**FOR IMMEDIATE RELEASE**

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**Acclivity Health Solutions Announces New Chief Growth Officer Craig Long**

*Healthcare Technology Veteran Joins Team of Visionaries*

**June 21, 2018, JACKSONVILLE, FL.** - Acclivity Health Solutions expands its senior leadership team to include visionary hospice and palliative care business development executive, Craig Long, who has joined as Acclivity’s Chief Growth Officer. Craig brings over 35 years of business development experience spanning healthcare and high-tech market segments. His wealth of knowledge working in the post-acute market and significant achievements with Palliative, Hospice and Advanced Illness Providers ensure continued success for the Acclivity team.

Craig’s career reflects a depth of valuable and diverse leadership experience and consistent delivery of new business solutions in healthcare, software, analytics and regulatory environments. His understanding of the evolutions of all organizations, within Acclivity’s market-focus and customer base, is at the core of his consistent success. Craig is adept at developing and maintaining long-term business relationships and identifying client solutions.

Craig noted, “Acclivity is the perfect fit for me at this point in my career. I can to focus my years of client interaction to accelerate the adoption of Acclivity’s connected care platform - SAGUS. This prescient solution will help patients and families receive advanced care upstream - much earlier than anticipated in the present delivery of end of life care. This is what I would expect to be in place for my own family should the need arise.”

Craig joins Acclivity after most recently serving as COO of Brightgray Solutions, which developed the AtRisk Patient Tracking software solution in the wake of Hurricane Katrina. Many may know him from his lengthy tenure with Deyta Analytics, where he provided patient satisfaction and analytic solutions for the post-acute industry.

Jeremy Powell, co-founder and CEO of Acclivity Health Solutions, said: “We are excited to bring Craig on board. His talents are immense, and he’s already amplifying our efforts to provide modern solutions across the continuum of advanced illness, palliative and end-of-life care.”

**About Acclivity**

Acclivity Health Solutions provides a platform to support patients, families, providers and health plans with care and dignity. Our solutions serve to provide a managed care approach to the needs of each constituent across the full advanced illness journey. We improve efficiencies of the clinical staff and enhance outcomes for providers, patients and proxies. To learn more, visit [www.acclivityhealth.com](http://www.acclivityhealth.com), or follow us on [Twitter](https://twitter.com/AcclivityHealth), [Facebook](https://www.facebook.com/acclivityhealth/), and [LinkedIn](https://www.linkedin.com/in/jeremy-powell-8b51183/).

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