



P R E S S R E L E A S E

ELYSIAN CAPITAL HOLDINGS, LLC ANNOUNCES INDUSTRY LEADER AS CHIEF EXECUTIVE OFFICER OF HIGH NET WORTH EXCHANGE

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HNWX Report

David W. Ford to Join Online Investment Platform Designed to Connect Affluent Investors with Top-Tier Investment Sponsors

ORANGE COUNTY, CA – July 9, 2018 Elysian Capital Holdings, LLC, (ECH) announced today that its High Net Worth Exchange (HNWX), a private technology investment platform for High Net Worth investors, has named David W. Ford as its Chief Executive Officer.

As HNWX's Chief Executive Officer, Ford will be responsible for the strategic oversight and management of the HNWX platform and specifically, the cultivation of relationships with prospective HNWX Investment Sponsors. His purview will include Business Development and Relations, Investment Sponsor Management, and the oversight of the HNWX Investment Advisory Board.

With an extensive background in both mutual funds and real estate investment, Ford plans to use his vast operational experience in building fast-growing companies to add to HNWX's embedded institutional knowledge and capabilities.

"The high-energy culture and caliber of talent at HNWX attracted me to this platform and the more I dove into the organization and its mission, the more I found it extremely compelling," said Ford. "My experience and skills are a great fit at this stage of HNWX's evolution, and I look forward to applying them here."

For over 30 years, Ford has been instrumental in the design, development, sales and marketing of Mutual Funds, Variable Annuities, Real Estate Private Placements, Non-Traded REITS and Real Estate-Based Interval Funds. Bridging the gap between mutual funds and real estate investments, Ford created the first interval fund investing solely in Real Estate Private Equity Funds.

"David is unique in his ability to translate vision and strategy into world-class execution, bringing together teams and ecosystems to drive results," states John Harline, HNWX Founder and Platform Architect. "He is a champion of the HNWX culture and has an incredible ability to inspire, energize and connect with our partners, Investment Sponsors and colleagues. We are extremely pleased to have David on board."

This strategic hire comes at a momentous time for HNWX, having announced earlier this year that it intends to launch its technology-based Investment platform on August 1, 2018. Learn more about the High Net Worth Exchange at www.HNWXchange.com.