



DEPOSIT ALTERNATIVES

An elegant alternative to refundable deposits for security-required utility customers

Deposit Alternatives offers a choice that's good for utility companies and great for their customers—a lower-cost, non-refundable fee option for utility service activation that guarantees payment on default, up to the traditional security deposit amount. It's a win-win program that serves utility customers on the move and the utility providers who want to improve customer satisfaction and market share.

IN A NUTSHELL

The Deposit Alternatives program requires no confidential customer data, no real-time information exchange, no alteration to standard customer account service protocol, and no special software.

UTILITY BENEFITS

The program offers utilities flexibility with no additional risk, easing the way to sign up new customers and providing a competitive edge in deregulated markets.

CUSTOMER BENEFITS

Customers have a convenient alternative and a lower cost for initiating utility service.



WHAT WE OFFER

Lower-cost alternative to deposits

Simple, convenient enrollment

Easy implementation

An edge in competitive markets

A way to improve customer relations

No additional risk

Financial guarantee

Reduced management cost

DEPOSIT ALTERNATIVES

Good for utilities. Great for customers.

DA.07.26.17

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