idesk|MD

iDeskMD, Inc.
Andrew Chesler-Chairman of the Board and CEO
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Management:
CEO - Andrew Chesler
CTO - Robert McMonagle
CIO - Thinh H. Tran, MD, MBA

Industry: *Software & IT Platform*

Bank: JP Morgan Chase

Business Associates: *Amazon Web Services, Microsoft Azure, Google Cloud,InteliBlock, Manco, Transcensus,Tokbox, Hedvig, Sentrian, PNS and KryptonForce.*

Pitch Deck: *Click* here

Amount of Financing Sought:
$6,000,000 equity (six million US)

Strategic Partnerships*:*
Transcensus, an Eldercare Managed Services Organization (MSO) and InteliBlock, Blockchain dev company.

Traction*: Active LOI with Seattle based institutional investment firm.*

Facilities Owner/Operator*. One of the largest privately held Senior Living Communities companies in the United States has entered into BETA testing agreement to pilot AilaOS inside ALF centers in WA.*

CLICK *Client Xplainer Video:*

Business Description: *iDeskMD is an American Technology company with a focus on the rapidly expanding eldercare market, specializing in A.I. defined cloud based services and products including Platform-as-a-Service (PaaS), Software-as-a-Service (SaaS), Infrastructure-as-a-Service (IaaS), Revenue Cycle Management (RCM), and Occupancy Fulfillment Services (OFS).*

Company Focus: *Formed November 13, 2017 – iDeskMD is a Delaware C Corporation. As an organization, our focus is on Care Continuum Technology Innovation. The Care Continuum is a system that guides and tracks seniors at all stages of care, empowering society to provide higher quality of life at lower costs.*

Management: *The team is led by Andrew Chesler, CEO and Robert McMonagle, the Company's Chief Technology Officer. Robert and Andrew have worked together with teams for the majority of the last 6 consecutive years. Project and Development teams consist of coders and Engineers to add to the software solution stack - AilaOS. Additionally, development projects involve integration resources, handling API calls and Web Services. The Company has added an MBA, MD to its team as Chief Integration Officer with the purpose of enabling clinical software integrations and core functionality tiling the solution stack towards managed further supporting clinicicans while producing superior outcomes for patients.*

Products/Services: *AilaOS is the Company's touch screen architected Platform. Short for <u>Artificial Intelligence Living</u> <u>Assistant</u>, AilaOS is a next generation developed solutions stack, in use today. The solution stack contains more than 20 independently built software applications that are logged onto via our multi factor biometric facial identification technology single sign-on solution (SSO), with embedded video chat, video conferencing, telehealth, CRM, Project Management, DataVault, Document Management, Office Suite, Network Management, Tech Support and more.*

Technologies/Specialties: *The software solution stack referred to as AilaOS is proprietary in nature and has been built in house by the iDeskMD coding team and developed with the goal of filing patents with the US and International Patent Offices, of which a portion of the use of proceeds shall be allocated for.*

Markets: *AilaOS is focused on supporting the eldercare market. Globally as senior demographics grow in proportion to the general population. This extraordinary growth has already reached epidemic proportions in several of the more developed nations where this demographic trend is referred to as the "Gray Tsunami." Our technology and services are designed to support seniors, their families, caregivers, nurses, doctors, payers, government and participants in the care continuum.*