## FOR IMMEDIATE RELEASE



## Smiles for Everyone Foundation Delivers Smiles in Paraguay Foundation Partnered with Smile Brands and Diaconia to Provide Free Dental Care to Over 550 People

*Irvine, CA – August 2, 2018 –*The <u>Smiles for Everyone Foundation</u> announced the successful completion of its international outreach trip to Paraguay to deliver dental care, supplies and training in some of the most impoverished communities surrounding the capital, Asunción, as part of their continuing International Smile Project.

In partnership with <u>Diaconia</u>, a local NGO with the mission to empower those living in poverty to live with dignity and freedom, the Smiles for Everyone Foundation has supported year-round dental outreaches in Paraguay since 2011. During this trip, <u>Smile Brands Inc</u>. affiliated dental providers and support staff provided care to over 550 individuals at orphanages, community centers and schools.

Local Paraguayan dentists partnered with the team throughout the week, working side by side with the Foundation dentists to learn complex dental procedures. During the six days of outreaches, the local dentists were also trained on working with the portable dental equipment so they can continue to deliver smiles in their communities throughout the year.

Employees of Smile Brands Inc. and the affiliated dental groups included: Dr. Bobby Afrooz, Lead Dentist, <u>Bright Now!® Dental</u>, Burbank, CA; Steven C. Bilt, Co-Founder & CEO, Smile Brands Inc., and Founder & CEO, Smiles for Everyone Foundation; Laura Dailey, VP, Revenue Management, Smile Brands Inc. business support; Dr. Siv Eftekhari, Oral Surgeon, <u>Monarch Dental</u><sup>®</sup>, Grapevine, TX; Dr. Edgardo Gonzales, Lead Dentist, Monarch Dental, San Antonio, TX; Dr. Tim Herman, Lead Dentist, <u>A+ Dental Care</u>, Roseville, CA; Jeana Janik, Office Manager, Bright Now! Dental, Sandusky, OH; Dr. Wilner Loiseau, Lead Dentist and Periodontist, Monarch Dental, Plano, TX; Jody Ritson, Dental Assistant, Bright Now! Dental, Vancouver, WA; Jacqueline Rocamora, Hygienist, <u>Newport Dental</u><sup>®</sup>, Norwalk, CA; Carlos Rojas, Executive Office Manager, Bright Now! Dental, Palm Harbor, FL; Angie Sotelo, Market Specialty Manager, Smile Brands Inc., San Antonio, TX; and Crystal Strait, Executive Director, Smiles for Everyone Foundation.

Smiles for Everyone Foundation would like to thank the following organizations for providing equipment and supplies for the international outreach: <u>Aseptico Inc.</u>, <u>Colgate</u>, <u>Henry Schein</u>

<u>Cares Foundation</u> and <u>KaVo Kerr Group, LLC</u>. Without the support of their partners and sponsors, the Foundation would not be able to provide dental care for people in need in seven countries and continue to deliver Smiles for Everyone<sup>®</sup>!

For further information on the Paraguay trip and other outreach efforts, please visit the Foundation's blog at <u>https://www.smilesforeveryone.org/smile-stories/</u>.

## About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 16,000 smiles and \$12.5 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

## About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports approximately 400 Bright Now!<sup>®</sup> Dental, Monarch Dental<sup>®</sup>, Castle Dental<sup>®</sup>, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <u>www.smilebrands.com</u>.

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