



Thought Leadership. Collaboration. Breakthroughs.

Fortune 500 Leaders Join CTO Forum's RETHINK STRATEGY Program to Address Leadership, Strategic Innovation and the State of Business, Technology, and Digital Transformation

Chairmen and CEOs Patrick Bass of thyssenkrupp, Lance Fritz of Union Pacific, Tom Hayes of Tyson Foods, Stuart Miller of Lennar, Amrit Ray of Pfizer Essential Health, Stephan Schenk of TD Bank, Michael Tipsord of State Farm, and Steven Voorhees of WestRock along with senior leaders from Assurant, BMC Software, Cisco Systems, Credit Suisse, Intuit, Iron Mountain, The Kroger Company, Monsanto, SAP, Walmart, and Wells Fargo will deliver the keynote addresses at the CTO Forum's RETHINK STRATEGY program taking place from July 29 to August 1, 2018 at the Harvard Business School.

Santa Clara, California – July 24, 2018 – The CTO Forum, a premier organization for senior technology and business leaders, today announced its featured keynote speakers for the ninth annual RETHINK STRATEGY executive education program, which will be held at the Harvard Business School in Boston from July 29 to August 1, 2018.

RETHINK STRATEGY is an elite program offered through partnership of the CTO Forum and Harvard Business School. The mission of this groundbreaking program is to help senior leaders identify, examine, and overcome the industry challenges they face in developing and leading the organization and in sustaining a competitive edge. HBS faculty and Fortune 500 Chairmen, CEOs and Leaders will deliver a series of interactive sessions that fundamentally provide the blueprints, frameworks and war chest for thriving in the digital age. The program provides an excellent opportunity for senior executives to learn how to embrace challenges, see opportunities and frame the big picture. Harvard's world-class faculty members and the participation of distinguished top-tier executives who will share their vision on the challenges at the intersection of technology, business and society, makes this program a must-attend event.

This year's featured keynote speakers include an exceptional group of distinguished leaders who will share their thoughts on Leadership, Strategic Innovation and the State of Business, Technology, and Digital Transformation. The CTO Forum is honored to welcome:

Patrick Bass, Chief Executive Officer - thyssenkrupp North America, Inc.

Patrick Bass was named CEO of thyssenkrupp North America, Inc., in October 2014 and began his tenure January 2015. He is responsible for facilitating growth in the United States, Canada and Mexico by spearheading greater coordination and collaboration among thyssenkrupp's operating companies. As the leader of thyssenkrupp's largest regional headquarters, Bass provides strategic direction and services for all thyssenkrupp companies in North America and helps identify new markets and growth opportunities in the region. In his role, Bass oversees a region with more than 22,000 employees and €9 billion (approximately \$9.6 billion) in sales in fiscal year 2016/2017.

Lance M. Fritz, Chairman, President and Chief Executive Officer - Union Pacific Corporation

Lance M. Fritz is Chairman, President and Chief Executive Officer of Union Pacific. He became chairman of the board effective October 1, 2015. Fritz became President and Chief Executive Officer February 5, 2015, when he also was elected to the corporation's Board of Directors. He previously served as President and Chief Operating Officer of Union Pacific Railroad, a position he had held since February 2014, after serving as Executive Vice President-Operations and Vice President-Labor Relations, respectively. He began his Union Pacific career in July 2000 as Vice President and General Manager-Energy in the company's Marketing and Sales department.



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Tom Hayes, President and Chief Executive Officer - Tyson Foods, Inc.

Tom Hayes is President and Chief Executive Officer of Tyson Foods, Inc. He has led the largest U.S. food company since late 2016, spearheading its transformation to a modern food company and putting sustainability at the center of everything Tyson Foods does. In his role, he leads 122,000 team members and familiar brands including Tyson®, Jimmy Dean®, Hillshire Farm®, Sara Lee®, Ball Park®, Wright®, Aidells®, ibp® and State Fair®. Tom is focused on creating shared value, addressing societal needs and challenges in a way that benefits company stakeholders. He's committed to using the company's unmatched scale to make a positive impact – for instance, making chicken raised with no antibiotics ever widely accessible in the U.S.

