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**Technology Leader ByteCubed Welcomes Lena Trudeau as New CEO**

ARLINGTON, VA (August 9, 2018) - ByteCubed, a technology firm that specializes in reimagining government programs, has appointed Lena Trudeau as Chief Executive Officer. A recognized pioneer in Public Sector modernization efforts, Trudeau previously held the position of Co-Founder and CEO of Nuage Cloud Strategies. In that role, Trudeau served as a Senior Advisor to the Canadian Government for the Canadian Digital Service, guiding their teams through their digital adoption and government modernization practices.

As Associate Commissioner for Innovation at the General Services Administration, Trudeau spearheaded the creation of 18F and is known in the public and private sectors as a zealous advocate for government innovation. She also led Amazon Web Services' expansion into global markets.

"ByteCubed consistently ranks as one of the nation's fastest-growing private companies and we feel that Lena has the vision, experience, and approach to take us on the next step of our journey," said ByteCubed Founder and Chief Innovation Officer, Ahmad Ishaq. "ByteCubed is at a critical phase of growth and we need leadership with the vision and understanding of our market to successfully implement and drive our strategy forward. Lena is not only a technology innovator but she understands people. She is customer-focused with a proven track record of delivering successful global change initiatives."

"I am excited to work with ByteCubed, which was founded on an ethos of making a difference for its clients and for its employees," said Trudeau, CEO of ByteCubed. "This allows us to bring a very human centered approach to using the latest commercial technology to solve complex problems. In today's rapidly evolving technology industry, I believe it is imperative that companies understand the domain and respond with agile, innovative, and data-driven solutions. I am confident that ByteCubed's expert team is well-suited to solve these problems, and I look forward to launching the next chapter with them."

**About ByteCubed**

Founded in 2010, ByteCubed is a results-oriented and high-impact consulting firm, dedicated to providing innovative, cost-effective solutions to commercial and federal customers, including the Department of Defense and the Department of Homeland Security. Our unique blend of domain and technology expertise allow us to deeply understand our clients' businesses and tailor our approach to address their specific challenges. ByteCubed's technical expertise includes: cutting edge R&D, cloud-native development, advanced analytics, machine learning, real-time decision support, and augmented reality. Our domain expertise spans trade, economics, acquisition, supply chain, defense, cyber-security, and the advanced sciences. ByteCubed is dedicated to providing its customers with the best in service to empower them to achieve their missions. For more information, please visit [www.bytecubed.com](http://www.bytecubed.com).

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