



Powered by
Shark Shield® Technology

Bear Grylls proves Shark Shield technology works in Shark Week Special

Media Release

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To celebrate Shark Week, notorious adventurer Bear Grylls has filmed a special titled 'Bear vs Bull Shark' for The Discovery Channel. As a protection method Bear successfully tested out Ocean Guardian's FREEDOM7, powered by Shark Shield technology.

Amanda Wilson, General Manager of Ocean Guardian USA says, "We couldn't ask for a better organic demonstration of the products efficacy in a real-life scenario with a human as essentially the bait. He was not paid for the segment, nor did we provide the unit for free, he obviously genuinely wanted to test it out for himself."

The segment clearly shows the Ocean Guardian FREEDOM7, featuring the world's only scientifically proven and independently tested electrical shark deterrent – and proven to deter Great Whites, in action and clearly deterring the hammer heads and bull sharks surrounding him.

"The technology has been tested and proven time and time again, however this is the first time a human has tested the unit by pouring chum and bait over themselves and filmed it in as we say 'sharky' waters. For all those people out there, who have questioned if it works, here's your proof," said Amanda.

About the FREEDOM7:

Powered by Shark Shield Technology, the Ocean Guardian FREEDOM7 provides up to 6-hours protection from all predatory sharks – including Great Whites. Lightweight and designed to fit seamlessly with a divers existing gear, it offers powerful protection and peace of mind. Key features include:

- Shark Shield technology only repels sharks and sting-rays. It does not affect or repel fish, crocodiles, dolphins, whales, or freshwater creatures.
- Used by the US & Australian Navies and mandated safety equipment in some industries.
- Comfortable, lightweight design with an easy to wear neoprene Velcro pouch.
- Lithium rechargeable battery, over 1000 charge cycles.
- Long life battery, lasts up to 6 hours with LED battery life indicator (C version).
- Depth rated to 50 meters (164 feet)
- 30-Day Money Back Guarantee & included in the WA Government \$200 Shark Deterrent Rebate program

The full story can be viewed here: <https://www.youtube.com/watch?v=MvKjuccQWUQ>

About Ocean Guardian:

In 2018, the Shark Shield company became Ocean Guardian®. The change of name reflects our bigger ambition – to make you safe whatever you enjoy doing in the Ocean – while also protecting the planet we call home.

Ocean Guardian, powered by Shark Shield Technology, is the world's only scientifically proven and independently tested electrical shark deterrent. Government approved and developed over two decades of research, Ocean Guardian's patented technology creates a powerful three-dimensional electrical field which causes safe but unbearable spasms in shark's short-range electrical receptors, turning sharks away - including Great Whites. Nothing is more effective.

Ocean Guardian safety products are the ultimate ocean guardian – providing peace of mind for surfers, divers, and ocean lovers around the world, while supporting the conservation of marine life by removing the need for shark nets and culling.

ocean-guardian.com

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