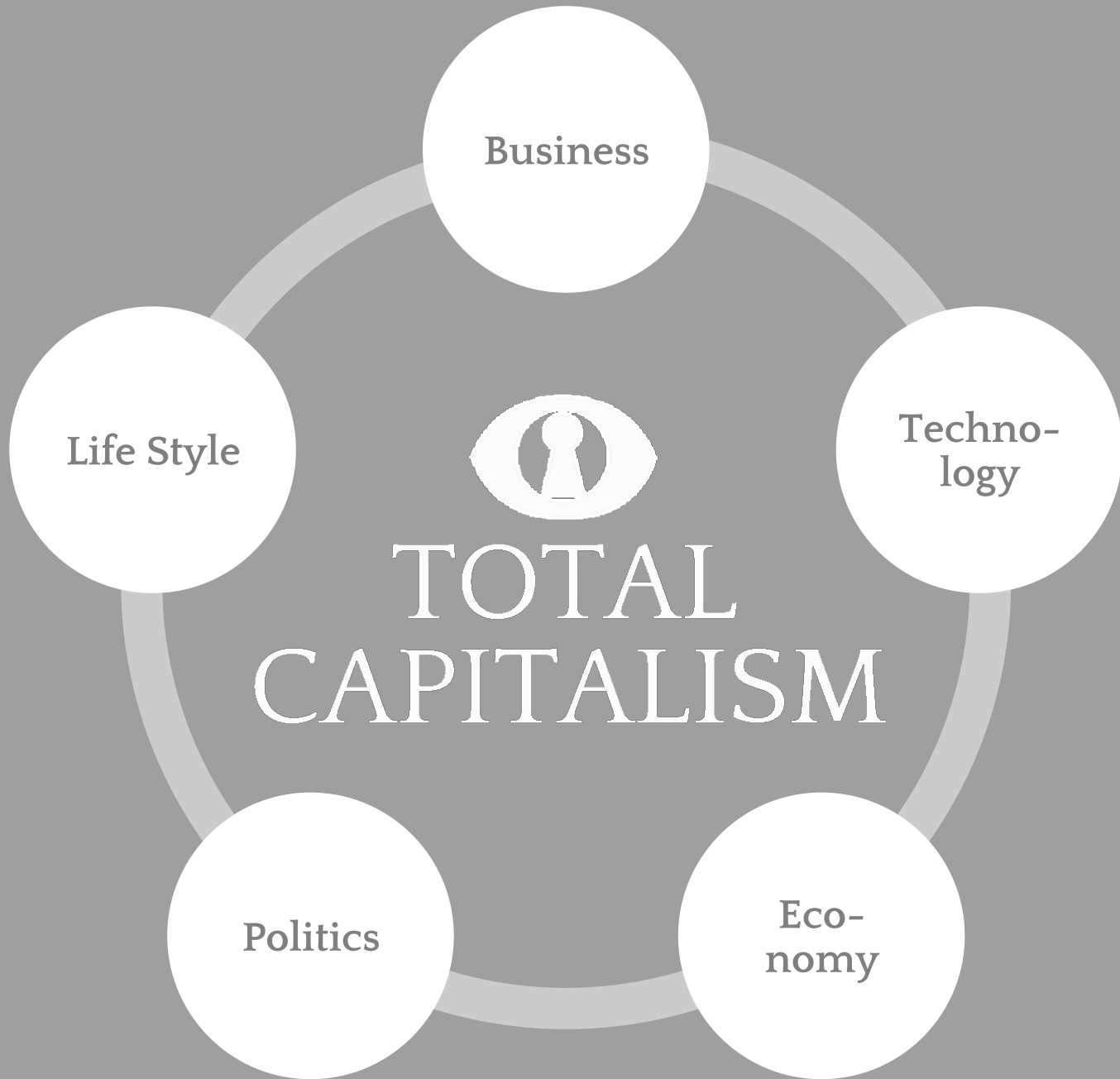




TOTAL CAPITALISM

NON Ventures

...Next Generation Technology Venture Capital Fund



Business

Techno-
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Eco-
nomy

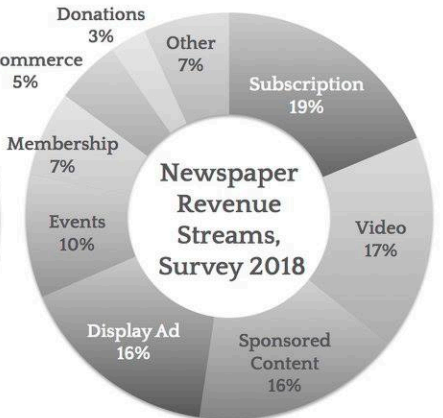
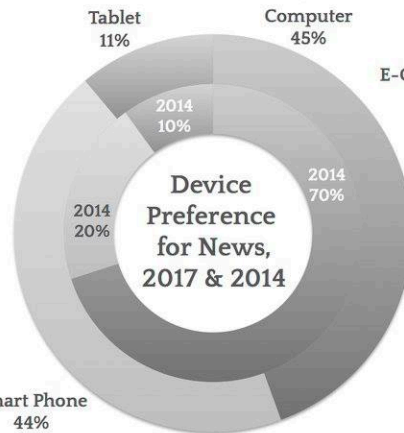
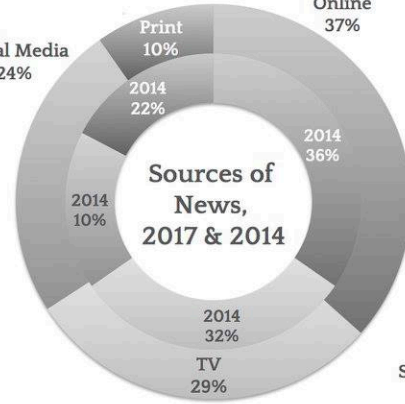
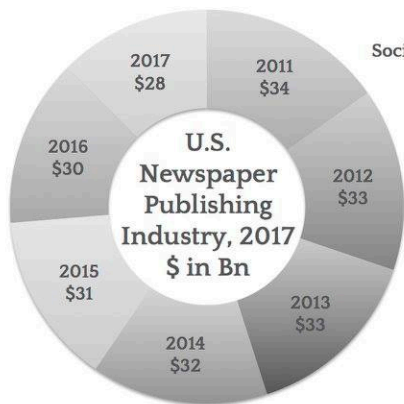
Politics

Life Style

TOTAL
CAPITALISM



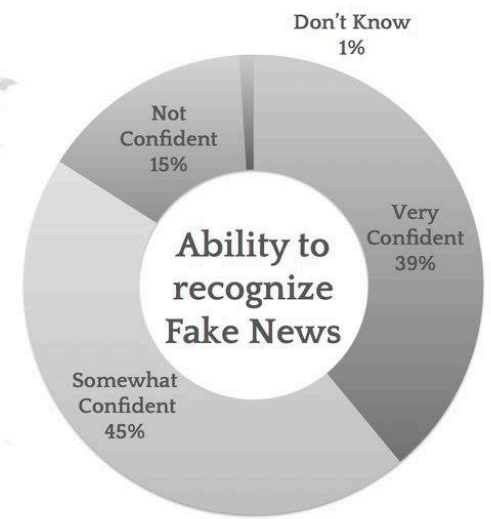
TOTAL CAPITALISM



Source: Journalism, Media, Technology Trends & Predictions, Reuters Institute Digital News Report 2017, Global E&M Outlook PwC, Statista, & Research & Markets.

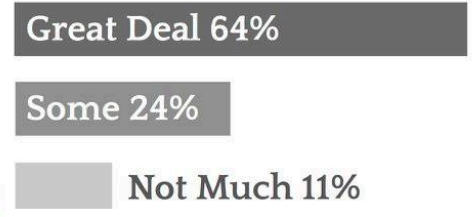


TOTAL CAPITALISM



WHAT DO AMERICANS HAVE TO SAY* ...

Confusion about basic facts because of Fake News?



NOT SEEN AS NEWS
Poor
Funny
Amusing

SATIRE

Superficial
Inaccurate
Sensational

JOURNALISM?

Hyperpartisan News
Politicians Lying
Extreme Spin / PR

PROPAGANDA

Ads & Pop Ups
Web Links
Sponsored Content

ADVERTISING

NOT SEEN AS NEWS
For-profit Fabrication
Politically Motivated
Malicious Hoaxes

FALSE NEWS

Source: Reuters, Edelman Reports, Journalism Media Technology Trends and Predictions 2017, and *PEW Research

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- ✓ Video & Banner Ads
- ✓ Pay Per Second
- ✓ Device Agnostic



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