Stuart Miller, Executive Chairman - Lennar Corporation

Stuart Miller is the Executive Chairman of Lennar Corporation, one of the nation's largest homebuilders. He is also a member of Lennar's Board of Directors. Mr. Miller has worked full time with Lennar for over 35 years, serving in various capacities for the Company's Homebuilding Division and former Investment and Commercial Properties Division. From 1991 to October 1997, Mr. Miller was the President of both of these business segments and the primary force behind their growth and success during that time. He became CEO of Lennar in April 1997 until he assumed his current role as Executive Chairman in April 2018.

Amrit Ray, Global President, R&D - Pfizer Essential Health

Amrit Ray, MD, MBA, serves as Global President, Research & Development (R&D), Pfizer Essential Health (PEH). PEH produces some of the world's most trusted medicines that touch hundreds of millions of patients around the world, every year and at every stage of life. As the Global President of PEH R&D, Dr. Ray has responsibility for a R&D organization supporting both a rich R&D pipeline and an unrivaled on market portfolio of over 600 medicines. The end-to-end, global organization comprises all core R&D functions for both small and large molecules, and also houses unique scientific strengths in complex sterile injectables, drug delivery systems, and combination product development that enable us to better meet the needs of patients. R&D thrives on a patient-centric, innovative culture and has built a broad pipeline of compounds that hold the promise of delivering new, life-changing therapies for a wide range of debilitating and chronic diseases including in cardiovascular, pain-management, oncology, men's/women's health, and in anti-infectives where Pfizer offers the industry's largest and most diverse portfolio including more than 80 potentially life-saving medicines.

Stephan Schenk, President and CEO - TD Bank US Holdings LLC

Stephan Schenk is the President and CEO of TD Group US Holdings and member of the TD GUS Board of Directors. Stephan is responsible for management of the risks of the combined U.S. operations, which include TD's U.S. retail and wholesale businesses. Previously, Mr. Schenk served as the Chief Auditor, TD Bank, America's Most Convenient Bank. In this role, he oversaw the independent assessment of the Bank's key processes and controls and managed the talented group of individuals who conduct internal audits for the Bank. Before this role, Mr. Schenk also served as Head of Operational Risk Management where he was responsible for the Operational Risk program development and implementation across TD Bank.

Michael L. Tipsord, Chairman, President and Chief Executive Officer - State Farm Mutual Automobile Insurance Company

Michael L. Tipsord is Chairman, President and Chief Executive Officer of State Farm Mutual Automobile Insurance Company. State Farm® and its affiliates are the largest providers of auto, home and individual life insurance in the United States. More than 19,000 agents and 70,000 employees live the State Farm mission to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. Alongside the State Farm senior executive leadership team, Michael is driving State Farm to demonstrate unsurpassed value to customers and grow the business in an expanding,



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evolving and increasingly complex marketplace. Michael was named Chief Executive Officer in Sept. 2015 and President earlier the same year. He was elected Chairman of the Board of State Farm Mutual Automobile Insurance Company in June 2016.

Steven C. Voorhees, Chief Executive Officer - WestRock Company

Steve Voorhees is Chief Executive Officer of WestRock Company. Previously he was CEO of RockTenn. Prior to that, Steve served in various executive leadership roles, including president and chief operating officer; executive vice president and chief financial officer; and chief administrative officer. Before joining RockTenn, Steve was in operations and executive roles at Sonat Inc., a diversified energy company headquartered in Birmingham, Alabama.

