

CELEBRATING
20 YEARS

NAPCP COMMERCIAL CARD AND PAYMENT
CONFERENCE
APRIL 15-18, 2019 • MIAMI, FLORIDA

APRIL 15 - 18, 2019
INTERCONTINENTAL MIAMI

2019 CONFERENCE OPPORTUNITIES

For Commercial Card and Payment Providers
*Join us as we celebrate our 20th Anniversary of supporting the
Commercial Card and Payments Industry*



Contact:
Rachel Narveson, Event Manager
rachel_narveson@napcp.org | (952) 546-1880, ext. 7 | www.napcp.org

Why You Need to Be Here

The NAPCP Commercial Card and Payment Conference is the only event of its kind offering premier exposure to end-users and decision-makers looking for today's solutions. Since the attendees are focused on Commercial Card and Payment solutions, related products and services, your sponsorship is extremely cost-effective—not diluted as in other conferences that have a much broader focus.

Throughout 2019, we will celebrate our 20th anniversary with special promotions, additional communications, special events, and new ways to engage with our community and the industry. You don't want to miss connecting with our loyal end-users as they help celebrate the NAPCP in Miami!

Introduce and Showcase Solutions

Deliver your feature functionality, showcase your solutions and introduce your products to end-users

Ensure Visibility

Discuss your organization with prospects and connect your current clients while growing your brand awareness to the NAPCP audience

Demonstrate Expertise

Distinguish yourself in the market as an active conference participant and be remembered for your specialized knowledge

Summary of the 2018 NAPCP 19th Annual Conference in San Diego, CA

Attendance

582 Attendees
224 End-user organizations represented by 290 individuals
89 Provider organizations represented by 292 individuals
50% End-user attendees
50% Provider attendees

Experience Level

12% Beginner
38% Intermediate
50% Advanced

End-User Sector Breakdown

41% Corporate
30% Government/K-12
29% Higher Education



2019 NAPCP 20th Annual Conference
InterContinental Miami
Miami, April 15-18, 2019

"I really did enjoy talking to the vendors and getting more information with receptions that particular vendors provided. It gave us a time to bond outside of the typical workplace, which is where you find out more information regarding entities and vendor relationships."

Sample of End-User Attendee Organizations

AAMC	Bechtel	City of Sugar Land	Genentech Inc.	Lincoln Electric System	PACE Center for Girls	Sonoco Products	The Nature Conservancy
AARP	Berkeley County School District	College of Western Idaho	George Washington University	Los Angeles Dept. of Water & Power	Pierce County	Southern Company Services	The Pokemon Company International
Academy School District 20	BJC Healthcare	Cornell University	Grant Thornton LLP	Mayo Clinic	Quanta Services, Inc.	Southern Illinois Hospital Services	Thrivent Financial
Aerojet Rocketdyne	Blueknight Energy Partners	Cox Enterprises	Grifols	Meritor, Inc.	Regeneron Pharmaceuticals	SRI International	University of Alaska
Air Canada	Boston College	D. Warner Group	Halliburton Energy Services	Metropolitan Washington Airports Authority	Research Foundation for SUNY	State of Alabama	University of California, San Diego
Allan Myers	Brigham Young University	Danonewave	Honeywell Labs	Mississippi State University	PFM Financial Services, LLC	State of Connecticut	University of Richmond
Allstate Insurance Co.	Bright Horizons Family Solutions	Delta Air Lines	Houston Methodist Hospital	NASA Jet Propulsion	Rogers Communications, Canada	State of New Hampshire	UNS Energy Corp.
AMD	Calgary Public Library	Dept. of Homeland Security	Indiana University	Nevada State Bank	Salt Lake County	State of Ohio	Utica College
AmSurg	Caltech	Dillard's	Intel Corporation	Nexus Systems LLC	San Diego County Regional Airport	Sweetbridge	Veterans Affairs
Arthrex, Inc.	Cambria Health Solutions	DOA—Office State Travel	Intermountain Healthcare	Noble Energy	Santa Rosa County Schools	Tailored Brands	Virginia Beach City Public Schools
ARUP Laboratories, Inc.	CarMax	EnVision Healthcare Corporation	Jackson County	Nordstrom, Inc.	SDSU Research Foundation	Tallgrass Energy Partners, LP	Washington Metropolitan Area Transit Authority
Association of American Medical Colleges	Caterpillar	Essilor of America Inc.	Kansas City Southern Railway	Northrop Grumman Corp.	Sempra Energy	Tapestry	Waste Management
Astellas US LLC	CFA Institute	Federal Reserve Bank	Kellogg Company	Noventis	Shaw Industries	Target Corporation	Weill Medical College of Cornell University
Atria Senior Living Inc.	Ciena Corporation	Florida Virtual School	KinderCare Education, LLC	Oak Ridge Associated Universities	Siemens	Tarrant County College District	Wisconsin Department of Transportation
Avista Utilities	City and County of Denver	Freeman	King County	Office of Contracting and Procurement (DC)	Snow College	The Dannon Company, Inc.	West Virginia School of Osteopathic Medicine
BEA, Idaho National Laboratory	City of Cincinnati	Fujifilm Holdings America	Lennar Corporation	ONE Gas, Inc.	Sodexo	The Linde Group	Zappos, Inc.

