

## Press Release

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## For Immediate Release

### **FLW Returns to the Adirondack Coast with Full Tournament** ***FLW Costa Series returns to the New York side of Lake Champlain June 21-23***

**Plattsburgh, NY – 6/18/2018** – The Adirondack Coast Visitors Bureau and the City of Plattsburgh excitedly welcome over 400 pros and co-anglers to the 3-day Costa FLW Series at the Plattsburgh City Marina, kicking off on Thursday, June 21st at 6am! This is the third event in the #adkcoast pro bass fishing season and the largest turnout the FLW has seen in its Northern division.

Competition is sure to heat up as participants battle it out on Lake Champlain's waters, reeling in impressive catches in the hopes of scoring the top award of up to \$95,000, including a brand new Ranger bass fishing boat! Weigh-ins for the FLW Costa Series will be held at the Plattsburgh City Marina daily starting at 2pm Spectators are welcome, so don't miss your chance to "catch the excitement" at this free event!

The FLW Foundation is once again bringing back their United Fishing Derby on Saturday June 23<sup>rd</sup> at Wilcox Dock from 11am-1pm. Any child under the age of 18 or any Special Olympic athletes are welcome to join in on the fun. The first 50 participants get an event goodie bag! Sign up today by contacting Tom Stark at tom-bassman@hotmail.com.

Bass fishing season on the Adirondack Coast continues with the following events:

#### **2018 Tournament Dates**

July 21: Northern Bass Open  
August 2-4: Bassmaster Eastern Open  
August 18: Ram Open Series

Each year, the Adirondack Coast Visitors Bureau proudly partners with The City of Plattsburgh to host professional bass fishing tournaments on Lake Champlain, named one of the top 100 best bass fishing lakes in the United States by Bassmaster Magazine. Attracting roughly 2,000 anglers from around the

globe annually and having an approximate \$3.2 million economic impact on the region, the Adirondack Coast offers world-class fishing and that down-to-earth Adirondack hospitality visitors crave.

Interested in learning more about any of these upcoming fishing tournaments? Visit [goadirondack.com/bass](http://goadirondack.com/bass).

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#### **About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000 or visit our website, [goadirondack.com](http://goadirondack.com). Follow the Adirondack Coast on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

#### **About FLW**

FLW is the world's largest tournament-fishing organization, providing anglers of all skill levels the opportunity to compete for millions in prize money in 2018 across five tournament circuits. Headquartered in Benton, Kentucky, with offices in Minneapolis, FLW and their partners conduct 286 bass-fishing tournaments annually around the world, including the United States, Canada, China, Italy, South Korea, Mexico, Portugal, South Africa and Spain. FLW tournament fishing can be seen on the Emmy-nominated "FLW" television show, broadcast to more than 564 million households worldwide, while FLW Bass Fishing magazine delivers cutting-edge tips from top pros. For more information visit [FLWFishing.com](http://FLWFishing.com) and follow FLW at [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [Snapchat](#).