Jeremy King, Executive Vice President and Chief Technology Officer - Walmart

Jeremy King is Executive Vice President and Chief Technology Officer for all Walmart U.S. stores and eCommerce. His organization, Walmart Labs, consists of U.S. retail technology, U.S. eCommerce technology and Jet technology – including a global presence in infrastructure, cloud and data platforms. Their charter is to create a seamless shopping experience so customers can save money and live better – anytime and anywhere. Jeremy has been on the forefront of cloud computing and brings more than 20 years of experience building highly available and scalable technology platforms to support global commerce operations. He is an expert on engineering methodology and productivity, developing software as a service (SaaS) technology platforms and presentation layer frameworks.

Deepak Krishnamurthy, Executive Vice President and Chief Strategy Officer

As Executive Vice President and Chief Strategy Officer, Deepak Krishnamurthy is responsible for shaping SAP's global strategy and identifying the short- and long-term growth drivers for SAP. Deepak has architected SAP's transition to the cloud, including driving several large cloud M&A transactions. Deepak drives SAP's innovation strategy around new business models, including its focus around AI/ML, IoT and Blockchain. Deepak also oversees SAP's Customer and Market Insights, which is responsible for competitive positioning and sales enablement leveraging big data analytics. Deepak also leads SAP.iO, an open innovation initiative made up of a unique combination of early stage venture investments and startup acceleration across San Francisco, New York City, Berlin, Paris and Tel Aviv.

Raji Arasu SVP, Platform and Core Services, CTO-Dev - Intuit, Inc.

Raji Arasu is Senior Vice President of Platform and Services at Intuit, Inc. In this role she leads the development of the company's platforms and core services to enable Intuit's product development teams to build innovative products and services. Prior to Intuit, she served as Chief Technology Officer for eBay subsidiary StubHub, after holding a variety of leadership roles at eBay.

Scott Crowder, SVP & Chief Information Officer - BMC Software

Scott Crowder is Chief Information Officer for BMC Software, Inc. He is responsible for the company's Information Services and Technology group, which provides business applications, end user support, production and R&D cloud infrastructure, unified communications, information security and service governance. Scott has more than 30 years of experience in product development, service delivery and assurance for information technology organizations. Prior to BMC, he was Vice President of Data Center Operations at Blackbaud where he was responsible for delivering managed services, SaaS CRM, CMS and eCommerce services for approximately 12,000 customers.



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Allegra Driscoll, Managing Director, Head of Global Markets Client & Content Technology - Credit Suisse

Allegra Driscoll is a Managing Director of Credit Suisse in the Global Markets division based in New York. She is the Global Head of Client & Content Technology, which is responsible for the development of client facing applications and internal client management tools. She has previously worked on the business side at Credit Suisse with responsibility for designing and optimizing the Investment Bank's client service functions and related technology. Prior to joining Credit Suisse, Allegra spent 10 years at Goldman Sachs in a variety of roles including Vice President in the Securities Division Sales Management team, Associate on the Futures, Clearing, and Execution Franchise Management Team, and a developer on the risk technology team.

Ryan Kean, VP Technical Strategy and Architecture - The Kroger Company

Ryan Kean is Vice President of Technical Strategy and Architecture for The Kroger Company. He has responsibility for the strategic vision and delivery of enterprise operations, engineering and architecture for mainframe, open systems, midrange systems, enterprise storage, backup and recovery, and virtualization technologies. His current focus and initiatives include the infrastructure responsibility for enterprise application and master data management project, development of a private cloud architecture, identification and realization of infrastructure cost optimization opportunities, process and efficiency enhancement, and championing associate engagement career growth opportunities.

Sarah Riley, IT Director of Technical Platforms - Monsanto Company

Sarah Riley serves as IT Director of Technical Platforms for Monsanto. She has over 20 years experience in Information Technology in both hands-on technical and leadership roles. A St. Louis area native, Sarah has worked at TALX (now Equifax Workforce Solutions) and Express Scripts and is currently the IT Director of Technical Platforms in the Products & Engineering team at Monsanto. She has also served as Adjunct Professor in Computer Information Systems at Lewis and Clark Community College in IL.