Tentative Schedule of Events

Monday, April 15	CPCP Exam Pre-conference Workshop Exhibitor Setup Meet and Greets Exhibit Hall Open Opening Night Cocktail Reception in the Exhibit Hall	8:00 a.m.–12:00 p.m. 12:00–4:00 p.m. 12:00–5:00 p.m. 4:00–5:00 p.m. 5:00–8:00 p.m. 6:30–7:30 p.m.
Tuesday, April 16	Exhibit Hall Open Continental Breakfast in the Exhibit Hall Opening General Session Scheduled One-on-One Meetings Breakouts and Roundtables Box Lunch in the Exhibit Hall Afternoon Break in the Exhibit Hall Closing Cocktail Reception in the Exhibit Hall Exhibit Tear-Down	7:15–8:15 a.m. and 11:00 a.m.–6:00 p.m. 7:15–8:15 a.m. 8:30–10:15 a.m. 10:30 a.m.–4:45 p.m. 10:30 a.m.–5:00 p.m. 12:15 p.m.–1:00 p.m. 2:15–3:00 p.m. 5:00–6:00 p.m. 6:00–7:30 p.m.
Wednesday, April 17	Continental Breakfast General Session Breakouts and One-on-One Meetings Networking Luncheon Members & Speakers-Only Event	7:30–8:30 a.m. 8:45–10:30 a.m. 10:45 a.m.–4:30 p.m. 12:30–1:30 p.m. 4:30–8:30 p.m.
Thursday, April 18	Continental Breakfast Breakouts	8:00–9:00 a.m. 9:15 a.m.–12:00 p.m.

Become an NAPCP Year-Round U.S. Partner Sponsor



The NAPCP has been a respected professional association in the Commercial Card and Payment industry for 20 years. Throughout 2019, we will celebrate this milestone anniversary with special promotions, additional communications, and new ways to engage our community and the industry. We will host a special celebration at the Annual Conference in Miami, that you don't want to miss.

Joining us as a Partner Sponsor in our 20th anniversary celebration means you benefit from these additional outreach activities, while maintaining the same payment structure we've offered in previous years. Our unique, year-round Partner Sponsorship gives you strategic ways to promote your products and services to our community of more than 20,000 industry professionals. Since 1999, we have delivered a focused audience of end-user professionals, which comprise 76 percent of our community.

As the industry evolves, we continue to expand our focus to include all Commercial Card variations: Travel Card, ePayables and other emerging payment vehicles and B2B payment products. This means our audience *is your target audience*.

Benefits of a Year-Round U.S. Partner Sponsorship

- Expertise visibility—showcase your expertise to a captive audience
 - Regional Forums
 - Virtual Demonstrations
 - Educational Webinars
 - Workshops
- Brand visibility—continuous exposure to a targeted audience of over 20,000
 - NAPCP website, membership marketing and support, print collateral
 - *TransAct!* newsletter and *60 Days in 60 Seconds* news digest
 - *Global Provider Directory*—available 24/7 online and distributed to every attendee at every NAPCP event
 - Web presence on our Partner Sponsor webpage—logos, descriptions and direct links to your site
- Visibility at the Annual Conference
 - Promotion through dedicated email campaigns
 - Conference attendee list (at Gold or higher)
 - Provider Demonstration
 - Educational Breakout Session (at Silver or higher level)
 - Dedicated sponsor page in our Annual Conference program

For additional details and to request the complete Year-Round Partner Sponsor Prospectus, contact:

