



SMILE BRANDS CEO STEVEN C. BILT NAMED A GLASSDOOR TOP CEO IN 2018

IRVINE, CA (June 20, 2018) — CEO of Smile Brands Inc. Steven C. Bilt has won a Glassdoor Employees' Choice Award honoring the [Top CEOs in 2018](#). [Glassdoor](#), one of the world's largest job and recruiting sites, released its annual report recognizing the Top CEOs, which highlights top leaders employees love working for in countries throughout North America and parts of Europe.

Smile Brands, a leading dental support organization with over 350 affiliated practices across 15 states, has a deeply rooted culture founded on the company's mission to deliver Smiles for Everyone[®]. CEO Bilt received an impressive 97% approval rating based on the anonymous and voluntary reviews Smile Brands employees and affiliated dental providers shared on Glassdoor throughout the past year.

“Our Smiles for Everyone mantra was developed from the belief that happy employees and providers leads to happy patients,” explains Bilt. “To be named one of Glassdoor's Top CEOs is a humbling honor. I believe deeply that culture should be on top of every CEO's agenda and this recognition is the result of my personal rating being brought along by the gravitational pull of the incredible work that our entire team does every day to live and breathe our vision.”

“Winning a Glassdoor Top CEO award is a true acknowledgement of exceptional leadership, since it reflects the opinions of the employees who work with a chief executive every day. I congratulate all of this year's winners on this significant achievement,” said Robert Hohman, Glassdoor co-founder and CEO. “It can be a real recruiting advantage to have a top-rated CEO at the helm of a company who has strong support from his or her employees. The best CEOs are inspiring, trustworthy, innovative and can be great motivators for people to bring their best selves to work.”

When employees [submit reviews](#) about their company on Glassdoor, they are asked to rate various factors about their employment experience, including their overall satisfaction and other workplace attributes such as senior management. As part of these ratings, employees are also asked to rate whether they approve, disapprove or are neutral about the job their CEO is doing.

Among the 770,000 companies reviewed on Glassdoor, the average CEO approval rating is 69 percent.

See the complete list of all Top CEOs in 2018: https://www.glassdoor.com/Award/Top-CEOs-LST_KQ0,8.htm

About Smile Brands

Based in Irvine, California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands supports 360+ Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, and Johnson Family Dental offices in 15 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia and Washington. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit smilebrands.com

About Glassdoor

Glassdoor is one of the largest job and recruiting sites in the world today. Set apart by the tens of millions of reviews and insights provided by employees and candidates, Glassdoor combines all the jobs with this valuable data to make it easy for people to find a job that is uniquely right for them. As a result, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like [job advertising](#) and [employer branding](#) products. Launched in 2008, Glassdoor now has reviews and insights for more than 770,000 companies in more than 190 countries. For labor market trends and analysis, visit [Glassdoor Economic Research](#). For company news and career advice and tips, visit the [Glassdoor Blog](#) and for employer-related news and insights to help employers hire, visit the [Glassdoor for Employers Blog](#). Visit Glassdoor.com or download our apps on [iOS](#) and [Android](#) platforms.

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