



PRESS RELEASE

ELYSIAN CAPITAL HOLDINGS, LLC WELCOMES RENOWNED FINANCIAL INDUSTRY EXECUTIVE TO HIGH NET WORTH EXCHANGE ADVISORY BOARD

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Report

Jim McInnis Named to Advisory Board of Prestigious Online Investment Platform – The High Net Worth Exchange

ORANGE COUNTY, CA – July 25, 2018 Elysian Capital Holdings, LLC, (ECH) today announced that its High Net Worth Exchange (HNWX), a private technology investment platform for High Net Worth investors, has named Jim McInnis to its Advisory Board. In his role, McInnis will work alongside the HNWX Executive Team to provide strategic insight related to promoting the overall objectives of the organization and to evaluate opportunities and services presented on the HNWX Platform.

A financial industry legend in his own right, McInnis was instrumental in the creation of Merrill Lynch's very first Annuities Marketing Unit, which debuted in the late 1970's. He later began his own Third Party Wholesale Distribution Company and went on to become president of The ING Annuity Group, overseeing its exponential growth to more than \$100 billion in assets. With over 40 years of experience building businesses for financial giants including Merrill Lynch, Transamerica and ING, McInnis brings a wealth of knowledge to his current role.

"It is an honor to be selected as a member of the HNWX Advisory Board," states McInnis. "The High Net Worth Exchange is in a unique position to seek new and exciting ways to serve its Club Membership, and as we work to evaluate opportunities for the HNWX Platform, I am confident that our team will achieve success in identifying and promoting objectives that best support the mission of the High Net Worth Exchange."

Heralded for his extraordinary success in the business world, McInnis' deep industry knowledge and dynamic leadership style are repeatedly sought after by companies worldwide. He currently serves as Chief Executive Officer of Elysian Management Consulting Services, LLC, which provides strategic advisory services to Registered Investment Advisors and Wealth Management firms nationwide.

"The recent growth of the High Net Worth Exchange and the addition of Jim McInnis as a member of the HNWX Advisory Board has allowed us to expand the breadth of investment offerings and services on the HNWX platform and to cultivate relationships with superior HNWX Investment Sponsors," explains John Harline, HNWX Founder and Platform Architect. "Jim has implemented highly successful development strategies in his other senior leadership roles and we are certain he will be able to do the same for the HNWX Advisory Board."

Among the tangible goals that McInnis brings to his role on the HNWX Advisory Board, he finds that his own philanthropic interests are aligned with those of the High Net Worth Exchange, which is devoted to donating a portion of its profit base to charitable causes. An avid philanthropist, McInnis has donated significantly to numerous charitable organizations and is currently training to walk 500 miles on the famed Camino De Santiago, a self-guided passage between France and Spain, in an effort to raise money to fund water well projects in Africa. Specifically, his fundraising efforts will focus on supporting the creation of mechanized water systems to be placed within two healthcare facilities in Zambia. Following his month-long journey along the Camino, McInnis will begin his duties on the HNWX Advisory Board working alongside HNWX's newly-named Chief Executive Officer, David W. Ford who looks forward to the insight and strategic advisory expertise that McInnis will add to the HNWX platform.

"We look forward to having Jim join the HNWX Advisory Board. His wide-ranging and in-depth knowledge base are directly relevant to the goals of the High Net Worth Exchange as an exclusive, technology-driven platform of investment opportunities and services," explains Ford. "Collaborating with an accomplished professional of Jim's caliber will help ensure that HNWX offerings and services are in line with the preferences of the affluent member."

The formal launch of the exclusive, technology-based HNWX Investment platform is currently slated for August, 2018. Learn more about the High Net Worth Exchange at www.HNWXchange.com.