

For Immediate Release

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Audi Atlanta Wins 2018 DealerRater.com Audi Dealer of the Year Award

- **Award recognizes the top automotive dealers nationwide who consistently demonstrate exceptional customer service**

Atlanta, GA – [Audi Atlanta](#) has received a 2018 [DealerRater](#) Dealer of the Year Award, naming it as one of the top customer rated-dealerships throughout the United States and Canada, as well as the #1 Audi dealer in the state of Georgia. This annual award, distributed by DealerRater.com, is based on the online reviews and evaluations of clients who have visited the dealership, either for service or to purchase a vehicle, over the previous calendar year.

"Today's car shoppers pay attention to reviews and a dealership's online reputation, which makes the significance of the DealerRater Dealer of the Year Awards crucial to dealers looking to thrive in today's business environment," said DealerRater General Manager, Jamie Oldershaw.

Each dealership is evaluated based on an algorithm known as a PowerScore, which is determined by its average DealerRater consumer rating and the total number of written reviews. Audi Atlanta demonstrated a consistently high PowerScore rating as online reviewers enthusiastically detailed their positive experiences while evaluating the dealership's quality of work, employee friendliness, pricing, and overall level of customer service.

"Car buyers have spoken and have identified Audi Atlanta as the best Audi dealer to do business with in GA," added Oldershaw. "The quality and number of reviews for Audi Atlanta speak volumes of the top-notch experiences they provide to customers."

This is the second time that Audi Atlanta has received a Dealer of the Year Award and marks the most recent in a long list of accomplishments, thanks in no small part to the overwhelmingly positive responses from the community.

"Our many years of success have been driven by our desire to take care of our clients; it's a crucial part of our DNA," said Tracie Maloney, Vice President of Audi Atlanta. "Online reviews, both positive and negative, are so important because they allow us to gauge exactly how well our clients feel we are doing."

About Audi Atlanta

Audi Atlanta is a full service new and used Audi dealer in Atlanta, GA, that has been in business since 1983. The dealership is part of the Jim Ellis Automotive Group and carries one of the largest

inventories of both new and used Audis in the south. As of 2018, Audi Atlanta has been named as the #1 Pre-owned Audi Dealer in the nation for eight out of the previous nine years and awarded as a Magna Society recipient for twelve consecutive years. Audi Atlanta's Certified Technicians are highly-trained on all Audi vehicles, and the Parts Department boasts a knowledgeable staff that proudly serves the Metro Atlanta area. Visit Audi Atlanta at 5805 Peachtree Boulevard, Atlanta, GA, or online at www.AudiAtlanta.com.

About DealerRater

Founded in 2002, [DealerRater](#), a [Cars.com](#) Company, is the world's leading car dealer review website that connects consumers with the right person at the right dealership. The site offers more than 4 million sales and service reviews across 42,000 U.S. and Canadian dealerships, including a network of more than 6,000 Certified Dealers. DealerRater content has a reachable audience of more than 32 million consumers across the web each month. By offering a product suite that allows qualified dealerships to manage their reputations and achieve higher SEO rankings, DealerRater supports new customer connections by growing online presence.

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