Leading content planning platform DivvyHQ launches new calendar interface

*World’s best content calendar just got even better with addition of new features and advanced filtering*

July 10, 2018—DivvyHQ, the marketing industry’s leading content planning and production platform for high-volume teams, has rolled out its new 3.0 Calendar interface with all-new features and advanced filtering capabilities. The interface is designed to help teams manage and visualize busy editorial schedules, streamline production processes, and simplify the user experience with customized, savable views.

“There are a ton of new features and improvements packed into this new interface,” said DivvyHQ Co-Founder Brody Dorland. “We’ve kept all the filters and functions that DivvyHQ fans know and love and built upon those to help users easily manage the chaos of their busy content schedules.”

[Check out DivvyHQ’s 3.0 Calendar Interface Video](https://www.youtube.com/watch?v=qE3Ulw9xIR8&feature=youtu.be)

“At DivvyHQ, we are always working to simplify the content marketing process,” said DivvyHQ Chief Technology Officer Nick Mallare. “This new DivvyHQ 3.0 Calendar Interface is designed to improve workflow for users who are often trying to juggle the production of 20 to 30 pieces of content at a time across multiple departments, contributors and channels.”

New features in the 3.0 Calendar Interface include:

* Customizable, **Saved Views** to quickly filter down to important campaigns and deadlines
* **Orange Highlights** identify active filters and campaigns
* **Expand-and-Collapse Function** for long-running campaigns to optimize screen real estate
* **Slide-In Sidebars** offer preview of content items, tasks or campaigns
* **New Unscheduled Content panel** (formerly Parking Lot) allows for drag-and-drop of all unscheduled content and ideas

"DivvyHQ’s new updated calendar view and functions brings a fresh new look and experience to the workflow process,” said Sam Craft, digital media specialist for Texas A&M’s Health Science Center. “I’ve been working in DivvyHQ going on three years now and am very pleased with the updates the platform has made in that time. I know it will only continue to get better as it grows.”

About DivvyHQ:

DivvyHQ, makes it incredibly easy for global marketing and content teams to get organized, plan, produce and publish high-quality content more efficiently. DivvyHQ has been used in over 90 countries, and global marketing teams at brands like Lowe’s, Red Bull, H&R Block, Virgin Mobile, Olive Garden, Mercedes-Benz, Pfizer, National Geographic, and Aflac have used DivvyHQ to improve their content marketing efforts. For more information, contact DivvyHQ at [contact@divvyhq.com](mailto:contact@divvyhq.com).

For more information or to schedule an interview:

Krista Klaus | 913-284-5752 | [kristamartinklaus@gmail.com](mailto:kristamartinklaus@gmail.com)