



Gumbiner Savett Inc.
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Solutions + Perspective

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Gumbiner Savett Inc. merges with Laurand Management

Santa Monica public accounting firm will expand entertainment business management practice

Santa Monica, CA — August 8, 2018 — Gumbiner Savett Inc., one of the largest full-service public accounting firms in Southern California has joined with Laurand Management, a Century City entertainment tax and business management firm, as of August 1, 2018. Laurand Management co-owners Andrea Link and Laura Zepkin will come to Gumbiner Savett as principals and help drive the growth of the entertainment business management practice. This marks the second Gumbiner Savett Inc. merger in 2018; the firm merged with Katz, Fram & Co. in June 2018.

“I want to welcome Laurand Management to Gumbiner Savett,” says Rick Parent, Managing Director of Gumbiner Savett Inc. “Laurand is a highly respected business management practice, and we believe their expertise will immediately enhance GS’s brand-new business management practice. Laurand has a history like ours of providing superior client service, so we look forward to a smooth and seamless transition as we merge together.”

Headed by sisters Andrea Link and Laura Zepkin, Laurand Management served the Los Angeles community for more than 15 years. The firm provided tax and business management services to its roster of clients, with a special focus on serving clients in the entertainment and music industries.

“By joining Gumbiner Savett, we will now have access to all of the resources any new client could want. We will also be in an even better position to help our existing clients’ growth and continued success. My

sister Laura and I worked hard to create a family feel at Laurand for our clients as well as our staff, and we look forward to continuing that tradition in our new home," said Andrea Link. "Gumbiner Savett was a natural fit for our company, and we are thrilled to start this new chapter."

Andrea Link, CPA is an accounting, tax preparation and tax planning consultant with a focus on working with high-net-worth individuals, international, and entertainment industry clients. Andrea also works extensively in the areas of family wealth, business management, and business consulting. She holds a Masters in Taxation degree from Golden Gate University and Biological Science degree from UC Davis.

Laura Zepkin is an experienced business manager with a wealth of experience working with start-up companies and entertainment clients, with an emphasis on music industry clients. Laura is a tour accounting management specialist, and has worked on the tours of such music legends as Rod Stewart, Michael Jackson, Andrea Bocelli, Diana Ross, and variety of other artists. She has over 30 years of experience in business management.

About Gumbiner Savett Inc. - www.gscpa.com

Gumbiner Savett Inc., is a full-service accounting and consulting firm headquartered in the heart of Santa Monica. Founded in 1950, the purpose of our work is to enrich our client's lives by facilitating the achievement of their financial objectives and providing career fulfillment for our employees.

We are dedicated to being a preeminent assurance, tax and business advisory firm for growth oriented businesses, middle market enterprises and high-net worth individuals in Southern California. In addition to traditional private and public company accounting and tax services, we specialize in general business consulting, estate and trust planning, fraud examination studies, business services and bookkeeping and litigation support.

Gumbiner Savett Inc. is an independent member firm of BKR International.

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