

PRESS RELEASE

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Barbara Yolles and Kirstin McMullen named HousingWire 2018 Women of Influence

Women recognized for moving the mortgage industry forward

Melville, N.Y. (August 1, 2018) — HousingWire, a leading mortgage trade publication, named Kirstin McMullen, TMS chief financial officer, and Barbara Yolles, TMS chief strategy officer, 2018 Women of Influence for their leadership in the mortgage industry.


Showcasing a variety of occupations within the housing economy, this is the eighth year HousingWire has recognized the women leading the mortgage and housing industry. The winners were hand-picked by HousingWire editorial staff based on tangible accomplishments in the last 12 months.

“The 2018 Women of Influence are an inspiring, amazing group of leaders. These women are innovating in every area: technology, marketing, compliance, strategy, operations and more,” Sarah Wheeler, managing editor of HousingWire Content Solutions, said. “Their energy and expertise are fueling the success of companies across the industry, and their impact is felt in every area of mortgage finance and real estate.”

When she stepped into her position as CFO of TMS less than a year ago, McMullen redesigned the finance team and brought new structure and process to successfully position the company for massive growth and valuation. Her leadership is an asset to TMS because of her ability to create a tactful and carefully-crafted approach to the company’s big picture goals, along with a breakdown of the milestones to get there.

“It means so much to me to get recognition of this kind,” said McMullen. “It’s been a privilege to be able to help shape the financial future of TMS and create a road map for the company’s financial success in 2018 and beyond.”

Yolles, known for repositioning brands and businesses for growth, is the architect and driving force behind the vibrant and massive TMS brand relaunch at the start of 2018. Yolles has spearheaded TMS’s largest growth initiatives, including the launch of Happinest, the leading total homeownership solution for customers, and was recently promoted from chief marketing officer to chief strategy officer of the company.



“It’s an honor to receive this award and to be recognized amongst so many amazing women who are making huge waves in mortgage finance. I’m excited to continue to push the boundaries in the industry and drive our vision for TMS,” said Yolles.

About TMS TMS (The Money Source Inc.) is a different kind of company that does business in a different kind of way. Founded in 1997, with a mission to Grow Happiness, TMS is a fast growing fintech company that provides products, technology, speed of service and a unique customer experience to borrowers, clients and team members in their pursuit of happiness. With more than 700 team members, TMS is a national lender and servicer licensed or exempt from licensing in all 50 states and the District of Columbia. For more information, visit TheMoneySource.com. NMLS# 6289.

About HousingWire HousingWire is the most influential source of news and information for the U.S. mortgage and housing markets. Built on a foundation of independent and original journalism, HousingWire reaches over 40,000 newsletter subscribers daily and over 4 million unique visitors each year. Our audience of mortgage, real estate, financial services and fintech professionals rely on us to Move Markets Forward. Visit www.HousingWire.com or www.solutions.housingwire.com to learn more.