



MEDIA CONTACT
Corey Pool
310-849-4928
cpool@playport.com

MEDIA CONTACT
Christine Faria
775.329.7864
chris@ravingconsulting.com

FOR IMMEDIATE RELEASE

Playport Gaming Systems™ Engages Raving to Assist in Development of Product Marketing Strategies for Casino Customers

Native-owned casino gaming and hospitality company to provide customized, results-driven strategic programs to support launch of real-money digital Class II instant win games in Tribal Casinos

Reno, Nev. and Overland Park, Kan. (Jul. 31, 2018) Playport Gaming Systems (“PGS”), a digital, instant-win game technology company, and Raving, a team of casino gaming and marketing professionals, today announced they will partner to develop and deliver marketing strategies and programs in support of Playport’s tribal casino clients.

Through its patented Playport gaming technology, PGS provides tribal casinos with a custom-branded digital, real-money wagering and marketing platform that allows for the sale of bingo-style Class II instant win and progressive games. The system integrates seamlessly with existing point-of-sale and loyalty programs.

“For over twenty-years Raving has proven itself as the gaming industry’s leader in results-driven strategic marketing programs,” said Frank Rash, Chief Operating Officer, Playport Gaming Systems. “Raving is a well-regarded, world-class Native-owned business, that clearly understands a successful product launch is critical to growing and sustaining sales.”

Playport provides tribal casinos the ability to sell new-style class II digital games that mimic those lottery and charitable games successfully sold by retail-based gaming operators. Playport supports casino sale of hundreds of play styles that are new to the casino floor yet already popular among casino customers.

“Playport provides casinos with new instant win and progressive games that create a more personal relationship with the player by using their own mobile device.” said Deana Scott, Raving CEO. “This new creative product is a great addition to a casinos overall player strategy.”

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About Raving Consulting Company

Raving has enjoyed partnerships with Tribal gaming properties since inception in 1998 and is a Native-owned, full-service gaming and hospitality resource providing custom casino solutions including data analysis and management, guest service, advertising, marketing, accounting, leadership, security & surveillance, technology, host & player development, research, online gaming, design & construct and much more. Raving produces numerous conferences and publications including Raving Next: Indian Gaming Analytics & Marketing Conference, Host Development Conference, the Raving Insider Report and Raving Solutions Magazine.

About Playport Gaming Systems

Playport Gaming Systems LLC (“PGS”), digitally connect players with lottery retailers and casinos for the sale of instant win and linked progressive games. Through its patented Playport gaming technology, PGS provides a real money wagering and marketing software platform that allows lottery retailers and casinos to sell digital custom-designed and branded instant win and progressive games, that integrate seamlessly with their existing POS systems and digital properties. Playport is regulatory compliant, requires zero capital expenditure and all ticket sales remain at retail, bringing retailers more revenue, customer insight and loyalty.

PGS is changing how instant win games are played and sold by providing players more choice and a better game play experience through use of mobile based ecommerce. PGS is certified by BMM Testlabs for launch in U.S. tribal casinos and is an active associate member of the National Indian Gaming Association (NIGA). PGS offices are located in Overland Park, Kansas. For more information, visit www.playport.com.

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