Rachel Narveson, Event Manager

rachel_narveson@napcp.org

(952) 546-1880, ext. 7

Or visit our website at: www.napcp.org/partnersponsor

Important Dates

TODAY	<ul style="list-style-type: none"> • Review conference opportunities and conference schedule • Meet with your team • Budget • Sign the exhibit table contract early to take advantage of the November 9 incentive • Marketing exposure on the NAPCP website and emails starts now
November 15	<ul style="list-style-type: none"> • Deadline to submit: <ul style="list-style-type: none"> • Exhibit table contract to receive \$750 off the total exhibit table fee • Value Package contract to receive the \$550 discounted price on either Package 1 or 2
December 6	<ul style="list-style-type: none"> • Early incentive to turn in your completed session template to be included in an email dedicated specifically to Provider sessions
January 16	<ul style="list-style-type: none"> • Early incentive to turn in your completed session template to be included in an email dedicated specifically to Provider sessions • Exhibit table location selection begins • Continue to submit contracts for all opportunities
January 31	<ul style="list-style-type: none"> • Deadline to submit logos, links and session descriptions to be included in the printed program and conference app • The earlier you submit your session descriptions, the more exposure you will receive on our website and in our emails • Logistics information for exhibitors and speakers available • Begin to order show services
February 8	<ul style="list-style-type: none"> • Deadline to submit logos, listings and artwork for the <i>2019 Global Provider Directory</i>
March 11	<ul style="list-style-type: none"> • Last day for hotel room group rate discount
March 22	<ul style="list-style-type: none"> • Deadline for complimentary conference registration
April 15-18	<p>2019 NAPCP 20th Annual Commercial Card and Payment Conference InterContinental Miami — Miami, FL</p>

Important Information

Conference Hotel

InterContinental Miami
100 Chopin Plaza
Miami, FL 33131

Hotel Rate: \$219/night, plus tax

Hotel Reservations: In order to receive this rate, call 800-327-3005 and reference the “NAPCP Commercial Card and Payment Conference,” or go to our [Hotel and Travel webpage](#) for a direct link to book online. Based on availability, this rate will be extended three days before and three days after the conference dates. The cutoff date to reserve your room at the group rate is March 11, 2019.

Exhibit Table Information

The Exhibit Hall is *tabletop only*—*nothing* can be placed on the floor. Exhibit setup is on Monday, April 15, 12:00 - 5:00 p.m. and tear-down is on Tuesday, April 16, 6:00 - 7:30 p.m. All conference materials should be shipped to the FedEx Office address below. Shipping fees are the responsibility of the exhibiting company.

Hold for Guest: (Onsite Contact Name) (Onsite Contact Cell Number)

c/o FedEx Office at InterContinental Miami

100 Chopin Plaza

Miami, FL 33131

(NAPCP Annual Conference)

Box ___ of ___

Exhibit hall hours are: Monday, April 15, 5:00 - 8:00 p.m., Tuesday, April 16, 7:15 - 8:15 a.m. and 11:00 a.m. - 6:00 p.m.

Registration Cancellations and Refunds

You may request to transfer your registration to a delegate of equal membership status, or cancel and request a future event credit to apply to another NAPCP event during the next 12 months, or cancel completely for a refund. A \$200 administrative fee applies to cancellations made on or before April 1, 2019. Registrants who do not attend or cancel after April 1, 2019, are liable for the entire fee; no refunds or future event credit will be given. Cancellations must be made in writing via email to heidi_kaliher@napcp.org.

Attendee Appreciation Gifts

Please consider donating an attendee appreciation gift (received by end-users only). These gifts will be drawn on Wednesday, April 17 at 8:45 a.m. during the General Session. Contact Rachel for more details.

For additional information, visit our website: <http://www.napcp.org/ConfLogistics>

Or contact: Rachel Narveson, Event Manager, rachel_narveson@napcp.org, (952) 546-1880, ext. 7

