

Exclaimer Email Signature Solutions

Simple to Partner

Simple to Sell

Simple to Set Up



A background image showing three business professionals in a meeting. A woman with glasses is in the center, looking towards a man on her right. Another man is on the left, looking towards the woman. They are in a bright, modern office setting.

#1 THE WORLD'S RECOGNIZED LEADER IN EMAIL
SIGNATURE MANAGEMENT SOLUTIONS

99% CUSTOMER
RETENTION RATE

50+ MILLION **150+**
USERS IN COUNTRIES
WORLDWIDE

130+
COUNTRIES WITH
EXCLAIMER PARTNERS

The ultimate channel secret

When you partner with Exclaimer, you're connected to the global leader in email signature management solutions with a strong reputation for excellence and innovation.

SIMPLE TO PARTNER

- The Exclaimer Partner Network is designed to be innovative and simple.
- Achieve improved returns on your Office 365 deployments.
- Offer your customers a 'sticky' proposition.
- 99% customer retention rate; customers value Exclaimer products.

SIMPLE TO SELL

- Earn recurring margins on every sale.
- Get internal usage rights to all Exclaimer products.
- Have the freedom to price to your customers as fits your business.
- Access a wealth of marketing and sales materials.



We sell high volumes of Office 365 seats and having Exclaimer's product in our portfolio enables us to have a key differentiator to offer to our Value-Added-Resellers. intY

"HAVING EXCLAIMER'S PRODUCT IN OUR PORTFOLIO ENABLES US TO HAVE A KEY DIFFERENTIATOR TO OFFER TO OUR **VALUE-ADDED-RESELLERS.**"

AL FRISBY, INTY

"WE TRULY LIVE THE EXCLAIMER BRAND AND HOLD OUR BUSINESS PARTNERSHIP IN **VERY HIGH REGARDS.**"

JAY BRADLEY, PRODATA

"AS A MANAGED SERVICE PROVIDER, EXCLAIMER BASICALLY MAKES **OUR LIVES EASIER.**"

TRISTAN WARNER, ENERDS

"EXCLAIMER CLOUD IS THE PERFECT SOLUTION IF YOU'RE LOOKING FOR AN **EASY-TO-USE** ADDON TO BUNDLE WITH ANY OFFICE 365 DEPLOYMENTS."

TAS GRAY, AXIOM IT

"WE HAVE AN EXCELLENT PARTNERSHIP WITH EXCLAIMER."

JOCHEN GRIEBEL, NETLOGIX IT-SERVICES

"IT'S A VERY **STICKY** PRODUCT AND WE LOVE IT FOR THAT REASON."

KEVIN SPANNER, SENCOR BUSINESS

"WE LOVE EXCLAIMER'S OFFICE 365 SIGNATURE SOLUTION. IT MAKES OUR JOB SO MUCH EASIER."

KEITH PERFECT, ADV

"EXCLAIMER'S OFFICE 365 SIGNATURE SOLUTION IS **EASY-TO-SELL** AND PROVIDES **GREAT** RECURRING **REVENUE.**"

KEV PENNY, MATRIX IT

"EXCLAIMER CLOUD IS THE **ONLY** EMAIL SIGNATURE **MANAGEMENT SOLUTION** WE OFFER OUR CUSTOMERS."

DAVE BENNETT, ADV





"WE DON'T HESITATE IN
RECOMMENDING
EXCLAIMER PRODUCTS TO OUR
CUSTOMERS."

PAUL DAVRINCHE, ELIADÉ

"EXCLAIMER'S PRODUCTS
WORK REALLY
WELL."

PHIL BATTRICK, STRATEGIC IT
MANAGEMENT LTD

"COMPARED TO OTHER
PRODUCTS,
EXCLAIMER IS
BETTER
PACKAGED AND
EASIER-TO-USE."

JOHNNY WAN, SMART COMPUTERS LTD

"KEEP UP THE
GREAT
WORK GUYS!!
VERY
PPY
EXCLAIMER."

AL, SMARTLAYER
SOLUTIONS

"**ALWAYS**
SATISFIED
WITH THE PRODUCT
AND SERVICE PROVIDED BY
EXCLAIMER."

NEIL EWER, INFOLOGIC IT SERVICES

"EXCLAIMER IS
TRULY A GREAT
COMPANY WITH
GREAT
PEOPLE!"

