Become more agile by radically transform and simplify customer interactions at first touch point!

WHAT IS STARCAPTURE ANYWHERE?

01.

BUSINESS NEEDS

- Collect data fast and accurate either from paper or electronic documents at first touch point;
- Accelerate core business solutions dealing with ever-increasing flow of data (on paper and electronically) while reducing costs and company exposure;
- Reduce customer waiting time in every interaction point with fast and secure processes;
- Increase customer loyalty by engaging your customers exactly where, when and how they wish their every interaction;
- Increased mobile collaboration over the entire set of data while maintaining information governance;
- Support the needs of your mobile workforce and get more contracts rolling regardless of the customer's location;
- Reduce the number of paper records necessary for customer transactions and keep a clean and centralized record of customer or partner interactions;
- Automatically check the client with back-end apps reducing security risks associated with customer identity fraud and start personalized customer engagement processes;
- Differentiate and win against competition with new technology that enables customer self-service;
- Shorter time for on-site and back office processing;
- Ensure complete chain of custody of the generated or received content.

02.

KEY FEATURES



**Multi-channel data and document capture:** Mobile, Front Office, Distributed Branch Offices, Online, Customer's home.



**Multiple Customer Environment (end-point):** Not Virtualized – Desktop Virtualization – Application Virtualization.



**Flexible Paperless Workflows:** Digital & Biometric Signature.



**Simple Integration with specific business processes and core applications.**



**Collect accurately and securely all ID data.**



**Generate on the spot electronic documents autocompleted with the client's captured data.**



**Biometric and digital signatures regardless of your customer's location.**



**Integration with SEAL:** our enterprise level Electronic Archiving and Records Management application.

03.

## KEY DIFFERENTIATORS

- Extensive out of the box and adaptable configuration features & administration options, drastically reducing implementation time and costs;
- Extremely user friendly and easy to understand with minimal training;
- High OCR accuracy for standard documents and fields (close to 99% on MRZ codes);
- Well documented web services for easily integration with your core business systems;
- Flexible licensing for different components: server only licensing, biometric signing or ID scanning individually licensing;
- All the back office processes are automatically stated by the application giving you the time to focus on your core business;
- Practical and ergonomic application running on Windows, iOS and Android.

04.

## BUSINESS BENEFITS

**Drive excellence automating processes to greatly reduce costs:**

99% data capture accuracy to start your business processes with accurate data.

**53% more engagement:**

Keep your customers and business partners permanently engaged, with processes ready to start here and now, not only back at your headquarters.

**Increase customer loyalty**

Stay permanently informed, by responsive and relevant to your customers.

**Increased business process efficiency:**

Become more efficient by integrating acquired data to business applications to gain more time for core activities and improve processes, companywide.

**Create faster value and speed up your time to market**

Support the needs of your mobile workforce and get more contracts rolling regardless of your customer location.

## Product developed by Star Storage

Star Storage is a global technology provider developing and delivering state-of-the-art information protection and management solutions for top private and public organizations. With 16 years of experience, own Intellectual Property and a portfolio of over 500 customers on 4 continents, with strong expertise in top industries such as banking, insurance, telecom, manufacturing, utilities and public administration, the company plays a key role in the digital transformation, mobile and cloud journey of any size organization.



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