Sonsee Product Catalogue

The Sonsee Story.



When you start your career as a pattern maker in an exclusive wedding fashion house, you learn a lot about women, fashion and fit. When I moved on to product development, creating private label fashion for large retailers, I learned about hosiery as well.

That's when I saw how the limitations of mass production leave some of us behind, especially plus size women. I set out to fix that.

In the US I found bloggers who told me there was nothing available that fits. In Northern Italy I found Sonsee's amazing 360 degree stretch fibre to solve the problem. And in Australia, I found the TV program, Shark Tank.

I appeared on the first Australian episode and won the support of RedBalloon founder and entrepreneur Naomi Simson, who quickly helped me overcome traditional retailers' reluctance to invest in the plus size market. Naomi encouraged me to branch out into other neglected areas – intimates and active wear.

The story's not over yet. Hope you can join us for the next chapter.

Vanena

Founder

It's for you

You told us hosiery available for plus size women was badly sized and uncomfortable. So we designed for plus size shapes and created beautiful, strong, seamless garments that are comfortable, flattering, durable, and luxurious.

Italian 360 Degree Stretch

Our Italian 360 Degree Stretch Technology is unlike other hosiery fibre. It has so much elasticity, it creates a lightweight, durable fabric that stretches in every direction. It sculpts to your body and moves with you like a second skin, so there's no restriction whatsoever. And it remembers you. When you take your Sonsee pantyhose off they remember your shape and slowly shrink back to their own. No sag, no wrinkles and no tight spots. Bliss.

Anti-roll waistband

There's no point having pantyhose that stretch, only to have a waistband that digs. So we've created a clever anti-roll waistband that sits smoothly and comfortably while it keeps your pantyhose in place effortlessly. We use more elastane and build the intensity gradually in a wider band. It works.

Sonsee° Replenishment



BASIC

Opaque100 Denier Full Tights RRP \$26 USD

Product notes

Opaque 100 Denier Full tights made with Ultra Stretch Technology, featuring no dig anti roll waistband with no more ugly panels for superior all over comfort and style.

MADE IN ITALY 92% Polyamide 8% Elastane

Care notes

Hand wash in warm water using mild soap. Do not bleach, do not tumble dry, do not iron, Line dry in shade.

Colours BLACK

Sizes (aus)

Gorgeous 14 - 16 Flawless 18 - 20 Stunning 22 - 24 Radiant 26 - 28









ANTI CHAFING SHORT - SHORT LEG RRP \$35 USD

Product description

Say goodbye to inner thigh chaffing with this superior quality short designed especially for you.

Super Lightweight & Breathable - perfect for those hot sticky days.

Smoothing - Not Shapewear - Comfortable to wear all day

Total Seamless Construction - No seams digging in and showing through.

Seamless Waistband & Leg Bands - holds the shorts in place without digging in.

Reinforced Inner Thigh - For durability and Moisture Wicking.

Styling tips

Wear under your skirts or dresses for the perfect $- \ensuremath{\mathsf{no}}$ chaffing experience.

Wear nude under light Colours or white.

Shorter length is great with shorter length skirts or dresses

Selling tips

Add-on with EVERY purchase of any dress or skirt

Colour

BLACK

NUDE

Sizes (aus)

14-16 Gorgeous18-20 Flawless22-24 Stunning26-28 Radiant











ANTI CHAFING SHORT - LONG LEG RRP \$40 USD

Product description

Say goodbye to inner thigh chaffing with this superior quality short designed especially for you

Super Lightweight & Breathable - perfect for those hot sticky days

Smoothing - Not Shapewear - Comfortable to wear all day

Total Seamless Construction - No seams digging in and showing through

Seamless Waistband & Leg Bands - holds the shorts in place without digging in

Reinforced Inner Thigh - For durability and Moisture Wicking

Styling tips

Wear under your skirts or dresses for the perfect – no chaffing experience

Wear nude under light Colours or white.

