**Press Release August 2018**

FOR IMMEDIATE RELEASE

May 2018 (Sarasota, Florida - USA, Vienna Austria)

**E-VISION™ TO FOLLOW RELEASE OF WORLDS FIRST ELECTRONICALLY FOCUSING LENS DEMONSTRATION DEVICE WITH A WHITE PAPER AT THE INTERNATIONAL SOCIETY OF PRESBYOPIA, FRIDAY, SEPTEMBER 21, 2018 VIENNA, AUSTRIA. THE PAPER WILL BE TITLED “ELECTRONICALLY ADJUSTABLE, LIQUID CRYSTAL BASED ACCOMMODATING GLASSES, CONTACT LENSES AND IOL’s”.**

**Due to the increased interest in our new vision technologies, eVision™ has developed videos to provide a greater understanding of the science behind the patented devices. The new videos and soon to be released white paper will help provide insight into the advances made by eVision™.**

Companies interested in eVision™ Optics new technology can now view a comprehensive set of videos on the website at www.evisionoptics.com. Companies can also contact **eVision™** to view the technology in person with the recent release of a mobile demonstration device that electronically controls different zones of focus in real time.

On the website, [www.evisionoptics.com](http://www.evisionoptics.com) has four new videos on the technologies.

1. The homepage features actual footage videotaped through the lens showing the activation of different field of focus electronically.
2. The new website “Video Page” offers three new videos on eVision™ technologies

* Video 1 - eVision Technology - Capsule View
* Video 2 - eVision Technology - ECL and IOL’s
* Video 3 - eVision Technology – Smart Glasses, Augmented Reality and More...

These new videos come in advance of the release of a new white paper and speaking engagement by Tony Van Heugten titled “Electronically adjustable, liquid crystal based accommodating glasses, contact lenses and IOLs”.

“This year has been filled with advances for eVision™ Optics including the latest commercial release of the new Touch Focus eyewear by Mitsui. The completion of the electronic lens demonstration device and our new videos will provide a deeper understanding of all of our licensable technologies”, Joel Zychick, CEO, eVision™ Optics.

eVision™ works with companies to adapt eVision™ science to their products and embraces a business model allowing companies to participate in the final stages. “By working hand in hand with eVision™ in the final stages of development, licensees have a say in the final outcome”, Joel Zychick, CEO, eVision™ Optics.

Licensing benefits include:

* Reduced development costs
* Oversight of the final product features
* Product features designed to match the companies long term business goals

**Making science easy to understand**

“With the ability to focus over different focal lengths, many new products and opportunities open up in light of our advancements. With the new videos and the soon to be released white paper, our goal is to make it easier for people to understand our science and how our IP can ensure their products are relevant in the future”, Tony Van Heugten, CTO, eVision™ Optics.

**New to the website**

The new website’s home page shows an electronic lens as it focuses from distance to near intermediate, intermediate and close up or reading distance. The different focal lengths switch electronically and are controlled by a remote device. The lens default is distance viewing as a safety measure. Other technologies and facility videos are also available for viewing in the video section of the website explaining many of the benefits and future uses for the technologies offered.

To experience other e-Vision technologies please visit our website, [www.evisionoptics.com](http://www.evisionoptics.com)

For licensing or joint venture information please contact,

Contact: **jz@evisionoptics.com**