Joe Velez
Tiremetrix, LLC
810-355-4655
support@tiremetrix.com

Tire Registration Plus now integrated into Tireshop by Freedomsoft

Brighton, MI: Tiremetrix, the industry leader in electronic tire registration, is pleased to announce the integration of Tire Registration Plus into the Tireshop by Freedomsoft software platform. Tiremetrix has developed technology to improve the tire registration process through DOT number validation, real-time recall and aging alerts, registration history, reporting and more.

"We are excited to partner with Tiremetrix to offer our dealers an affordable and easy way to electronically register tires," said Stephen Yelverton, General Manager of Freedomsoft. "We've improved registration efficiency by integrating Tire Registration Plus directly into our Tireshop software. Our dealers can complete the registration process at the point-of-sale and get real-time feedback to check for accuracy and safety issues before the tire leaves the shop."

Tire Registration Plus is a complete tire registration and tire recall management solution. Dealers can register every tire they sell at the point-of-sale directly with the responsible tire manufacturer. Registrations are stored in a secure cloud platform, making it easy for dealers to retrieve their records and quickly know when customers are affected by a tire recall.

"Tire Registration Plus was developed to help tire dealers and repair facilities with the complexities of tire registration compliance," said Joe Donehue, President of Tiremetrix. "We saw a flawed system and knew we could improve it with technology. Our platform modernizes tire registration and reduces the burden on tire dealers, allowing them to focus on servicing customers and selling products."

About Tiremetrix: Tiremetrix is a technology company that knows the auto and tire service industry inside and out. Our focus is on helping businesses meet the demands of advancing technology and government regulation. We are driving the future...today! Visit www.tiremetrix.com to learn more.

About Freedomsoft: Freedomsoft is a software development company located in Asheboro, NC. Its product, TireShop, is specifically designed to manage tire, automotive repair, and quick lube shops. Freedomsoft is wholly owned by Jim Yelverton and his two sons, Stephen and Joel. To learn more about Freedomsoft visit www.tireshopsoftware.com.

###