Annual Conference Opportunities



	Year-Round U.S. Partner Sponsor Levels					Non-Year-Round Partner Sponsor
	Elite	Platinum	Gold	Silver	Alliance	
Provider Demonstration	Included	Included	Included	Included	Included	See page 12
Educational Breakout	2 included	2 included	1 included	1 included	Not available	Not available
Hot Topic	Included	Included	Included	Not available	Not available	Not available
One-on-One Meetings	Included	Included	Included	Included	\$2,500	\$4,000
Roundtable Facilitator	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$2,500
General Session (2 available)	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500	\$8,000
Attendee List	Included	Included	Included	Not available	Not available	Not available
Dedicated Email About Participation	Included	Included	Included	Not available	Not available	Not available
Banner in General Session Room	Included	Included	Included	Included	Not available	Not available
Exhibit Table	1 table = \$0 2 tables = \$0	1 table = \$0 2 tables = \$0	1 table = \$0 2 tables = + \$1.5K	1 table = \$4,000 2 tables = + \$1.5K	1 table = \$4,000 2 tables = + \$1.5K	1 table = \$5,000 2 tables = + \$2K
Opening Cocktail Reception	Included	\$5,000	\$5,000	\$5,000	\$5,000	\$6,500
Closing Cocktail Reception	Included	\$5,000	\$5,000	\$5,000	\$5,000	\$6,500
Member & Speaker's Event Cocktail Reception	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$4,000
Member & Speaker's Event Entertainment	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$4,000
Continental Breakfast (2 available)	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$7,500
Box Lunch	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500	\$10,000
Networking Luncheon	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500	\$10,000
Afternoon Break	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$7,500
Conference Pens	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$5,000
Conference Folders	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$5,500
Conference Notepads	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$4,500
Conference Lanyards	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$6,500
Conference Tote	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$5,000
Banner Ad on Conference App	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$2,000
Push Notification on Conference App	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,500
Internet Provider	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$9,000
Conference Packet Promotional Insert	\$1,250	\$1,250	\$1,250	\$1,250	\$1,250	\$1,650

November 15 Incentive

Submit the exhibit contract by November 15 and receive \$750 off the total exhibit fee.

To be included in the printed program, contracts and necessary content must be submitted by January 31, 2019.

Annual Conference Opportunities

Thought Leadership Opportunities

Provider Demonstration - Included for U.S. Partner Sponsors/Only available with a Value Package (see page 12)

Sponsorship includes:

- one 45-minute session of your choice
- one complimentary conference pass for the speaker
- seating for 70 attendees
- LCD projector, screen, podium and microphone
 - speaker must provide their own presentation device and VGA adapter
- internet connection
- listing of the session on the conference webpages, conference printed program and the conference app (including logo, 100-word session description and a link to your website)
 - contract and complete description are due by January 31, 2019, to be included in the printed program and app)
- please note: The NAPCP promotes these sessions as being for end-users only. Each speaker will be responsible for the entrance of attendees from competing entities. Provider attendees at the conference will have "PROVIDER" printed on their name badges. Sessions will take place on either Tuesday, April 16 or Wednesday, April 17. Preference on date and time is given first to U.S. Partner Sponsors, followed by sponsor history at the conference over time, date of signed contract, as well as looking at the overall conference agenda to ensure non-competing sessions on similar topics during the same time slot

Educational Breakout and Hot Topic - Only available to U.S. Partner Sponsors

One-on-One Meetings - See table on page 7 for pricing

Sponsorship includes:

- meeting room at conference and contact details on the NAPCP website to pre-schedule appointments
- please note: The meeting room may not be exclusive; provider organizations may need to share space

Roundtable Facilitator - \$1,800 for U.S. Partner Sponsor/\$2,500 for Non-U.S. Partner Sponsor

Sponsorship includes:

- sponsoring company provides one facilitator and chooses the roundtable topic with three to four subtopics (a conference pass is not included)
- recognition in the printed program on the roundtable topic page, on our webpage and app

General Session - (two available) \$6,500 for U.S. Partner Sponsor/\$8,000 Non-U.S. Partner Sponsor

Sponsorship includes:

- welcome conference attendees
- 5- to 7-minute welcome with business overview
- introduce the keynote speaker
- provide handouts or giveaways for each attendee at the tables
- receive recognition on large screens at the front of the room and onsite signage
- company name and logo in the printed conference program and on the conference app
- recognition on the conference sponsor webpage

To be included in the printed program, contracts and necessary content must be submitted by January 31, 2019.

The earlier you submit your session descriptions and contracts, the more exposure you will receive on our website and in our emails.

Annual Conference Opportunities



Branding Opportunities

Exhibit Table - see table on page 7 for pricing

Sponsorship includes:

- six-foot, skirted table, two chairs and a wastebasket
- one complimentary conference pass for the exhibitor
- contact information on webpage for direct interaction
- permission-based attendee list to include name, title, organization, mailing address and email; sent one week after the conference, for a onetime use
- logo in the "Exhibitor Directory" section of the printed program, logo and webpage link on our conference webpage and conference app (contract due by January 31, 2019)
 - the conference app will also have a link to your company's webpage
- recognition on the exhibit hall webpage with logo and your company's webpage link and in conference emails
- please note: The NAPCP exhibit hall is a tabletop-only exhibit. Nothing can be placed on the floor. See the Exhibit Hall Contract Guidelines for more information