Fidelma Russo, Chief Technology Officer, Iron Mountain

In her role as CTO of Iron Mountain, Fidelma Russo provides the leadership, vision and roadmap for how technology can further strengthen the company's current and future product offerings, service delivery and overall business. Fidelma leads the Global Technology Organization, a customer-centric global team that includes product engineering, product management, innovation, advanced development and internal technology infrastructure. Leveraging her extensive high tech background, Fidelma drives a shortlist of priorities for Iron Mountain led by digital transformation; cloud enablement; globalization and an unrelenting focus on quality. She is deeply committed to raising the profile of women in technology and is a frequent speaker on the topic at industry and educational events and forums.

Jason Strle, EVP & Group CIO Payments, Virtual Solutions, Innovation and Community Banking - Wells Fargo & Co.

Jason Strle is head of Payments, Virtual Solutions, and Innovation (PVSI) & Community Banking Technology (CBT) for Wells Fargo & Company. He is responsible for providing strategic technology solutions to both the PVSI and Community Banking lines of business, including application design, development, and support. Jason works closely with his business and enterprise technology partners to create a competitive advantage and positive customer impact through innovation, simplification and an obsession with the customer experience. Jason has significant experience reengineering and transforming banking platforms leveraging digital banking, agile delivery, and payments. Prior to joining Wells Fargo, Jason worked at JPMorgan Chase where he was CIO for Consumer Banking, Small Business, and Auto Finance Businesses and Enterprise Core Banking Platforms.



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Radhika Venkatraman, Head of Technology, Data and Infrastructure for Global Markets and Credit Suisse Holdings (USA) - Credit Suisse

Radhika Venkatraman is a Managing Director of Credit Suisse in the Global Markets Division, based in New York. She is Head of Technology, Data and Infrastructure for Global Markets (GM) and Credit Suisse Holdings (USA) Inc. and is a member of the Global Markets Management Committee, the IHC Operating Committee and the Group CIO Management Committee. Radhika joined Credit Suisse in 2017. Previously, Radhika was the Chief Information Officer of Network and Technology at Verizon where she worked for 20 years.

Ajay Waghray, EVP & Chief Technology Officer - Assurant, Inc.

Ajay Waghray is Chief Technology Officer of Assurant, Inc, and a member of the Company's Management Committee. Based in Atlanta, he is responsible for driving technology strategy and aligning IT with business objectives across Assurant's global enterprise. Prior to joining Assurant in May 2016, Mr. Waghray served as Chief Information Officer of Verizon Enterprise Solutions, which provides products and services to a global customer base that includes 98 percent of the Fortune 500. He stepped into the role in 2012, leading the global information technology strategy, systems portfolio development and operations for the then newly created organization. Prior to this, Mr. Waghray served as CIO for Verizon Wireless, where he was instrumental in the company's 4G/LTE launch and the integration of the Alltel acquisition.

Brett Wingo, SVP, Software, Systems & Operations Cisco Systems, Inc.

Brett Wingo is the Senior Vice President of the Software, Systems and Operations group for the Cisco Services organization within Cisco Systems, Inc. He is responsible for global operations, as well as for the automation, analytics, systems, and infrastructure that optimize and enhance Cisco's services business. His team's mission centers on providing great experiences for customers, partners, and service delivery professionals to increase customer satisfaction and Cisco's profitable growth. Since joining Cisco in 2009, Wingo has served as the Vice President and General Manager of Cisco's service provider infrastructure businesses, including the Routing, Cable, and Optical business units; the Cable Access business unit; and Cisco's Home Networking group, where he held end-to-end P&L responsibility for all aspects of the Linksys business.

The RETHINK STRATEGY program is reserved for CIOs and CTOs of Fortune-ranked firms. The program agenda along with a complete list of faculty and speakers can be found at www.ctoforum.org.

About CTO Forum

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address industry's most important issues. The CTO Forum brings together the best minds in technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum's mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow's global opportunities and challenges. For more information, visit www.ctoforum.org.

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