MATT RUSSELL, IGNITE SOLUTIONS

"IT'S RARE TO FIND
SOFTWARE AS
SOLID AND
INTUITIVE
AS EXCLAIMER'S."

MARTIN OSBORNE, OZNET LTD

"**WE LIKE IT,**
AND OUR CUSTOMERS
LIKE THAT
WE USE EXCLAIMER."

STUART CUDLIP, BOUNDARY IT SERVICES

1 Office 365 users' contact details are automatically pulled from Active Directory.

2 Design different signatures for different departments.

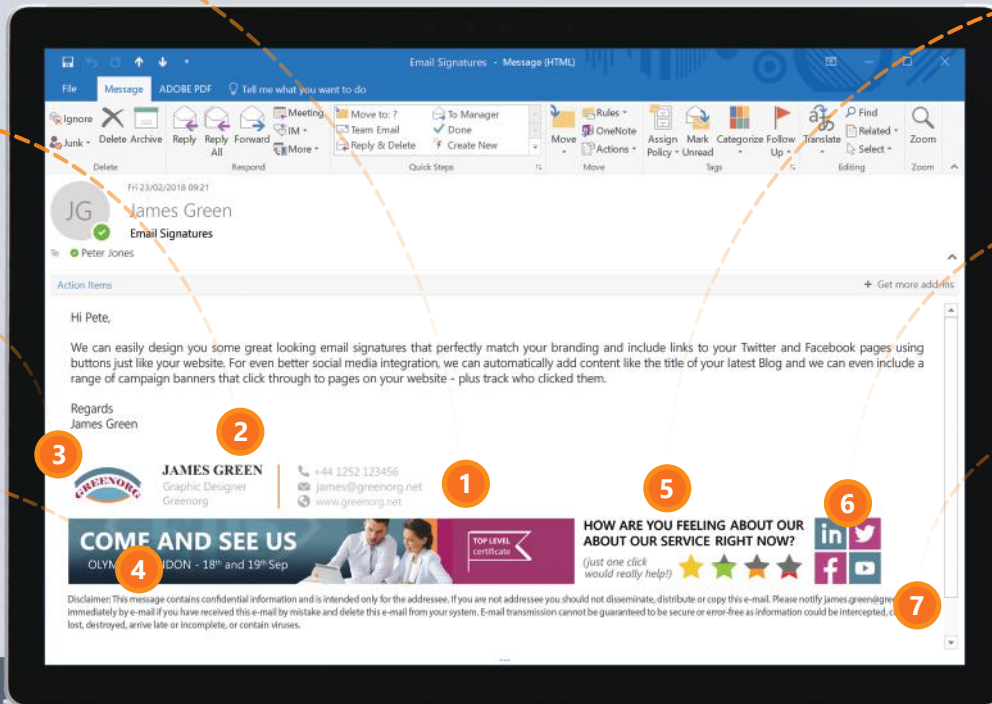
3 Ensure your brand stays consistent.

4 Add promotional banners to showcase marketing campaigns, events and to increase brand awareness.

5 Get fast customer feedback with one-click feedback buttons.

6 Get new followers for free by using social media icons.

7 Aid compliance with international email law by including appropriate legal disclaimers.



1

2

3

4

3

2

1

5

6

7

5

6

7

One product, one proposition

Offer this award-winning service to design & add professional signatures to all Office 365 and Exchange email

- **Your customers get a full dynamic email signature when sending from smartphones, tablets and Macs.**
- **Let customers control all email signatures from a web browser, with nothing to download or install.**
- **Give your customers the power to create signatures easily using a drag-and-drop editor. No HTML skills required!**
- **All elements of the signature can easily be updated with changes applied instantly.**

SIMPLE TO SET UP

All customers use a smart and intuitive UI that is designed for users of all technical abilities. Email signatures can literally be designed in minutes.





Office 365



Exchange

Partner with Exclaimer today

United States	+1-646-998-9341
United Kingdom	+44 (0) 1252 531421
Europe	+31 (0) 228-567066
Australia	+61 1800 464 509
Worldwide	+44 (0) 1252 531422

www.exclaimer.com/partners
partners@exclaimer.com



Microsoft
Partner

Gold Application Development
Gold Cloud Platform
Silver Datacenter
Silver Small and Midmarket Cloud Solutions

Copyright © 2018 Exclaimer

Certificate Number 14108
ISO 27001: 2013