Opening, Closing or Members and Speakers-Only Cocktail Reception - see table on page 7 for pricing

Sponsorship includes:

- onsite, custom signage with company name and logo
- branded napkins
- recognition on conference sponsor webpage and conference app

Members and Speakers-Only Entertainment (DJ or a Live Band) - see table on page 7 for pricing

Sponsorship includes:

- onsite, custom signage with company name and logo
- introduce the DJ or band (5 minutes)
- opportunity to provide branded collateral to attendees (sponsor responsible for additional costs)
- recognition on conference sponsor webpage, conference app and printed program

Continental Breakfast - (two available) \$6,000 for U.S. Partner Sponsor/\$7,500 for Non-U.S. Partner Sponsor

Sponsorship includes:

- onsite, custom signage with company name and logo
- branded napkins
- recognition on conference sponsor webpage, conference app and conference program

Box Lunch - \$8,500 for U.S. Partner Sponsor/\$10,000 for Non-U.S. Partner Sponsor

Sponsorship includes:

- onsite, custom signage with company name and logo
- branded napkins
- recognition on conference sponsor webpage, conference app and conference program

To be included in the printed program, contracts and necessary content must be submitted by January 31, 2019. The earlier you submit your session descriptions and contracts, the more exposure you will receive on our website and in our emails.

Annual Conference Opportunities

Branding Opportunities, continued

Networking Lunch - \$8,500 for U.S. Partner Sponsor/\$10,000 for Non-U.S. Partner Sponsor

Sponsorship includes:

- company logo on table tents and on projected screens
- onsite custom signage with company name and logo
- opportunity to provide a giveaway or collateral
- opening welcome introducing your organization
- recognition on the conference sponsor webpage, conference app and conference program

Afternoon Break - \$5,000 for U.S. Partner Sponsor/\$7,500 for Non-U.S. Partner Sponsor

Sponsorship includes:

- onsite, custom signage with company name and logo
- branded napkins
- recognition on conference sponsor webpage, conference app and conference program

Conference Items:

Pens - \$3,500 for U.S. Partner Sponsor/\$5,000 for Non-U.S. Partner Sponsor; + the cost of the item/shipping

Folders - \$4,000 for U.S. Partner Sponsor/\$5,500 for Non-U.S. Partner Sponsor; NAPCP provides item

Notepads - \$3,000 for U.S. Partner Sponsor/\$4,500 for Non-U.S. Partner Sponsor; + cost of item/shipping

Lanyards - \$5,000 for U.S. Partner Sponsor/\$6,500 for Non-U.S. Partner Sponsor; NAPCP provides item

Tote - \$3,500 for U.S. Partner Sponsor/\$5,000 for Non-U.S. Partner Sponsor; + cost of item/shipping

Conference item sponsorship includes:

- company name and logo on items—received by every attendee
- recognition on the conference sponsor webpage

Internet Provider - \$7,500 for U.S. Partner Sponsor/\$9,000 for Non-U.S. Partner Sponsor

Sponsorship includes:

- custom network name (name of sponsor)
- custom password
- custom signage with company name and logo, throughout meeting space
- recognition on the conference webpage, conference app and conference program

Conference Packet Promotional Insert - (five available) \$1,250 for U.S. Partner Sponsor/\$1,650 for Non-U.S. Partner Sponsor

Sponsorship includes:

- placed in each conference attendee registration packet
- printed promotional collateral (front/back printed page maximum), designed, produced and shipped by sponsoring company

To be included in the printed program, contracts and necessary content must be submitted by January 31, 2019.

The earlier you submit your session descriptions, the more exposure you will receive on our website and in our emails.

Annual Conference Opportunities

Branding Opportunities, continued

Banner Ad on Conference App - (five available) \$1,500 for U.S. Partner Sponsor/\$2,000 for Non-U.S. Partner Sponsor
Sponsorship includes:

- banner ad runs at the bottom of the app main page, rotating with other banner ads for the duration the app is live (a month before conference and two weeks after the conference)
- link to webpage of choice
- please note: Banner ad (PNG image: 600 x 110 pixels) must be provided to NAPCP by March 11, 2019 to be included when the app turns live, and no later than March 22, 2019 to be included during conference dates

Push Notification on Conference App - (five available) \$1,000 for U.S. Partner Sponsor/\$1,500 for Non-U.S. Partner Sponsor
Sponsorship includes:

