

PRESS RELEASE

Stertil-Koni Signs New England-based Garage Equipment Solutions to its Dedicated Distributor Network

For Immediate Release



Top management at Stertil-Koni's newest distributor GES: Owner Leon Fiacco (left) and Sales Manager Chris Holmes

STEVENSVILLE, MD, September 5, 2018 –Heavy duty vehicle lift leader Stertil-Koni today announced that it has expanded its network of exclusive distributors with the addition of Garage Equipment Solutions (GES), headquartered in Rensselaer, NY.

The fit is particularly strong for both companies -- as well as customers requiring heavy duty vehicle lifting systems in their maintenance facilities – particularly in light of GES's capabilities and familiarity with the Stertil-Koni product line.

Here's why: location and experience.

<u>Garage Equipment Solutions</u> specializes in vehicle equipment and service to customers in eastern New York State, Vermont, western Massachusetts and western Connecticut.

In addition to having intimate knowledge of the territory, GES is recognized for delivering superior customer service, further aligning itself with Stertil-Koni's business philosophy – which it calls "Koni Kare." GES has focused on wheel service, vehicle lifts,

waste oil, air, lube, and storage systems, plus service for vehicle repair shops. Now, GES is poised to expand its presence in the demanding sector of heavy duty vehicle lifting systems.

That's where a previous link with Stertil-Koni comes into play: A relationship between Stertil-Koni and GES took form when founder Peter Corsi had met Ed Carr, owner of D.L. Carr, a Stertil-Koni distributor, also based in New York State. GES and D.L. Carr developed a strong association by working together on several heavy duty vehicle lift installation projects.

"While new to Stertil-Koni, The GES Team has vast experience in the vehicle lift industry. GES President, Leon Fiacco, has a long and successful history in finance and business management," noted Dr. Jean DellAmore, president of Stertil-Koni USA. "We are delighted to welcome Garage Equipment Solutions into the Stertil-Koni family."

Joining Fiacco in top management at GES is its sales manager, Chris Holmes, a Marketing and Business Management major at Long Island University, C.W. Post. Holmes brings 35 years of Automotive Industry knowledge, coupled with 12 years in vehicle lift sales.

Added Fiacco, "We are excited to represent Stertil-Koni and contribute to its well-earned reputation at the top of the heavy-duty vehicle lift sector. With our headquarters located near the capital of New York State, Albany, and the opportunity to increase heavy duty vehicle lifts sales and service across the New England area, GES is fully equipped to deliver Stertil-Koni's award-winning range of lifting systems to a broader range of customers in the Northeast region."

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About Stertil-Koni

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably <u>bus lifts</u> and <u>truck lifts</u>, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes <u>portable lifts</u> such as <u>mobile column lifts</u>, 2-post, 4-post, <u>inground piston lifts</u>, <u>platform lifts</u>, and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

Contact: Paul Feldman, Paul.Feldman@Stertil-Koni.com, 410-643-9001