



## Press Release

Date: August 2, 2018

SILICON VALLEY, CA & PHILADELPHIA, PA— (PRWEB)— The CFO Alliance and Illumeo today announced a learning partnership to serve and upskill innovative financial leaders across the middle market.

The CFO Alliance provides professional networking and training programs for corporate leaders in finance. A critical complement to the thriving community and professional connections that the CFO Alliance empowers, is the ability of their members to access distance learning, any time and any place they need it. Illumeo's learning platform provides over 1,000 on-demand courses that provide CPE, or Continuing Professional Education credit, all built by senior subject-matter-experts, available on their cloud-based learning platform.

We are thrilled to be able to offer Illumeo's learning platform to our community," said Nick Araco, co-founder of the CFO Alliance and CEO of AchieveNEXT. "By integrating the Illumeo learning modules into our CFO Alliance collaborative learning environment, CFO Alliance Members can, for the first time, take back to their teams the ability to advance their own learning and development in a coordinated way that aligns with the priorities and focus of the CFO."

"We are honored to be selected as the online learning partner to the CFO Alliance," said John Kogan, Founder and CEO of Illumeo. "As the premier networking and development resource for senior corporate professionals, they do a great job helping their members succeed in relentlessly challenging positions and careers."

The learning partnership will see every CFO Alliance member receive full access to Illumeo's on-demand courses, webinars and learning tools as part of their membership.

### About CFO Alliance

The CFO Alliance is a leading network of more than 7,000 CFOs and other executives from emerging and middle market enterprises, including private, public, and not-for-profit. The CFO Alliance is both a collaborative online community platform, and the host of frequent face-to-face learning and networking events in more than 15 cities across North America. The organization conducts several studies each year including the CFO Sentiment Study, frequent "Pulse" surveys on timely topics, and the annual Middle Market Executive Compensation Survey.

### About Illumeo

Illumeo is the leading learning platform for professionals in audit, accounting, corporate finance and human resources. The Illumeo learning platform is used at many of the



largest companies in the world as well as at SMBs and by individuals. Illumeo's instructors are respected senior practitioners in their fields, and they build top quality courses accessible through the cloud-based Illumeo platform on any web-connected device. Illumeo helps corporate functional leaders and HR/L&D professionals serve their employees and drive improved corporate performance, training visibility and control over training spend.