Longer leg works best under longer line dresses or skirts, and to offer a whole thigh coverage

Selling tips

Add-on with EVERY purchase of any dress or skirt

Colour BLACK

NUDE

Sizes (aus)

14-16 Gorgeous 18-20 Flawless 22-24 Stunning 26-28 Radiant











LONG SLEEVE SLIP

RRP \$54.50 USD

Product description

The seamless 3/4 sleeve slip is the perfect foundation garment designed to mould to your shape without being shapewear.

It fits like a glove and is so soft and gentle on your skin.

A great trans seasonal layering piece to create the perfect silhouette under your garments without adding too much warmth or causing you to sweat.

Great scoop neckline compliments the bust without being too revealing and the 3/4 length sleeve hugs your arm giving you extra coverage without feeling restricted.

Styling tips

Wear as foundation to any sleeveless dress or tunic – fantastic layering offering comfort and ease.

Looks amazing under a skirt with a jacket or cardigan over it, or just on it's own for a perfectly moulded top with the added benefit of all over body hug.

Selling tips

Add-on to any tunic, sleeveless dress or skirt purchase.

Colour

BLACK

Sizes (aus) 14-16 Gorgeous 18-20 Flawless 22-24 Stunning

26-28 Radiant







RRP \$48 USD

Product description

The seamless singlet slip is the perfect foundation garment designed to mould to your shape without being shapewear. It fits like a glove and is so soft and gentle on your skin. Create the perfect silhouette under your Spring/Summer garments without adding warmth or causing you to sweat. Great scoop neckline compliments the bust without being too revealing and wide shoulder strap covers your bra.

Styling tips

Wear as foundation to any sleeveless dress or tunic – fantastic layering offering comfort and ease.

Looks amazing under a skirt with a jacket or cardigan over it, or just on it's own for a perfectly moulded top with the added benefit of all over body hug.

Selling tips

Add-on to any tunic, sleeveless dress or skirt purchase.

Colour

BLACK

NUDE

Sizes (aus)

14-16 Gorgeous18-20 Flawless22-24 Stunning26-28 Radiant









BRA - HIGH BACK

RRP \$35 USD

Product description

Offering a low level of support but a high level of comfort,

this seamless bra is so soft and gentle on your skin.

The band sits flat on the ribcage and does not twist, roll or dig in.

This seamless bra features a high back that allows the bra to effortlessly maintain the shape of your breast without "squishing", and puts no pressure on your neck or shoulders whilst giving you that feeling of "support" without the contained feel of a traditional bra.

It's the bra you wear when you don't feel like wearing a bra!

Styling tips

Wear the Sonsee bra on it's own, or pop it on over your bra for extra comfy coverage (especially those pesky bra straps that dig in on your standard bra – this will cover those up)

Wear the Sonsee bra as a crop during low-impact exercise such as yoga – so comfy and cool to wear

Selling tips

EVERY girl needs one of these!

Colour BLACK

NUDE

Sizes (aus)

14-16 Gorgeous 18-20 Flawless 22-24 Stunning 26-28 Radiant



BLACK



NUDE







BODY SUIT - ELBOW LENGTH SLEEVE RRP \$42 USD

Product description

Say hello to all-over body comfort with this seamless body suit. The elbow length sleeve bodysuit is the perfect foundation garment designed to mould to your shape without being shapewear. Equally this bodysuit can be worn as an outer garment with a beautiful skirt or pants without added bulk at the waist that you get with other individual garments. It fits like a glove and is so soft and gentle on your skin. Create the perfect silhouette under your Spring/ Summer garments without adding warmth or causing you to sweat. Great scoop neckline compliments the bust without being too revealing and wide shoulder strap covers your bra. No need to worry about having to get undressed – the gusset has a discreet closure so it's easy on and easy off.

Styling tips

AMAZING layering piece, so comfortable to wear and no more worrying about untucking or lines from your top tucked in. PERFECT with a skirt or pants, and layered with a jacket or cardigan.

Selling tips

Add on to any skirt or pant purchase

Colour

BLACK

Sizes (aus)

14-16 Gorgeous 18-20 Flawless 22-24 Stunning 26-28 Radiant









BODY SUIT - SINGLET RRP \$40 USD

Product description

Say hello to all-over body comfort with this seamless body suit. It fits like a glove and is so soft and gentle on your skin. Create the perfect silhouette under your Spring/Summer garments without adding warmth or causing you to sweat. Great scoop neckline compliments the bust without being too revealing and wide shoulder strap covers your bra. No need to worry about having to get undressed – the gusset has a discreet closure so it's easy on and easy off.

Styling tips

AMAZING layering piece, so comfortable to wear and no more worrying about untucking or lines from your top tucked in. PERFECT with a skirt or pants, and layered with a jacket or cardigan.

Selling tips

Add on to any skirt or pant purchase

Colour BLACK

Sizes (aus) 14-16 Gorgeous 18-20 Flawless 22-24 Stunning 26-28 Radiant







SHAPEWEAR SHORTS

RRP \$ 54.90 USD

Product description

Made for curves, Sonsee Shapewear smooths and flatters, so you can feel good and look great all day long.

Styling tips

Firm, not tight, these shorts give you a smooth silhouette under your closest fitting clothes. The high, wide band doesn't cut in, so there are no bulges where the shorts begin and end. And it doesn't roll or creep, either, so you can move any which way without worrying where they'll end up.

Seamless construction means they won't show under your clothes while firmer shaping panels around the tummy, thighs and booty enhance your shape.

All in supreme comfort so you can wear them all day – and at night, too.

Selling tips

Add-on with EVERY purchase of any dress or skirt

Colour

BLACK NUDE

Sizes (aus)

14-16 Gorgeous 18-20 Flawless 22-24 Stunning 26-28 Radiant





Media / Customers

As seen on **Shark tank** As seen in **mammamia.com**

Sometimes, I just want tights. No shapewear, just tights. But still with a smoothness for my clothes to lay over like butter... they do that

> Marie Denee The Curvy Fashionista

66 I tried the tights on the first time and was blown away. Everything that they'd promised about the fit was absolutely true

> Lilli Pascuzzi Frocks and Frou Frou

OMG!!!!!! I am sooo inlove with my products!!!!!!! love love love my anti chaffing shorts (amazeballs!!) but my stockings are so soft and comfy and I keep feeling up my tights!!! lol i will be posting a pick to say how much i love these!!

Felicity

66 OMG! Firstly, I am a very young looking 61 year-old African American curvy woman living in Australia for the past 12 years.... sending home (San Francisco) for "stuff" hair products, panty hose and other stuff. I'm learning to sew, because at 5' 3" size 18-20 on top, but uh... amply proportioned on the bottom, it's been tough to say the least. Got a pair of Sonsee footless tights and have been so moved, HAD to read about them. Don't usually watch TV reality shows or "pitches", but have watched Shark Tank a few times "by accident." So, making the connection between founder, Shark Tank and this wonderful product. can't wait to get more.

I finally understand the hype. Thick, luxurious, stretchy, these babies are honestly worth the money.

> Jo Walker ICurvyWorld

Hi I just wanted to say I received my chafe shorts and thank you so much they are everything you said they would be. We have had a heatwave here and wearing them under my dresses has been a life saver.. I have recommended these to some friends and I have also placed another order for more.. Thanks again

Rhonda

66 FINALLY I can be one of those people who do everyday things in their 'activewear'. I do personal training a few times a week and I have been wearing a weird combo of pyjama pants and t-shirts that get in the way of my planks and pulls, if you know what I mean. BUT NOW I have proper stuff from @sonsee_woman and I put it on this morning for my sweat session for the first time and it's so darn comfy and brilliant and it looks so sporty and fierce that I have kept it on all day to do stuff like drop Peg at a play date and get a hot chook for lunch and pick up a click and collect Trolls doll from Target (don't ask) and even watch ten minutes of Napolean Dynamite... all in my activewear... activewear... because newsflash: curvy ladies exercise too 👌 🙌 🦾 *not a sponsored post! More of a community service announcement for women who've been thinking... what about me?** PPS - by the look of my rug and 2 baskets of crap in the corner I probably could've you know, vacuumed in my activewear... activewear...

chrissieswan