



# air.one

## MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

August 2018

### **VREF & air.one join forces to bring on-demand values to the consumer in a first for the aviation market.**

In a first for the aviation market, thanks to the innovative teams at VREF and air.one, aircraft brokers, buyer's agents and private buyers will be able to purchase, direct from the point of sale, a comprehensive evaluation report based on the listed aircraft's actual component status and installed equipment. The report contains crucial information for a potential buyer or seller including ownership history, incident and damage history, market trends, and model specific historical value data. The VREF Verified Report is returned to the air.one user "Stamped" and verified the same business day.

air.one has adopted a data driven approach to the aircraft marketplace, enabling VREF to quickly and accurately determine their opinion of value. This same approach also results in powerful search and compare functions that enable buyers and sellers to more effectively assess the available aircraft in the market.

"We are thrilled to be working with Jason Zilberbrand and Ken Dufour at VREF, we share the same vision for a more efficient aircraft market, developing technology and data solutions to empower aircraft buyers and sellers to make informed decisions." said air.one founder Andrew Leece. "The ability to purchase a specific aircraft valuation at the point of sale is a first in the aircraft market and we look forward to developing more initiatives for our customers with great partners like VREF."

"Collaborating with air.one made total sense as VREF is getting closer to the release of its all new application. The beautiful layout, fresh design and alignment of corporate values of air.one will create a consumer experience that has never been offered before," said VREF President Jason Zilberbrand.

If you are an aircraft dealer and you are not showcasing your inventory with air.one, please contact the air.one Team ([support@air.one](mailto:support@air.one)) and they will register all your inventory for a free introductory period.

#### **About VREF**

[VREF](#) –Aviation's Most Trusted Valuation Guide offers its real-time valuation tool Aircraft online via subscription as well as Fully Comprehensive Appraisal Services by Senior Accredited ASA's and on-demand opinion of value via its [VREF Verified](#) Report.



**air.one**

**About air.one**

[air.one](#) - a more effective aircraft marketplace, transforming the way the world transacts their personal and corporate aircraft.

For further enquiries or interviews please contact the VREF team.

E: [info@vref.com](mailto:info@vref.com)