

# Inc. Magazine Names Asset Panda as One of the Fastest-Growing U.S. Software Companies

Asset Panda Grows 3551.8%, Joins Inc. 5000 List as a Fastest-Growing U.S. Software Company

Since 2012, asset tracking and management platform Asset Panda has helped customers save thousands of hours and millions of dollars across industries such as healthcare, law enforcement, construction, education, and nonprofit clients. Now, the SaaS company is proud to announce that its rapid growth has landed it at #104 on the Inc. 5000 list, which recognizes some of the fastest-growing private companies in the U.S. Asset Panda also ranked at #9 in the software category, and hit #4 across all businesses in the state of Texas.

Since 2012, Frisco-based Asset Panda has dedicated itself to making a robust asset tracking and management system that works for its users, not the other way around. The SaaS company's mission statement, after all, is "Helping the world work smarter," a vision inspired by founder Rex Kurzius's experience seeing a delivery boy in India use a smartphone to efficiently conduct business on-the-go. Asset Panda has definitely lived up to that mission; for the last six years, they've saved thousands of hours and millions of dollars for healthcare, law enforcement, construction, education, and nonprofit clients.

Now, Asset Panda is delighted to announce that because of its rapid growth rate (3551.8%, to be exact!), it's been named to the coveted Inc. 5000 list of the fastest-growing private companies in America in 2018. Not only does the asset tracking company rank #104 across all selected businesses, it also placed in the top ten in the software category at #9 and ranked #4 overall in the state of Texas.

The company's explosive growth over the last six years stems largely in part from offering one of the most flexible asset tracking solutions in the world. The cloud-hosted solution is accessible through desktop, iOS, and Android devices to make sure customers' data is easily accessible from anywhere in the world. Users have nearly endless configurability and functionality options, as well; they can add images or videos to asset information, utilize the built-in mobile barcode scanner, and view maintenance history, track depreciation and inflation, add custom tags, assign role-based security, and more.

Asset Panda's dedication to exceptional customer service also contributes to their strong growth. Driven by a genuine passion to help customers thrive in their businesses, Asset Panda

team members approach all problems with innovative and creative attitudes, constantly working with users to not only listen to but implement their feedback to improve and customize Asset Panda's product to meet specific customers' needs. These improvements result in happy customers incredibly satisfied with their experience, who in turn have helped fuel the company's growth.

The infectious company culture at Asset Panda has also been a major factor in its growth since 2012. While employees take customer success seriously, they certainly don't take themselves seriously; when the occasion calls for it, they've been known to don Viking hats, dance in comically oversized panda masks, and go all out for epic Halloween walk-offs. Asset Panda's team members are also dedicated to giving back to the community; for example, they've organized a food drive for the local food bank and run marathons supporting nonprofits and charitable causes around the world. This fun-loving, people-first attitude means Asset Panda boasts an enthusiastic group of employees who truly love coming into work each day to help their customers work smarter.

"We are excited to be included in the *Inc.* list of fastest growing companies. This honor validates our idea that outstanding platform technology, amazing customer service, and highly configurable workflow can help solve our clients' business problems," said Kurzius. "We foster a culture of innovation driven by our clients' feedback that gives us the ability to adapt to changing needs. The future is bright for Asset Panda as we continue to work towards our goal of being one of the world's great SaaS companies."

"Congratulations to Asset Panda for being recognized by Inc. 5000 for its truly phenomenal growth," said Frisco Mayor Jeff Cheney. "As the fastest-growing city in the U.S., Frisco is a perfect fit for Asset Panda, now noted for being one of the fastest-growing software companies in the country. We're proud Rex Kurzius brought his team -- and entrepreneurial spirit -- to Frisco, which is growing its reputation for being a hotbed for tech talent."

To learn more about Asset Panda's *Inc.*-recognized platform and services, or to sign up for a free 14-day trial, visit [www.assetpanda.com](http://www.assetpanda.com).

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## **About Asset Panda**

[Asset Panda](#), the most powerful, yet simple to use free asset tracking software in the world, enables clients to track their valuable assets exactly how they want, and from the mobile devices they already carry. The platform may be accessed either online or via free mobile iOS and Android apps that sync with the cloud. The apps include a mobile barcode scanner, so there's no need to purchase a separate handheld barcode scanner. Users can add voice notes, videos, documents or photos to the asset's information. The tool allows users to view check-in/check-out status, GPS location, lease/purchase information, complete maintenance history, insurance information, and the depreciation and inflation calculations your accounting and compliance teams require. Companies of every industry sector and size – including some of the world's biggest brands – have chosen Asset Panda to help them manage millions of dollars' worth of vital assets.