

## FOR IMMEDIATE RELEASE

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## PRESS & MEDIA INQUIRIES

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## VCC has expanded its regional presence with a new Carlsbad headquarters

CARLSBAD, CA, Aug. 1, 2018 -- Visual Communications Company (VCC), a leading manufacturer of electronic components, today announced the company has expanded its regional presence with a new Carlsbad headquarters.

This expansion is due to the company's rapid business growth: In 2018 VCC is expected to profitably increase sales by 41%. The new office space both increases the office footprint and supports the company's growth strategy in leveraging the area's diverse talent pool. The larger space allows for additional hires across all departments, and VCC expects to add more than ten positions in the next twelve months.

"I'm so proud of our team and the tremendous growth we've seen over the past year," says Andy Zanelli, VCC's CEO. "Carlsbad is home to many exciting and innovative companies, and we're proud to be joining this group."

## **About VCC**

VCC is a leading manufacturer of electronic components that help its 25,000 customers build the next great product by providing the needed technical solutions. The company has a long operating history of innovation in light pipes, panel mount indicators, LEDs, and LED displays. It serves the industrial, aerospace, transportation, medical device, and wearables industries.

For more information, visit www.vcc.global