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PRESS & MEDIA INQUIRIES

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VCC Announces Low-Profile LED Series with Large-Scale Appeal

SAN DIEGO, CA (July 24, 2018)— Visual Communications Company (VCC), a recognized leader in illuminated components announces its LSM0603 Series. The LSM0603 surface-mount (SMD) LEDs provide the smallest footprint available — 1.6 mm x 0.8 mm x 0.55 mm.

OEMs can choose from SMD chip LEDs in red, white, green, blue and yellow, making the LSM0603 Series ideal for applications ranging from wearable devices and medical equipment to automotive and navigation systems.

With a rectangular, flat top lens and viewing angle of 110°-120°, the LSM0603 Series is a cost-efficient solution for low-power and compact electronic design for status indication.

The LSM0603 Series delivers exceptional illumination, even at only 2-3 Volts due to light coupling by its inter reflector and the use of advanced AlGaInP and GaInP LED technology.

“We’re excited to offer such a small and versatile solution for our clients — one that has endless possibilities for portable electronics and other consumer and industrial applications,” stated Sannah Vinding, VCC’s Director of Product Development and Marketing. “The LSM0603 Series combines low-profile chip LED in a standard industry footprint with the latest AlGaInP and GaInP technology to provide bright, reliable output in a tiny chip LED.”

To deliver efficiencies in production, the LSM0603 Series can be automatically be produced with tape and reel assembly, such as automated PC board assembly and space-sensitive applications.

The innovative LSM0603 Series will be available through VCC’s distribution channels in July 2018. To learn more, download the LSM0603 Series flyer or visit the VCC website.



About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at vcclite.com.

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