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Times Publishing Company launches Florida Beach Insider, the leading source of information on Sunshine State beaches

TAMPA BAY, FL – Just in time for the start of summer, Times Publishing Company today launched FloridaBeachInsider.com, a one-stop guide for information about Florida's beaches.

Florida Beach Insider provides the ultimate insider scoop on the state's beaches. Whether looking for a weeklong vacation spot or a day trip, visitors to the site can find the beach that best fits their needs using a variety of search criteria, ranging from whether a location is pet-friendly to ease of parking.

Beachcombers, with inside knowledge of local beaches and their surrounding communities, wrote the tips that make Florida Beach Insider an indispensable tool when planning a trip to the state's coastlines. Each profile includes pros and cons about the beach, tips on things to do, the best places to eat, recreational options and more.

Florida Beach Insider debuts with an in-depth look at beaches in the Tampa Bay area, which front the Gulf of Mexico. Eventually, the site will profile every beach in the state.

Through a partnership with the Priceline Partner Network, Florida Beach Insider also provides readers with the convenience of booking hotel stays, airline flights and rental cars at discounted rates.

"FloridaBeachInsider.com is a unique, one-stop shop for everyone who is considering a trip to any beach across the Sunshine State," website General Manager Joshua Gillin said. "We help visitors choose a beach, learn about the destination and book their travel options. They can trust our recommendations about where to go and what to do once they get there, too!"

Visitors to Florida Beach Insider also may sign up for an email newsletter that details the most up-to-date happenings at Florida's beaches along with exclusive content and special deals.

Florida Beach Insider is produced by Times Publishing Company, which also publishes the *Tampa Bay Times*, award-winning website tampabay.com and a free weekly tabloid tbt*.



About the Tampa Bay Times

The *Tampa Bay Times* is widely considered one of the Top Ten newspapers in America and has won 12 Pulitzer Prizes. It is Florida's largest newspaper, with an average circulation of 390,912 on Sundays and 239,913 daily (Q1 2017 AAM Report). The *Times* also publishes tampabay.com - Tampa Bay's largest local news Web site with about 3.1 million unique visitors each month (comScore January 2018) and tbo.com. Additionally, the company publishes the free weekly *tbt**, an edition of the *Tampa Bay Times*, Florida Trend magazine and Bay magazine.