#### • What makes me useful to them

I'm a visionary, and I know how to make insanely great things happen.

#### • What makes me scandalous to them

My refusal to compromise

# • What makes me fascinating to them

My passionate, persuasive aura, the "reality distortion field" that surrounds me

### • My brand tensity

The emotional technocrat

# • My inimitable style

Masterful, Magical, Revolutionary