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MY FLORIDA REGIONAL MLS TO OFFER MATRIX™ IN SPANISH

MFRMLS is first in United States to provide Matrix listing services in Spanish.

(ALTAMONTE SPRINGS, FL) Aug. 8, 2018 – My Florida Regional MLS (MFRMLS) announced today that its 57,000 members will soon be able to access the Matrix multiple listing platform in Spanish. “We are constantly looking for ways to create new opportunities for our brokers and agents to serve their customers,” said Merri Jo Cowen, CEO of MFRMLS. “Offering Matrix in Spanish provides the opportunity for our members to enhance the buying experience for their Spanish-speaking customers.”

Fueled by increased need in the marketplace for MLSs to support bilingual agents and their customers, the development and implementation processes were a collaborative effort across the industry. MFR worked closely with five other MLSs to bring forward a Spanish version of the RESO Data Dictionary, which is in the final stages of being approved by the Data Dictionary Workgroup. MFR also worked with NAHREP Consulting Services for the extensive translation work that was needed for the user interface, reports and forms inside of Matrix.

For the technology piece of the service, MFRMLS turned to Matrix service provider, CoreLogic®. “It was a natural fit for us to work with our multiple listing platform provider, CoreLogic, in light of the ability of the Matrix platform to offer language translation options,” said MFRMLS chief technology officer, Patrick Williamson.

“CoreLogic is a strong believer in developing technology that has the flexibility to support the needs of our clients,” said Chris Bennett, executive leader of Real Estate Solutions for CoreLogic. “We know that clear communication is critical in every real estate transaction,” continued Bennett. “By supporting our clients who wish to offer other languages that are representative of the consumer and agent demand, CoreLogic continues to deliver value through Matrix in an ever-growing number of ways.”

MFRMLS expects the new Matrix Spanish option to be rolled out to its members before the end of August.

About My Florida Regional MLS

Headquartered in Altamonte Springs, FL, My Florida Regional MLS (MFRMLS) is Florida's largest multiple listing service (MLS) company with over 57,000 members in 17 central and southwest Florida counties. Owned by 15 shareholder Realtor® boards, MFRMLS offers a comprehensive suite of productivity and marketing tools to professionals in the real estate industry. To complement its core residential offerings, MFRMLS operates a commercial information exchange, called My Florida Commercial Real Estate, located at MFCRE.com. MFRMLS also operates the consumer home and property search website State27Homes.com. For more information, please visit MFRMLS.com.

About CoreLogic

CoreLogic (NYSE: CLGX) is a leading global property information, analytics and data-enabled solutions provider. The company's combined data from public, contributory and proprietary sources includes over 4.5 billion records spanning more than 50 years, providing detailed coverage of property, mortgages and other encumbrances, consumer credit, tenancy, location, hazard risk and related performance information. The markets CoreLogic serves include real estate and mortgage finance, insurance, capital markets, and the public sector. CoreLogic delivers value to clients through unique data, analytics, workflow technology, advisory and managed services. Clients rely on CoreLogic to help identify and manage growth opportunities, improve performance and mitigate risk. Headquartered in Irvine, Calif., CoreLogic operates in North America, Western Europe and Asia Pacific. For more information, please visit www.corelogic.com.

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