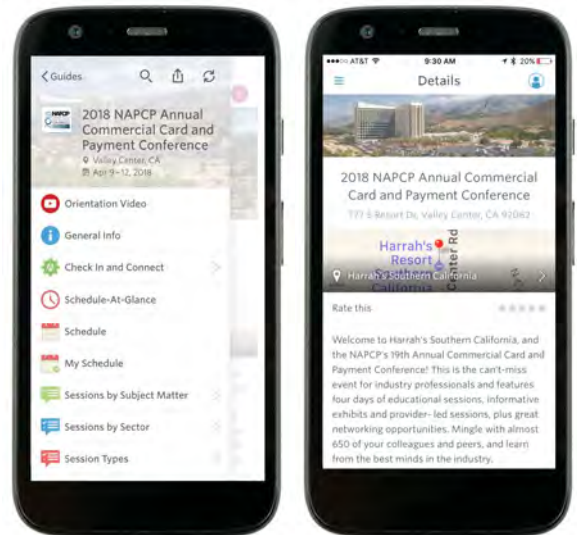
- notification message created by company
- message will be seen by all conference app users; use for attracting booth or session attendance, or promote your product
- please note: Message to be a maximum of 1,024 characters with the subject line title being a maximum of 80 characters. Push notification will be sent at a predetermined time on either Tuesday or Wednesday, during non-breakout times (with no more than three sent per day). Completed contracts with prepared message due by March 11, 2019

Based on our conference app survey:

76% said they used the app,
70% said it improved their conference experience and
100% said they would use the app again in 2019

"I loved having the app as it was my main tool during the conference. I was able to personalize my schedule and it was great."

"I liked the My Schedule feature and that it could provide me with a push notification when my next event was and where it was located."



Main Menu

Landing Page

To be included in the printed program, contracts and necessary content must be submitted by January 31, 2019.

The earlier you submit your session descriptions and contracts, the more exposure you will receive on our website and in our emails.

Value Packages

Package 1			
	Regular Price	Value Price after Nov. 15	Value Price by Nov. 15
One six-foot table in the Exhibit Hall (includes one conference pass for the exhibitor)	\$5,000	\$4,250	\$3,750
Logo and listing in the <i>2019 Global Provider Directory</i>	\$550	\$500	\$500
Provider Demonstration (includes one conference pass for the speaker)	\$5,000	\$4,550	\$4,500
Total	\$10,550	\$9,300	\$8,750

Package 2			
	Regular Price	Value Price after Nov. 15	Value Price by Nov. 15
One six-foot table in the Exhibit Hall (includes one conference pass for the exhibitor)	\$5,000	\$4,250	\$3,750
Logo and listing in the <i>2019 Global Provider Directory</i>	\$550	\$500	\$500
Provider Demonstration (includes one conference pass for the speaker)	\$5,000	\$4,550	\$4,500
Virtual Demonstration (must occur by December 31, 2019)	\$3,500	\$2,500	\$2,500
Total	\$14,050	\$11,800	\$11,250

Global Provider Directory

The NAPCP *Global Provider Directory* serves as a one-stop resource for end-users to learn about today's leading product, technology and service providers in the Commercial Card and Payment industry worldwide. It also allows you to detail the countries you service. The *Global Provider Directory* is unveiled at the Annual Conference every year. It is distributed to every attendee and available 24/7 as a [complimentary download](#) on our website. The deadline for contracts and advertorial content is February 8, 2019.

Global Provider Directory Options and Prices

(Year-Round Partner Sponsors receive a 20% discount)

Logo and listing (max. 50 words & contact information)	\$600
Additional 50 words	\$125
Half-page, black and white advertorial	\$900
Full-page, black and white advertorial*	\$1,100
Half-page, full-color advertorial	\$1,700
Full-page, full-color advertorial*	\$1,900

*Includes one additional full-page, full-color advertorial

Virtual Demonstration

Virtual Demonstrations are web-based events providing your organization the opportunity to promote your conference demonstration to NAPCP's extensive industry audience of more than 20,000 members and subscribers.

Virtual Demonstrations include:

- one-hour live demonstration via GoToWebinar
 - final permission-based attendee list with contact information, provided post-event
 - one dedicated email promoting the demonstration to the NAPCP member and subscriber base, promoted in the NAPCP newsletters and on social media
 - event posted on our online event calendar
 - your logo and link from the NAPCP event webpage to your company's webpage
 - Virtual Demonstrations typically have 50 to 75+ attendees; if preferred, we can restrict the attendees to end-users only
- Please [visit our website](#) for more information.