

PRESS ANNOUNCEMENT

Contact: Traci D. Long, ProAct Safety, (936)273-8701, tlong@proactsafety.com

ProAct Safety Closing Keynote to Focus on Strategies for Safety Culture Improvement

Shawn Galloway will also present on the difference in safety leadership styles.

(The Woodlands, TX – August 29, 2018) Shawn M. Galloway, President and COO of ProAct Safety, a recognized pioneer of safety excellence strategies, will wrap up the [BLR 2018 Safety Summit](#) on 14 September at the Hyatt Regency in Atlanta, GA. In his keynote, Galloway will share how to create safety strategy to align with business strategy to maximize improvements in safety culture.

Terry L. Mathis, Galloway's partner, says "Organizations regularly set goals for improving safety performance, but few assess their current status and strategically plan the specific changes to accomplish the improvement. Discussing 'how' to improve is tactical. Discussing 'what' to change is strategic. Sound strategy establishes a framework that helps everyone in the organization to make decisions aligned to move the performance toward the goal(s). It clarifies and prioritizes which activities will be most effective in accomplishing the desired changes."

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT SHAWN M. GALLOWAY

Shawn M. Galloway is the President of ProAct Safety and coauthor of several bestselling books. As a consultant, trusted advisor to global corporations, and keynote speaker, he has helped hundreds of organizations within every major industry to improve safety strategy, culture, leadership and employee engagement. He is also the host of the highly acclaimed weekly podcast series Safety Culture Excellence® and a columnist for several magazines. Read more about him and his work at www.ShawnMGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms.