## FOR IMMEDIATE RELEASE





## Bright Now! Dental<sup>®</sup> to Host Free Dental Day in Modesto, CA In Partnership with Smiles for Everyone Foundation, Bright Now! Dental Will Provide Free Dental Services to Those in Need

Modesto, CA – July 12, 2018 – Bright Now! Dental® has partnered with the <u>Smiles for Everyone</u> <u>Foundation</u> to open its Modesto, CA office to provide free dental services for underinsured, low-income individuals on August 12 from 8:30 a.m. to 2 p.m.

Dental services provided include <u>x-rays</u> and exams, <u>fillings</u>, <u>extractions</u>, <u>cleanings</u>, fluoride treatments, and sealants. A limited number of appointments are available. Please visit <u>the Bright Now! Dental website</u> for more information.

## **About Bright Now! Dental**

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as <a href="orthodontics">orthodontics</a>, oral surgery, periodontics and endodontics at over 150 offices across Colorado, California, Washington, Oregon, Utah, Arizona, Florida, Virginia, Maryland, Pennsylvania, Ohio, and Indiana. Bright Now! Dental's Modesto office is operated by Leng C. Haong, D.D.S. Inc. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. <a href="mailto:smile">Smile</a> Brands Inc. provides comprehensive business support services through exclusive long term service agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit smilebrands.com.

## **About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 14,000 smiles and \$12 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

Contacts:
Bright Now! Dental
Jody Martin
PR@smilebrands.com
714.427.1299

Smiles for Everyone Foundation Crystal Strait <u>crystal.strait@smilesforeveryone.org</u> 714.824.5037