



## INTRODUCING LA CAPELETTE™

**It's a Towel and a Cape in one, protects your skin and clothes**

July 25<sup>th</sup>, 2018, 2016 – Hillsdale, NJ

Natalya Liana Designs™ is introducing a revolutionary concept in skin and clothing protection:

La Capelette™ is a high-quality, terry cloth vest, that slips on your shoulders, covers your front and back, in order to protect skin and clothing from a broad range of applications, such as all aspects of hair care, make-up and nursing.

La Capelette™ is designed to be easy to wear, comfortable, with convenient, reinforced stitching pockets and easy on and off mother of pearl button, allowing it to be worn over clothing as a permanent protective layer when involved in the following occupations: Blow Drying, Wet/Dry Roller Set, Drying Hair Naturally, Touch Ups & Trims, Applying Relaxers, Hairspray, Mousse, Gels & Make-up, Patient/Personal Care, Nursing/Feeding Infants and/or Handling Creative Projects.



It comes in three luscious colors – Pale Rose, Rich Mocha and Light Teal –, is easy to use and re-use, and can be cleaned in a regular wash machine. It will stay in place – unlike towels which fall and bunch uncomfortably –, doesn't have any Velcro which can scratch skin or pull hair, and alleviates wet skin or clothes when styling your hair, as well as offering exemplary protection when nursing an infant or managing a messy project.

La Capelette™ is lightweight, easy to hang, is made of 100% absorbable cotton, comfortable to wear, easy to put on and off and fully machine washable. La Capelette™ is available for purchase online on the Natalya Liana Designs™ website and can be shipped first class free of charge anywhere in the United States.

Furthermore, La Capelette™ has been recognized and featured on As Seen On TV and will be advertised on multiple national television and cable channels, starting in the month of August.

Visit our website at <http://www.natalyalianadesigns.com/> or <http://lacapelette.com/>

Natalya Liana Designs™, LLC  
Hillsdale, NJ 07642  
Tel: 201.497.5919 • Fax: 201.497.5940  
[contact@natalyalianadesigns.com](mailto:contact@natalyalianadesigns.com)  
<http://www.natalyalianadesigns.com/>