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Achieving Revenue Gains From Distributed Logistics

The value of inventory proximity to costumers.

Raleigh, NC - Read [MonarchFx's](#) newest whitepaper [Achieving Revenue Gains from Distributed Logistics](#). The paper was written by a panel of experts including Gene Tyndall the President of MonarchFx, Stephen Timme the President of [Finlistics Solutions](#), and Alex Baker the Vice President of MonarchFx. Together their knowledge brings to light the importance of inventory location creating a competitive advantage for retailers and brands.

Does positioning eCommerce inventories closer to customers yield more sales? This whitepaper addresses this recurring question and also provides guidance to the management of retailers, wholesalers, brands, and other companies that sell products to online buyers. Based on research, surveys, interviews, and experiences, the authors suggest estimates of revenue gains as order fulfillment speed increases and operating costs are managed effectively. This whitepaper has significant implications for all companies looking to drive incremental sales, increase profit, and execute a best-in-class customer experience.

“eCommerce leaders are beginning to expand their thinking regarding revenue generation and the value of proximity in locating inventories closer to customers. While increased costs are of concern, revenue gains can be significant and should be estimated in the business case,” stated Tyndall.

Learn how eCommerce is changing supply value creation and strategies. Better understand the current state of supply chain growth and strategies and the rapidly evolving omnichannel world. New value statements, new Return on Investment justifications, and a roadmap to distributed logistics are all addressed throughout this whitepaper to assist companies with revenue gains in the new world of retail.

About MonarchFx

MonarchFx is an alliance of leading logistics service providers, supply chain technology providers, and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands, and other sellers with multiple fulfillment channels, providing speed, quality, and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics, and artificial intelligence methods for inventory allocation. For more information visit: www.monarchfxgo.com

About Finlistics Solutions

FinListics Solutions provides critical intelligence to sales professionals through an integrated, customized suite of solutions serving Fortune 500 clients. Through an innovative blend of technology and education, FinListics teaches the language of finance to sellers so they can easily identify a client's pain points, propose effective solutions, and articulate the benefit of those solutions in financial terms to C-level executives and close the sale. For more information, visit www.finlistics.com

About Tompkins International

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information, visit: www.tompkinsinc.com

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